MEDIA RELEASE

MR-50-1014

Issue date: 03/10/14

*Caption: Greater fuel savings with higher horsepower, combined with a redesigned operator environment make the new Farmall C a reliable and cost-effective tractor.*

Get more done every day, with the newest Farmall tractor

**Case IH Farmall C offers performance, productivity and comfort**

The Farmall® C, Case IH’s newest mid-size tractor, reliably and cost-effectively delivers the power and performance Australian farmers expect, with a superior interior environment.

The well known Farmall name represents a powerhouse that meets the demand for rugged equipment that gets those day-to-day jobs done – from the feedlot to the pasture – while being comfortable and easy-to-operate.

“It’s a multipurpose model ready to meet any challenge – whether you are mixing feed or baling hay,” says Peter Elias, Case IH Product Manager – Tractors, who adds that the new Farmall C range provides three options to choose from:

* Farmall 95C with 82 PTO HP
* Farmall 105C with 91 PTO HP
* Farmall 115C with 96 PTO HP

**Clean diesel power**

Tough at heart with updated clean-diesel technology, the new Farmall C models use Case IH FPT Industrial 4-cylinder 3.4-L turbocharged and intercooled engines. Precise electronic fuel metering and electronic high-pressure fuel injection improves efficiency, extends engine life and improves cold-engine starting. Most importantly, it provides efficient power.

“This unique fuel injection system provides greater fuel savings, even with higher horsepower levels,” says Peter.

[continues]

**Comfortable and productive**

The newly designed Farmall cab goes a step above the rest to make the operator’s day better and more productive, with user-friendly features such as a power clutch for easy shifting, and advanced internal control ergonomics that include easy-to-read instrument data within the steering column and more accessible remote valves.

It also offers unmatched loader visibility, thanks to the standard high-visitiliby roof panel, and the new climate control system revolutionises in-cab comfort with 10 adjustable vents providing superior control during long days that are hot, cold or dusty.

**Adaptable value**

Owners can configure their Farmall according to their unique needs, with a choice of Vision Lift or Prime Lift loaders, and the option of ROPS or cab configuration. It’s a reliable, cost-effective utility tractor that can get it all done.

Additionally, complementing the Farmall 95C, 105C and the 115C, a Farmall 75C is available, offering all the features customers have come to expect from Case IH’s Farmall range whilst being designed for lighter operations.

“The new Farmall C tractors are your powerful, tough, adaptable and comfortable companions ready to handle any chore – all day long,” says Peter. “These tractors truly raise the bar.”

[ends]

Drawing on more than 170 years of heritage and experience in the agriculture industry, Case IH provides a powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at [www.caseih.com](http://www.caseih.com).

More news stories and high resolution images at [www.caseihpressroom.com.au](http://www.caseihpressroom.com.au).

*Case IH is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at* [*www.cnhindustrial.com*](http://www.cnhindustrial.com).