

FARM FORUM

VOLUME 13 - 2012

With the compliments of your local Case IH dealer



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FlyBuys
business

CASE IH
AGRICULTURE

WELCOME

Every life form seems to strive to its maximum except human beings. How tall will a tree grow? As tall as it possibly can. Human beings, on the other hand, have been given the dignity of choice. You can choose to be all or you can choose to be less.

We at Case IH choose to stretch up to the full measure of the challenge to be the best manufacturer of tractors, combine harvesters and all other types of agricultural machinery that we can possibly be.

The reason for that choice comes down to the knowledge that manufacturing the best will lead to maximum productivity for our

customers, who use our equipment in their agricultural operation.

As for the market conditions we are currently experiencing, one can say that they remain challenging. The strength of our dollar against other major currencies, the fluctuations in world commodity prices, the changes in weather conditions all add to the mix of the big challenge which is called 'FARMING'.

The way in which we experience these challenges is personal and can be 'exciting' for the 'glass half full folk' amongst us, 'okay' for the level headed and 'disastrous' for the glass half empty folk amongst us. One thing is for sure, challenges

will be there ALWAYS!!

In this issue of Farm Forum once again, we will share with you some of our latest and greatest products along with some great stories from some of our customers and our dealers throughout the country.

As always, we look forward to your feedback on our magazine, to help us provide the content that you like reading.

Please enjoy.

Frans Onland
Operations Manager
Case IH NZ Operations



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DROP US A LINE

Do you have a comment on the magazine or a suggestion for a story? If so we'd love to hear from you. Please write to us at:

Case IH Farm Forum
Freepost 255
P O Box 1265
Palmerston North
or email us at: farmforum@caseih.co.nz



CASE IH BALING SOLUTIONS

IMPROVE PRODUCTIVITY

Whether you want small conventional bales, medium size round bales or large square bales, you will be experiencing great productivity with the Case IH baler line up. No matter whether it is hay, straw or silage, you'll get more done in a shorter time, says Ivan Wildbore, Case IH NZ Operations National Product Support Manager.

SB CONVENTIONAL BALER

Case IH SB Series small square balers are valued for their ability to stand up to season after season of heavy-duty baling.

Pickup System

Plenty of sturdy, closely spaced, curved finger tines gently lift the crop up while keeping leaves intact. The rugged tine bars run on sealed ball bearings for long life and trouble free operation.

The standard pickup gauge wheels adjust to five positions, which guide the pickup through the contours of the field and allow you to get every

bit of the windrow. The pickup can be raised by selecting a manual latch or the optional hydraulic pickup lift.

Feeding System

The huge 1,826 cm² (283 square inch) feed opening allows SB balers to swallow large, uneven windrows. From here the dependable Case IH feeding system takes over, providing a smooth flow of crop into the bale chamber for a uniform, well shaped bale.

Density Control

All SB Series balers allow for easy bale density control by adjusting tension applied to the bale chamber.

Ties/Twists

Case IH SB Balers hold up well to handling – from the rack to the elevator to the shed. They have dependable gear-driven twine knitters with hard-surface material at all wear points and bill hooks that are chrome plated for extra durability and reduced



Case IH SB series balers feature dependable gear driven twine knitters

maintenance. The large capacity twine storage increases field time between refills.

The SB range consists of SB531, SB541 and SB551, with the main differences being size of the bale and width of the pickup and overall machine.

RB ROUND BALERS

Case IH RB 4 Series round balers consistently build dense round bales, even in varying crop and field conditions. RB Balers are recognised for their wide pickups, durable endless belts and rolls, and the ability to custom-build round bales.

Pickup System

The RB 4 Series round baler pickups are substantially wider than the bale chamber. This allows them to pick up the widest windrows and pack more crop into the sides of the chamber for firm bales. With 128 tines on the RB454 and RB464, the tines grab more hay and with the low profile design, it allows the pickup to float over the ground contours.



All Case IH SB balers allow for easy bale density control

The pickup's forward location allows you to view windrows feeding and crop flowing evenly into the bale chamber. The long, large diameter augers on wide pickups ensure smooth crop flow and the pickup is protected from overload with slip or ratchet clutch.

Both the Rotor Feeder and the Rotor Cutter feature hydraulic rotor reversing from the tractor seat.

Bale Formation

RB 4 Series round balers use the combined action of low-profile, chevron-patterned belts and sturdy, all-steel rolls to form dense, uniform bales. The endless, three-ply chevron belts eliminate lacing maintenance and the adjustable hydraulic belt tensioning system puts density control at your fingertips (not available on RB454) and front pressure gauge allows density monitoring.

