



KEEP UP WITH NEW HOLLAND

READ BLUE & YOU!

YOUR FREE QUARTERLY UPDATE ON EVERYTHING FRESH AND NEW AT NEW HOLLAND

- **Exceptional deals** on a range of selected parts
- Latest news from the brand and **new service and product launches**
- **The advice you need** at the right time of year
- **Bench tests of New Holland original parts**
- And much more besides...



AFTER SALES PARTS & SERVICES

SOLUTIONS DESIGNED TO SUPPORT YOU DAY BY DAY



LOOKING FOR PARTS ?

Next Generation Parts Catalogue is THE solution

- ▶ EASY TO ACCESS
- ▶ EASY TO USE
- ▶ EASY TO ORDER

- 1 Request a quote or order your parts online from the parts Catalogue on the New Holland website under Parts & Service
- 2 Confirm your quote or order with your dealer - he will contact you after receiving your quote/order
- 3 Pick up your order at your dealer and get back to work

A LEAN EFFICIENT PROCESS TO HELP YOU KEEP YOUR PRODUCTIVITY ON TRACK!

THIS IS IT.

After months of planning and caring for your fields, here comes harvest. A season of action and intensive work, but also a season of pride and satisfaction in seeing the fruits of your hard labour.

While harvest planning on the farm, here is the time to bring all your tools, spare and technical accessories together to ensure optimum productivity.

At New Holland we have also been working hard to bring you the most innovative ways to help you maximise your harvest, including our new assistance in your harvest planning with the introduction of our new Harvest Planner.

So... READY? STEADY? REAP!

BARGAIN SPECIAL OFFERS OF THE MOMENT

FLASH LIGHTS €00.00 per set <small>Flashlights available only up to the 15th of April</small>	SEATS €50 MONEY BACK <small>Old for new seats - 1 year warranty</small>
SEATS COVERS €10 REDUCTION <small>Extreme Cab Comfort</small>	FLOOR MATS -10% DISCOUNT <small>Get a great grip</small>
WINDSCREEN CLEANER 2=3 SPECIAL OFFER <small>It's a clean sweep! Buy 2 get 1 free</small>	BRAKE CLEANER + BELT DRESSING €00.00 per set <small>And save time</small>

AFTER_SALES_NH_UK - Credit photos - Getty Images - Creation - Agence O&C





WE DO EVERYTHING IT TAKES TO HELP YOU DELIVER SUCCESS

With New Holland's range of after sales parts and services, you benefit from the unique knowledge, experience and expertise of our teams and networks. Your requirements are our mission: to maintain, repair and improve your machine and get the best results out in the field.

↘ **A WIDE RANGE OF PRODUCTS TO MEET ALL YOUR NEEDS**

↘ **SERVICE SOLUTIONS TO HELP YOU REACH YOUR GOALS**



↘ **LOGISTICS SYSTEMS ENTIRELY IN TUNE WITH HOW YOU WORK**

Your work is demanding, and so are you. New Holland's carefully designed services and solutions meet the challenge to guarantee your satisfaction.

Best quality, GUARANTEED.

From our original parts to our reactive service network, one thing you are sure to appreciate at New Holland is our guarantee of top quality at all times. Only your machine's manufacturer can offer the reliability and endurance that you rightly expect from after sales service. Nh offer you a strong network of dealers fully equipped with diagnostic tools which reinforce the efficiency of each repair. Indeed, 6000 highly skills technicians ensure the best repair with the latest diagnostic and simulation tools.

ORIGINAL PARTS GO EVEN FURTHER WITH YOUR MACHINE

You expect the best operational performance from your New Holland agricultural machine and in the safest conditions. There's no better way of achieving this than by fitting it with original replacement parts, built specifically for your machine, meeting stringent quality guidelines and tested to the limit Original New Holland Parts, offering reliability and durability at outstanding value for money, are available from New Holland dealers everywhere.



