

# TRUE BLUE FUTURE FARMERS



Providing growth and development opportunities for the next generation of New Zealand farmers.

## WIN \$1,500 FOR YOUR YOUNG FARMERS CLUB



[newholland.co.nz](http://newholland.co.nz)



# TRUE BLUE FUTURE FARMERS SUPPORT PACKAGES

The New Holland Future Farmers initiative is all about providing growth and development opportunities for the next generation of New Zealand farmers.

As a way to support Young Farmers Clubs and the amazing work they do, we are offering a Support Package to 3 district level Clubs every 6 months.

2018 dates are:

1. Application period: 1st - 31st May. Event period: June - November
2. Application period: 1st - 18th November. Event Period: December - May

## EACH SUPPORT PACKAGE INCLUDES:

- **\$1,500 for your club to put towards providing growth and development opportunities for your members**
- **Access to New Holland machinery for at least 1 club skill day or activity (subject to availability at nearest New Holland Dealer)**
- **Access to our agricultural machinery specialists as guests speakers for events (subject to availability. This can relate to the event outlined in your application, or a separate event)**

## HOW TO ENTER

- Share the True Blue Future Farmers Support Package post from the New Zealand Young Farmers page to your Club page.
- In no more than 300 words, tell us how you would use the \$1,500 to provide growth and development opportunities for the young farmers of your club.

Entries should include a draft allocation of costs for your event/initiative.

For this application period, you must plan to deliver your initiative/event by 30th November 2018 to be eligible.

Judges will consider many things when reviewing applications. Some of the key areas they will consider will be industry relevance, innovativeness and potential for knowledge building and skill development.

- Email your entry to [Samantha.kershaw@norwood.co.nz](mailto:Samantha.kershaw@norwood.co.nz) by **9am 31st May 2018**.
- The winning clubs will be asked to submit a final budget, outlining how they will spend the money, before they receive their Future Farmers Support Package. See competition guidelines for more details.

## IF YOUR CLUB IS SELECTED, YOU CAN SUPPORT US BY:

- Promoting the event/initiative that funding will go towards as being “supported by True Blue Future Farmers”, including mention in all marketing and communications
- Assistance with our events (like New Zealand Hilux Rural Games or regional field days) in your province (if they come up), where practical
- Encourage your club members to follow New Holland NZ on social media



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