The floor roll starts the bale formation process by moving the crop from the pickup to the belts and into the core cavity. The powered floor roll carries a large portion of bale weight inside the chamber, reducing belt stress.



Case IH RB 4 series round baler pickups are substantially wider than the bale chamber.

MODELS	BALE WIDTH m (ft)	BALE DIAMETER m (ft)	PTO REQUIRED hp (kW)
RB454 Rotor Feeder	1.2 (3.9)	0.9 - 1.5 (3 - 5)	60 (45)
RB454 Chopper	1.2 (3.9)	0.9 - 1.5 (3 - 5)	65 (48)
RB464 Rotor Feeder	1.2 (3.9)	0.9 - 1.5 (3 - 5)	100 (75)
RB464 Chopper	1.2 (3.9)	0.9 - 1.5 (3 - 5)	70 (52)



A variable bale chamber on Case IH RB 4 series round balers allows for customizable bale diameter.

The forming rolls help curl the crop and quickly starts an edible core and the variable bale chamber allows you to customize bale diameter.

a full-bale alarm to alert you to stop forward motion plus in-cab monitor to alert you when wrapping cycle is complete.

Tying/Wrapping

RB 4 balers deliver precise packaging with a choice of net wrapping or optional twine tying. The electronically-controlled net wrap system automatically starts the net wrapping process and has

There is sufficient storage to carry two full spare rolls of net wrap in addition to the actively loaded wrap, ensuring you can operate long days. The optional tying system also starts automatically.

LB LARGE BALERS

The Case IH LB 3 Series large square balers have set the standard for precisely shaped bales. New models LB333 and LB433 fill bales more densely, provide improved knotter reliability and offer best-in-class.

- Knotters that eliminate stoppages for increased daily output
- Slacker and twine finger springs for greater reliability
- Adjustable pickup wheels for convenience and a cleaner field

Bale Definition / Sizing

Built for high-capacity baling, Case IH LB 3 Series large square balers offer added flexibility to handle a variety of crops with ease. Pre compression feeding system delivers uniform bales with equal number of flakes. The pre compression feeding system charges the bale chamber only when the pre compression chamber is full. The crop is compressed in a crescent-shaped pre compression chamber. When the flake of material reaches set density level, sensor paddles are tripped

Best-In-Class Knotter

This feature reduces stops and increased daily output. The improved knotter fan airflow means better cleaning of chaff and dust. The fans are controlled from the tractor cab using the electronic baler-control system. The baler

MODELS	Bale Size m (in.)	Bale Length m (ft.)
LB333 Standard	0.80 x 0.90 (32 x 35)	1.2 - 2.75 (3.9 - 9.0)
LB333 Rotor Cutter	0.80 x 0.90 (32 x 35)	1.2 - 2.75 (3.9 - 9.0)
LB433 Standard	1.2 x 0.90 (47 x 35)	1.2 - 2.75 (3.9 - 9.0)
LB433 Rotor Cutter	1.2 x 0.90 (47 x 35)	1.2 - 2.75 (3.9 - 9.0)

holds 30 twine balls for extended time between reloads. The bill hook profile provides longer twine ends for tighter, stronger knots.



Connecting a LB 3 series large square baler to a tractor is simple with a narrow front frame and hitch

Rotor Cutter System

For maximum flexibility and bale density you can add the optional Case IH Rotor Cutter to your LB 3 Series baler. It uses a large rotor to feed crop from the pickup through a row of knives before entering the pre compression area. The knives give the desired length of cut. With all knives in place you get the shortest cut – 1.53 in. (39 mm) (model LB333 only), using 23 knives. The LB333 packer cutter has

six knives, 4.5 inches apart with a 114.3 mm minimum cut length. The LB433 rotor cutter has 17 knives, 3.1 inches apart with a 78.7 mm minimum cut length. The knives are controlled hydraulically from the tractor seat.

Dual-Bale Ejection System

The new system comes with a wider opening bale chamber and two levers to control bale ejection. The bale chamber opens wider than ever to allow trouble-free ejection, no matter how many bales you want to clean out. One ejects the rear-most bale – allows folding of the roller chute when it's time to move to the next field. The second clears out the entire bale chamber at the end of the job or season. The ejector with its long travel pushes bales completely clear of the chamber. An automatic centralized grease and oiling system extends life of bearings.



Twine ball loading is easy with the LB 3 large square baler



GARAGE

**This winter, don't leave your machine
with just anybody!**

Choose a Case IH expert.

Yes it's that time again already, time to start planning your out-of-season programme for your harvesting equipment. Some would say that the success of next season starts with what action you take in your off-season servicing.

