MEDIA RELEASE

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**New Case IH system lets farmers access equipment data from any device**

Agricultural machinery provider Case IH has unveiled a new data system giving farmers real-time access to farm equipment information – including location, diagnostics, agronomic data, and fuel and engine statistics as they would be seen in the field – from web-enabled devices such as computers, smartphones and tablets.

Case IH unveiled its AFS ConnectTM advanced farm management system to 200 Australian dealers at its ‘Geared for Growth’ Parts and Service Conference in Sydney, and it will be available to farmers from next week.

Bruce Healy, Case IH Country Brand Leader said, “AFS ConnectTM takes our Advanced Farming Systems to a whole new level of connectivity, giving farmers real time access to and control of their data, and the ability to share it with others.

“The AFS Connect dashboard is bold, crisp and easy to read, giving a clear display of machine health parameters such as engine speed, hydraulics, oil temperature, fuel level and more.

“Farmers can monitor anything that uses power, from farming machines to road vehicles, allowing them to quickly identify and troubleshoot breakdowns, monitor progress in real time and send messages to equipment operators.

“Plus, farmers now have the option of sharing equipment data directly with their machinery dealer specialist to get immediate diagnostics and troubleshooting support, without needing to get them onsite.

“Simplicity is the key to efficiency, and this system is simply a delight to use.”

The ‘Geared for Growth’ conference will also see the launch of other new technology advancements, including the new range of more powerful and portable irrigation power units, and premium fuel efficient Genset engines by sister company FPT Industial.

“Case IH works closely with FPT in using innovative technology and design to make engines more efficient, higher performing, and improving flexibility – and of course they are customised for Australian needs and conditions,” said Mr Healy.

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*Drawing on more than 170 years of heritage and experience in the agriculture industry, Case IH provides a powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at* [*www.caseih.com*](http://www.caseih.com)*.*

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