GUARANTEED 12 MONTHS: DESIGNED TO LAST MUCH LONGER.

We are so confident in the quality of our original parts that we offer a 12-month no-qualms guarantee. But we are also sure that they will continue to deliver optimal performance and comfort month after month.



DELIVERED IN UNDER 24 HOURS... WITH THE ADVICE OF OUR EXPERTS.

Not only does the New Holland logistics system deliver the goods in under 24 hours, but you also have the chance to receive specialist advice from our experts who know your machine and understand your issues.



CONSTRUCTOR QUALITY AT THE RIGHT PRICE

Your New Holland machine deserves original New Holland replacement parts, which are designed to work on your specific machine. There's no doubt about it: with original parts, your money goes much further!



REMAN WORKS LIKE NEW, EVERY DAY

New Holland's range of remanufactured parts brings you unaltered performance on your ageing machine – the same quality as on Day One.

As an alternative to original replacement parts, in particular for machines with decades of service on the clock, New Holland's experts have worked hard to design a comprehensive range of remanufactured components, machined, reconditioned and enhanced with the **latest technologies**.

Your parts are **perfectly tailored** to manufacturer specifications and tested upstream to **guarantee total quality, long life and reliability**. Everything you'd expect from new machinery.

Reap the benefits of reman:



HIGH QUALITY PARTS

The **reliability, resistance and life span** you have already experienced from the originally-fitted parts.



CONTROLLED CONSUMPTION

Carefully monitored **fuel and lubricant consumption**, making sure that your running costs aren't any higher than those of the original equipment.

BEFORE

AFTER



LATEST TECHNIQUES

Full compliance with the **latest European emissions** regulations thanks to constantly improves reconditioning techniques.



A 12 MONTH WARRANTY

On all reman parts - just the same as original parts.

REMAN SELECTION

The range of remanufactured components offered by New Holland includes:

- Transmissions
- Injectors
- Turbos

PRECISION LAND MANAGEMENT OPTIMISE YOUR OPERATIONS

Today's farming environment requires you to get every last centimetre out of your land. New Holland's precision land management products and software help you to raise your game, improve your productivity and lower your costs.

Benefit from the most advanced farming technology to improve your work out in the field. With GPS guidance, assisted steering solutions and additional Apps, your ground coverage is optimised accurately with the lowest of effort.



LOWER OPERATING COSTS, HIGHER PRODUCTIVITY

You can lower fuel and input costs by enduring parallel passes in all types of field. You have better guidance in all weather and lighting conditions and even dust. And thanks to technology, you can even enlarge the areas you plant, giving you better output on your land.

MORE USER COMFORT

Letting the software do the steering leaves you free to concentrate on implement work. This increased comfort means you can stay out longer in the field and get more work done.

AN ALLY FOR THE ENVIRONMENT

Optimising your spraying and spreading naturally means a lower quantity of chemicals in the environment and less fuel burned. But fewer kilometres travelled also makes for less soil compaction and therefore better root penetration, giving you healthier crops.

EXPERT ADVICE JUST A PHONE CALL AWAY

As part of New Holland's TOP SERVICE call centre support, a dedicated PLM hot-line is available with highly trained operators to answer your calls and help you deal with any issues you have.

TOP SERVICE 00800 64 111 111

FINANCING YOUR INVESTMENT

New Holland also offers you attractive financing deals to help you manage the initial acquisition cost of your PLM tools and software. You will feel the benefits of your investment long before you start to pay for it!





DEALER INSTALLED ACCESSORIES

YOUR TAILOR-MADE MACHINE

New Holland engineers don't stop at just designing machines to perfection. They also develop solutions to cover every one of your individual demands, packaged into kits and fitted by your dealer.

With the extensive range of dealer-installed accessories, you can convert your new or used machine into whatever configuration you require. We have an accessory for every need!