Your local Case IH dealer is only too happy to discuss your maintenance requirements and offer support to ensure you get the best from your machine. So don't delay phone your local Case IH dealer now to book in early for your end-of-season check.

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Business



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CASE IH ANSWERS 'BIG ASK' FROM WAIKATO HAY CONTRACTOR



(From left): Sam, Karl, Mark (at rear) and Wally Switzer, KS Developments and Greig Singer, Giltrap AgriZone, Cambridge

Karl Schwitzer from Cambridge is 185cm and not a skinny lad. He admits that because one of the attractions of his Case IH tractors is that he can fit in them. "We get in and out of the tractor 50 times a day going into small lifestyle blocks, and one of our main criteria was space. Case IH came up best. I don't want to wedge in sideways through the door."

Schwitzer Contracting specialises in small hay bales and haylage. There's high demand from the horse people around Cambridge, and also from the many lifestyle blocks. The business has been at it for four seasons, and demand has more than tripled. Karl works with his brother Mark, father Wally and son Sam.

They use a Case IH conventional SB531 hay baler with Karl's own

modifications for haylage. It's a variable length and Karl makes short bales to keep the haylage light enough for clients to carry.

The baler works off to one side. "This is a big advantage compared to an in-line. When you're baling you want to monitor what's going on, and this way you don't have to turn your neck as much." It also has a

free wheel that you wind backwards to easily clear a blockage.

Karl chose a baler with a narrow pick-up of 1.8m to fit through lifestyle's gateways. It copes well with uneven rows and Karl says it's a lot stronger than previous models as it has fewer chains. "The shaft drive keeps it all in sync so there are no problems with the knotters." It usually makes about



170-180 bales an hour for silage and more than 500 for hay. This season they have baled 15,000 bales with the baler.

Schwitzer Contracting has two Case IH Maxxum 140 MC tractors: a 2009 model and a 2011 model. The attraction of Case IH isn't just the large cab and big doors it's also the relationship with Giltrap AgriZone. "I knew Andrew Giltrap when I was doing my apprenticeship, and I knew his father Wilfred very well. It's a family business and that sits well with me. It's a loyalty thing and it's a good product."

"Case IH technology is good and simple and user-friendly. You can put a novice in one, and with minimal instruction they will figure it out. "Karl likes the powershift transmission with 17 forward gears. He uses manual for working and auto on the road and the 17th gear drops the revs down and saves them fuel and money. It's also comfortable. "It's better in the tractor than in a car."

The Maxxums have a multi-controller: "You concentrate on the job and your hand is automatically on the button. You don't have to turn your head to look for them. It's a lot less tiring." And they have

a boost up to 178hp. "You feel it when you're towing the logging trailers up hills as the boost maintains power. It's very good for mowing, especially on hill country.

"At the end of the day the tractors are overkill for what we do but we run front hydraulic and front linkage so we can carry double implements: a tedder or rake on the front, and the baler or mower on back. That means we don't have to travel twice to a job, and it's more fuel efficient. We need the weight of a bigger tractor for that. "It's also a professional image when you turn up at a job with good gear."



NEW CASE IH AXIAL-FLOW® 30 SERIES COMBINE HARVESTER



Case IH is celebrating 35 years of its unique Axial-Flow combine harvester technology with the launch of a new generation, the new 30 Series Axial-Flow. With three models in the 130 Series and three models in the 230 Series, the new range will see growers benefit from enhanced power and in-field performance and reduced fuel consumption.

"While the new Axial-Flow range remains true to its founding principles of simplicity, crop adaptability, grain savings and grain quality, we've worked hard to build on our technology for improved productivity and performance in field," said Case IH NZ Operations Manager Frans Onland.

"The 30 Series is testament to this with its Axial-Flow combine rotor featuring optimised geometry for improved threshing results. Thanks to the new shape, the sensitivity of the standard settings has been reduced for all crops, while threshing performance in specialty crops has been boosted, without affecting straw quality."

With Case IH celebrating the 35th anniversary of its Axial-Flow technology in 2012, operators will benefit with the launch of the new 30 Series which features a range of advancements to enhance performance in field while reducing operating costs.

Importantly, the reputation that Axial-Flow has earned for low levels of cracked grain is set to continue.

All models in the new 30 Series are built to deliver exceptional fuel economy, along with responsive horsepower and enhanced productivity.

"Fitted with the proven FPT engine, the 30 Series offers low idle speeds of 660 rpm to reduce fuel consumption when the combine is not under load," said Frans. "Field trials have shown fuel savings of up to 10 percent, which is a significant saving for growers."

When it comes to engine power, capacity ranges from 6.7 litres on the 5130 to 8.7 litres on the 6130 and larger model 7130. The 230 Series ranges from an 8.7 litre engine on the 7230 to 12.9 litres on the 8230 and the 9230 model.

Power has been increased over the previous range, with the 130 Series ranging from 205 kW (275 horsepower) on the 5130 model, 240 kW (322 horsepower) on the 6130, and 261 kW (350 horsepower) on the 7130. Across the 230 Series, power ranges from 285 kW (382 horsepower) on the 7230 to 373 kW (500 horsepower) on the 9230.



"The top of the range 7230, 8230 and 9230 models are built for maximum productivity. Header width ranges from 7.6 m to 13.7 m, with the 7230 featuring the same size cleaning area as the larger 8230 and 9230 model," said Frans.

"The self-levelling cleaning system is standard, with grain tank capacity on the 230 Series models among the highest in their class at 12,330 litres on the 8230 and 9230. Optional in-cab controlled grain-bin extensions can be ordered for 2012."

Improvements have also been made across the entire series to ensure easy setup for changing conditions. Settings are adjustable at the touch of a button to enable adaptability between varying crops and conditions.

"ACS (Auto Crop Setting) varies rotor RPM, cleaning fan RPM sieve clearance and threshing gap automatically, depending on the crop type selected," said Frans.

With lightweight threshing and separation concaves easily

accessible and easy to change, the 30 Series can take on any crop.

To further add to the versatility, the self-levelling cleaning system can compensate for angles of up to 13 percent, making it easy to harvest on hilly slopes.

For unloading on the go, the length of the new unload auger system on the 7230, 8230 and 9230 has been increased to ensure a comfortable distance is maintained between the header and chaser bin. The new impressive 9.3 m (30 ft 5 in.) unloading auger is designed for 13.7m header widths.

The new range also comes with a standard grain tank and unload system featuring a dual drive for the cross augers and unload tube augers. This feature enables operators to turn off the grain cross augers independently of the unloading and vertical and horizontal augers. The dual drive allows operators to disengage the grain tank cross augers and fully empty out the unloading auger. For high moisture and tough unloading crops, the dual

drive comes into its own, allowing operators to reduce the associated unloading auger weight and start-up stress.

Operator comfort is a given with the 30 Series delivering the quietest cab on the market. In addition, all models incorporate the state-of-art AFS Pro™ 700 display for yield monitoring, machine and guidance control.

"The AFS Pro 700 is compatible with all Case IH equipment, so it can be transferred from the combine to the tractor or sprayer with ease," said Frans.

The 30 Series is set to hit New Zealand in November 2012, although operators are advised to order now to secure supply.

"Case IH has regained its market position as the leading manufacturer of combines this year and with the range of advancements delivered in the new 30 Series, we expect to see this continue," said Frans.



PARTNERSHIP GIVES CASE IH HIGHER PROFILE AND BETTER SUPPORT IN POVERTY BAY

Gisborne agricultural engineers DP Williams Limited has formed a joint venture with Waipukurau Case IH dealer Stevenson & Taylor to sell and service Case IH tractors and machinery. DP Williams has been repairing and servicing agricultural equipment for 12 years and has considerable skills and experience in the rural sector.

DP Williams owner Darrel Williams says the new venture with Stevenson & Taylor was launched on 18th August. "We're now selling and doing repairs on Case IH machinery. Stevenson & Taylor are the dealers for this region, and we're a sub dealer to them," he says.

"Stevenson & Taylor have a dedicated Case IH salesman for this area. We will help him out by doing the ground work and then handing it over to them. We now sell pretty much everything that Stevenson & Taylor sells."

Darrel says the joint venture is extremely positive for DP Williams and helps keep the company's technicians up to date with modern technology. "That was one of the main reasons I wanted to form this partnership. We have a good-sized customer base. If we have a well-known tractor brand it's good for our customers because when they want to trade up to something newer, we

can help them with it. Our business was originally based on harvester work so we have a lot of experience in agricultural machinery."

The launch of the venture was extremely well received by DP Williams' customers, Darrell says. "We had a really good turn out and we're really pleased with the way it's going."

Stevenson & Taylor General Manager Bill Donnithorne agrees that the new partnership is great for his business, DP Williams, and their customers. "It's going to be a lot more convenient and will make a difference with sales. People feel a lot more confident





having someone there to back up what we're doing," Bill says. "DP Williams does engineering as well and we do engineering, so we have a lot in common."

Stevenson & Taylor was founded in 1951 and is the Waipukurau agent for a range of machinery brands, including Case IH. Prior to this partnership, Stevenson & Taylor was doing all of its own servicing in the Gisborne region, sending technicians from Waipukurau. While the company will still use its own technicians in the area, Bill believes the additional help from DP Williams will offer many benefits.

"After almost 60 years in the farming community, Stevenson & Taylor has a reputation for quality service and product. Farmers will welcome the new association. They have the backing of a well-respected farm machinery company, with world-class products," he says.

Stevenson & Taylor representative Simon Begley covers the Gisborne area, which is experiencing an upswing in confidence. "There's a lot of agricultural cropping going on up in Gisborne. It's very intensive

and we'd be happy to be part of that. There are also a lot of hill country sheep and cattle farms up there that will need tractors and machinery."



Bill Donnithorne (left) and Darrell Williams at the opening of DP Williams

CASE IH UNLEASH THE LATEST MODEL PUMA AT NATIONAL FIELDDAYS® 2012

Objectives change, needs change, markets change - but the number of hours in a day never does. And this is why Case IH NZ Operations have unleashed the new Puma CVT Standard Wheelbase (SWB) series. A highly productive, versatile tractor that is easy to use and delivers everything you need to handle your daily tasks. Simplicity. Productivity. Economy. Comfort. Quality. The Puma CVT gives you more.

ENGINE

The SWB Puma CVT series offers high performance common rail electronic ignition diesel engines ranging between 131 horsepower (96kW) and 160 horsepower (118kW).

All engines are equipped with Selective Catalytic Reduction (SCR) technology, to comply with Tier 4a emission regulations, which have yet to come into effect in New Zealand for new tractors, but already have in Europe and the USA since 2011.

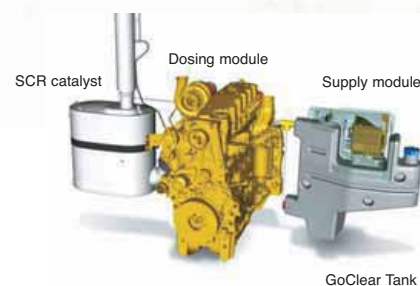
- Power Growth of an additional 21hp(CV) means you have an additional 10% performance available simply by throttling back to 1800/1900rpm.
- Engine Power Management delivers up to an additional 38hp. This is up to 23% additional performance and is available when driving faster than 15kph and in PTO applications.
- Constant Engine Speed allows the engine speed to be

programmed to two different values for specific applications, be it pto, draft or hydraulic operations the speed will be constant regardless of load.

- Constant Power range means you have the same performance at 1500rpm as at rated speed, this allows you the opportunity to relax, throttle back and reap the benefits of increased fuel efficiency without compromising on productivity.
- Drive at maximum road speed at fuel saving low engine revs.

- Service Intervals of 600 hours are the longest in the industry saving you time and money.

Case IH Selective Catalytic Reduction (SCR)



Puma 160 tractors are equipped with field-proven Case IH CVT technology, which efficiently delivers power to the ground at every speed without jerking and offers unprecedented levels of fuel efficiency.

TRANSMISSION

The transmission used in this latest series is the proven Continuous Variable Transmission, initially introduced in the Case IH CVX series. The latest series come with the next generation of CVT technology and already has received very positive reviews in many regions around the globe. It uses the DKT™ Double Clutch Technology, which optimizes transmission efficiency to deliver a satisfyingly smooth ride and best in class fuel and power efficiency.

HYDRAULICS FOR PRECISION POWER

The new SWB Puma CVT comes with best in class hydraulics with a hitch

lift capacity of up to 8,257kg. The Puma hydraulic system is powered by a variable displacement piston pump delivering up to 140 litres per minute for extremely responsive operation of on-board systems and remote-controlled machinery. Up to eight remote valves (five rear and three mid mounted) can be supplied.

PREMIUM COMFORT.

Less noise, less fatigue, 360° visibility. The SWB Puma CVT features front axle suspension, cab suspension and a suspended seat to give the driver an ultra-smooth ride. With all the controls integrated ergonomically in the driver's seat armrest, clear all-

round visibility and a surprisingly quiet operating environment, you are equipped for a relaxing and enjoyable day "behind the wheel".

Later this year Case IH will introduce the remainder of the latest Puma series, ie Standard Wheelbase Full Power Shift (130, 145, 160) and Long Wheelbase CVT (170, 185, 200, 215, 230) and Full Power Shift (170, 185, 200, 215), which will complete the Case IH Puma upgrade to the Efficient Power series and promises more productivity and less fuel.

For further information about the new SWB Puma CVT, please contact your local dealer or call 0800 CASEIH.



Available on all Puma series tractors, CVT continually adjusts to deliver the best possible balance of power and fuel efficient

Fly Buys Points or Airpoints Dollars™?

The choice is yours.

To get the most out of your rewards programme, choose how you'd like to be rewarded and make sure the card you're using is the right one for you.

Your Fly Buys card collects Fly Buys Points

Use your Fly Buys card at Fly Buys Partners to collect Fly Buys Points. You can choose to redeem your points for over 1,100 Fly Buys rewards including accommodation, kids toys and electronics, plus a full range of Air New Zealand flights and seats*.



For more info check out
flybuys.co.nz/getrewards

Fly Buys Membership terms and conditions apply see flybuys.co.nz for details. *Flights ticketed and operated by Air New Zealand.

Your Airpoints™ card earns Airpoints Dollars

Use your Airpoints card at Fly Buys Partners to earn Airpoints Dollars. You can use your Airpoints Dollars just like New Zealand Dollars to buy any seat for sale* on Air New Zealand, or you can treat yourself at the Airpoints Store™.



For more info check out
airnz.co.nz/airpoints

*Air New Zealand Airpoints terms and conditions apply, see airpoints.co.nz for details. Any applicable third party taxes, levies or surcharges must be paid in cash and not with Airpoints Dollars, unless the fare is a New Zealand domestic fare.

*There are over 50 Partners where you can collect Fly Buys Points or earn Airpoints Dollars.
Check them out at flybuys.co.nz*

For more information visit thechoiceisyours.co.nz

FARM PURCHASE

FAST TRACKS FAMILY DREAM

FLY BUYS

Imagine buying a tractor for the farm and being rewarded with a new HD LCD television for the family home. With Fly Buys for Business and Case IH this scenario is a reality.

Fly Buys for Business Members can collect Fly Buys Points on business purchases at Fly Buys Partners such as Case IH, the only tractor and machinery brand in New Zealand that offers Fly Buys Points on parts, service and machinery. One Manawatu family recently found that making a big purchase at Case IH has sky-rocketed their points balance and fast-tracked them towards a dream trip to America.

Brothers Robert and David Fleming own agricultural contracting company Fleming Bros. Earlier this year they bought a Case IH combine harvester from their local Case IH dealer, Transag Centre Ltd, in Palmerston North.

Being able to collect thousands of Fly Buys Points from just one purchase influenced their decision to buy at Case IH. Robert explains, "We knew Case IH is with Fly Buys and we thought we'd get lots of Fly Buys Points." In fact, the Flemings collected a massive 12,760 Fly Buys Points on the one purchase including Bonus Points. With just these points alone the family could redeem premium rewards from Fly Buys such as the latest HD LCD TV, a top of the line dishwasher, or an



Jason Fleming and his son Jamie in front of their new 7088

ultimate home theatre system and still have points to spare! Robert says, "Wow! That's pretty cool". With the purchase yielding such an enormous amount of Fly Buys Points Robert jokes, "we'll have to buy another combine then won't we?"

Robert's son Jason says that while the family look online to see what rewards are available, the new Fly Buys Points will go towards a dream trip. He says, "Quite often we convert our Fly Buys Points into Air New Zealand Dollars for overseas travel." This year the family want to go to America for a well-earned break and the opportunity to develop their business. Jason explains, "We're actually going to go through the factory where the new combine was built. We may also look at some other farms while we're there in America

and see how they do things. It's a great opportunity and certainly the Fly Buy Points will help us with that".

Fly Buy's for Business Programme Manager Trevor Jellie, explains, "Many farmers value being able to collect points on their farm spend when they do business with our Partners such as Case IH, Altum, Mitre 10, 2degrees, State, NZ Safety and Elgas. In fact you can collect points on almost everything you buy. The ability to collect these points on top of what they might collect day-to-day from their household spending really gets them to their dream rewards faster."

Fly Buys is easy to join and it's free. Sign up at flybuys.co.nz.

BULLETIN BOARD

CASE IH SUPPORT LOCAL CUBS GROUP

The Hokowhitu Cub Scouts group (based in Palmerston North) are currently fundraising for a new roof for their den.

Case IH were proud to supply a Case IH pedal tractor as a raffle prize.



The Hokowhitu Cub's with their raffle tickets

ADVANCE AGRICENTRE TECHNICIANS WIN FASTEST SPANNER COMPETITION

Two Advance Agricentre technicians recently competed in the "Fastest Spanner" competition open to all automotive sectors. They won the competition – as they did last year.

The engine is a runner then basically strip off manifold, distributor, head, sump, oil pump, pistons out, then reassemble, torque up mains and head studs, set tappets and timing and run it. The stripping took about 6 minutes and in 17 minutes 42 seconds it was running again.



HOW CHILD SAFE IS YOUR FARM?

Growing up on a farm can offer children experiences and knowledge that just aren't available to city kids. However farms with their large machinery and many other hazards can also be dangerous.

When considering how safe your farm is for children, it is important to not only consider your child's age but their physical and mental development. Studies show that children aged five to nine years are learning more complex physical skills but are not capable of thinking ahead. At the age 13 to 16 they are more able to think ahead and are also beginning to test their independence and challenging us as parents and assuming they are immortal.

Injuries happen when children are about to carry out a test beyond

their capabilities. It is normal for parents to over-estimate their child's abilities, it is import to remember that it is not just the child's size or strength that determines their capabilities. For example, a 12 year old may be strong enough and able to drive a tractor, but that child may not have the mental ability to recognise danger and react to it appropriately.

Farm children want to help and they want to do tasks without assistance. Additionally, farm parents must remember their children are always watching, so it is essential to set a good example by always setting high safety procedures, and of course, there is no substitute for constant supervision, training and explanation of dangers to your child.



Education on the dangers of machinery to the young ones is the key to ensuring safety on the farm.

CASE IH TRACTOR PULL COMPETITION AT CENTRAL DISTRICTS FIELD DAYS ENTERTAINS YOUNG AND OLD

Regional Field Days are not complete without a tractor pull competition so Case IH came to the party to sponsor this very popular event at the Central District Field Days, at Manfield in Feilding during March.



Tractors of all shapes, ages and sizes were entered in the competition by their owners and competed for the 2012 trophy.

Visitors to any Field Days are automatically attracted to check what's happening around all the noise and smoke at the Tractor Pull track.



This year Case IH NZ Operations' National Product Support Manager, Ivan Wildbore, organised a special tractor pull competition for the young visitors, using two Case IH pedal tractors for the competition. This went down like a treat for most of them and most likely, they will be back next year to come and check it out again.

GILTRAP AGRIZONE EXPANDS INTO ROTORUA

To better service the Case IH customers in the Central Region of the North Island, Waikato Case IH dealer, Andrew Giltrap has decided to open up a branch in Rotorua.

To date, his company, Giltrap AgriZone has been servicing the Central region with a localised Sales Representative and Mobile Mechanic, with parts support from their Cambridge branch. However the work load has increased to such an extent that Andrew feels confident that having a branch in Rotorua will take the Case IH presence to the next level.



CASE IH NZ OPERATIONS EXPAND ITS DEALER SUPPORT TEAM

The secret is out, the Case IH brand in New Zealand is heading down the path of strong growth, due to firstly the great new products that have been released over the last few years, secondly, greater focus at dealership level to achieve greater customer satisfaction and lastly a lot of passion for the brand from its dealers and their staff.

To ensure that the dealers get the support they need to achieve this customer satisfaction, Case IH NZ Operations have appointed Grant

Pedersen as their National Sales Support Manager. Grant will be responsible in assisting the dealers with any support needed to provide all the information and guidance they need to help their prospective and existing customers.

Grant has worked most of his time in various areas of the agricultural industry involved with his most recent role as National Sales and Product Manager for Ag Attachments, supporting dealerships with a wide variety of attachments for their tractor.

Case IH NZ Operations is confident that Grant will embrace our motto: 'For Those Who Demand More' and look forward to his contribution in continuing Case IH's strong growth.



CASE IH COMBINE THE NEW ATTRACTION AT CANTERBURY HERITAGE CENTRE



A Case IH combine harvester has been assembled at the Methven Heritage Centre as part of its new Alpine and Agriculture Encounter. Events Coordinator Jenny Sanders says the combine harvester is a key feature of the Encounter, which is Methven's newest visitor attraction.

The New Zealand Alpine and Agriculture Encounter tells the stories of Canterbury's mountains and plains, as well as stories of the people who have lived there. "It's all about the agriculture of mid Canterbury and our snow sports industry," Jenny says.

"Visitors can have a go on the combine harvester or drive a big earth mover. They can see the inside of a beehive and learn about the importance of bees for pollinating crops or mill some flour from grain.

There are interactive displays about irrigation, dairying and seed growing on the Canterbury Plains and you can visit a replica of the original Huber's hut from Mt Hutt. We've got some fantastic old ski gear and ski fashions too."

The Case IH combine harvester that has been built into the display features the cab of an AFX 8010 with an older model front. Stairs have been built to allow visitors to climb up to the cab. The controls in the cab include a computer screen with a Case IH simulator program, which takes the operator through the fundamentals of harvesting.

"I think the harvester will be a big hit with younger visitors to the Encounter," Jenny says. "Being able to sit in the cab and use the simulator will be pretty exciting for the children and some of the dads too."

The Case IH combine is a popular attraction for the young ones at the Methven Heritage Centre

The Alpine and Agriculture Encounter is designed for both locals and visitors. It is housed in a purpose-built building attached to the Methven Heritage Centre. It will have an educational role and features information on the importance of geology, water and the weather to the region and its agriculture and snow sports industries.

Methven's Heritage Centre opened in April 2010 and includes Methven's original Mt Hutt Memorial Hall, which was completely refurbished. It incorporates conference facilities, a 70 seat theatre, the Methven i-site information centre, and the Heritage Cafe.

The Alpine and Agriculture Encounter opened to the public on 27th August 2011.



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Tom Newman is a contractor and farmer on 500 hectares near Gisborne. The family farm is a company run with his father Bill. Bill began the Newman's devotion to Case IH. "All our gear has been Case, since the 1940s," says Tom.

The farm is a mixture of sheep, beef, arable and citrus though they have grown a wide variety of crops over the years. Tom did a mechanic's apprenticeship in Hawke's Bay, then drove sweet corn and maize harvesters.

In 1997 he went contracting. Bill had a small 1420 Case IH harvester, which did a good job but they wanted a six-row head to keep out of the ruts from the last pass. They traded in for a new 2166 Axial-Flow with more capacity. "The Axial-Flow mechanism is outstanding technology. It is easier on the grain. It doesn't crack it and has good throughput," says Tom.

"Paul Smith has worked for Dad for more than 40 years, and between us

we have good maintenance ethics and look after our gear. Everything's washed regularly and everything gets polished; the tractors twice a year."

Last year the Newmans sold the 2166 harvester for a bigger one. "We were offered good money for it. The dealer said it looked like it was just out of the box. It was a reliable machine but at 210hp, it didn't have the power to run the new eight-row chopping head I wanted and the technology had changed," Tom says. "I was going to lose work if I didn't have it. The head is the only one of its kind in New Zealand. At the push of a button it folds up to four rows to get through gateways and for transport."

The new harvester is a Case IH 6088 with four wheel-drive, which suits the undulating country and wet ground where maize is often grown. The folding head is perfect for narrow farm tracks. There's no more taking the head off, putting it onto the trailer, towing it into the

paddock, dragging it off the trailer, and reattaching it to the harvester.

It's comfortable to drive and can harvest 60 to 70 tonnes an hour. Now, Tom says, trucks can be a limiting factor. "The maize usually goes to Te Awamutu or Te Puke so on a good day we need seven to eight 30 tonne trucks." The harvester stores eight tonne so it keeps going while the chaser bin on a Case IH 245 Magnum carts loads to the trucks. The Newmans opted for yield mapping, which gives them feedback on moistures and weights from each paddock.

The harvester is pretty busy from the first of January, doing small seeds, through to June when the maize harvest finishes. They bought a new 25ft barley head last year for oats and barley. The harvester was bought from Stevenson & Taylor Ltd in Waipukurau. Tom says they give excellent service and do any major work required.

Tom and Bill have two Case IH Magnums, a 305 and a 245, a Maxxum 110 and a CX90. The CX90 and Maxxum 110 have RTK GPS units and the others have Case IH GPS 600 systems. The Magnum 305 and 245 do the groundwork. "Our soils are varied with heavy silts on the river terraces and fertile loams on the Poverty Bay flats. Compaction is always in our minds. We manage this with two 5.0m Kuhn power harrows, duals on tractors and as few passes as we can possibly make."

The Maxxum 110 is on the four-row planter that does squash,

commercial maize and seed maize. The RTK is important for seed maize planting as they go back in with the CX90 to plant the two rows of male seed, seven days after the female. Records are transferred from the Maxxum 110 to the CX90 so they are planting down the same AB lines. The CX90 also does the spraying and mowing in the orchard. "It's a great little tractor, versatile, easy and reliable," Tom says.

He says the Magnum 305 is good value for the horsepower. It is full spec with leather heated seats, tinted windows and carpets. "It

replaced a 7220. Before that we had a 7120, an MX 170, and some other Maxxums. Dad still has a 504 to do general work. Having RTK made the 504 redundant for side-dressing. The Maxxum 110 and CX90 are much more accurate for side-dressing the crops." Tom thinks of Magnums as the Rolls Royce of tractors because they are so simple and comfortable.

"The people at Case IH look after us and the product has been very good for us. We won't be changing," he concludes.



Newman & Newman's corn harvesting operation with AF6088 and 8 row front with stalk chopper.

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