MEETING YOUR OBJECTIVES: 3 EXAMPLES



PRODUCTIVITY

With **ballast weights**, you gain greater grip and stability, bringing you greater efficiency. And you save on fuel consumption and tyre wear when driving on the road.



COMFORT

Take advantage of the innovation of **dynamic adjustable fenders** fitted onto your tractor. They offer better protection from mud splashes and allow a tighter steering radius.



SAFETY

New Holland **rotating beacons** emit 30% more light than required by European standards. Ultimate quality is guaranteed with high protection against dust and humidity.

EXPECT THE BEST

DIA kits are installed according to a specific procedure by your New Holland dealer. That's an additional guarantee of their reliability, durability and performance.

PARTNER SUPPLIERS

EVEN MORE CHOICE FROM YOUR DEALER

If you're looking for a new machine accessory, part or attachment, your New Holland dealer might just have the right solution for you through the range of products offered by our panel of partner suppliers.

QUALITY AND VALUE

These partners have been carefully selected to provide the absolute top quality that you have come to expect from your New Holland machine and parts. And you can also rely on our specially negotiated prices guaranteeing best value for money. What's more, parts will be fitted at your dealership by our mechanics who know your machine inside out.

EXCLUSIVE ACCESS

Your New Holland dealer is your first stop for easy access to a wide variety of products from our partners, including the following top brands:



FRONT LOADER INNOVATION FROM STOLL

A new automatic loading assistance system is revolutionising working methods. STOLL has launched the Return-To-Level system, allowing for easier, faster loading.

HOW IT WORKS

Using the RTL system, when the front loader is lowered, the tool returns to the previously set working position using Stoll's standard single lever control.

BENEFITS FOR THE DRIVER

The RTL minimises operator error and reduces the time spent moving the loader back to its optimal loading position. The operator merely concentrates on his approach and loading technique. This innovation saves time and increase productivity.

ECONOMIC ADVANTAGES

The system is self-contained and, as it is connected to the Bowden cables, does not require an additional control unit. The functioning of the RTL system also reduces wear on components.





PETRONAS LUBRICANTS PRESENTS AMBRA® MASTERTRAN® ULTRACTION™ THE NEW TRANSMISSION FLUID

Multifunctional lubricant with a unique formulation specifically developed for transmissions, hydraulic systems and wet brakes of New Holland machinery.

What makes **AMBRA® MASTERTRAN® ULTRACTION™** unique is that it uses a special additive package produced exclusively for its formulation and which cannot be reproduced in other lubricants. For all these reasons **AMBRA® MASTERTRAN® ULTRACTION™** has been officially approved by the CNH, obtaining the **MAT 3540** specification.

AMBRA UP CLOSE

Just several benefits of **AMBRA® MASTERTRAN® ULTRACTION™**:

-  High viscosity stability at all working temperatures, oxidation stability, and shear stability, even in severe working conditions
-  Thanks to its zinc-free formulation, it provides excellent water tolerance in the hydraulic and transmission circuit, including wet brakes, which could otherwise compromise full efficiency
-  Improved air release capacity, for optimal functioning of the hydraulic system and pumps.
-  High fluidity at low outside temperatures, which optimizes the hydraulic and transmission system response during warm-up, thereby offering higher efficiency from the outset. In particular, it facilitates clutch control during cold starts
-  Improved protection against wear and corrosion of the transmission components, improving their durability

Ambra original lubricant products are distributed exclusively by the official New Holland network.

TOP SERVICE GLOBAL ASSISTANCE FOR EASY TROUBLESHOOTING

As a New Holland customer you are guaranteed top quality after-sales service from our network of dealerships, and repairs conducted in record time.

And, whatever the circumstances, our Top Service call centre will respond to your requests for help or information around the clock and 7 days a week.

On the other end of the line you will have highly trained specialists, committed to providing you customised standards of service and assistance, including:

- Parts that are hard to obtain from other distributors
- Higher levels of assistance at peak season
- How to reach your nearest New Holland dealership.



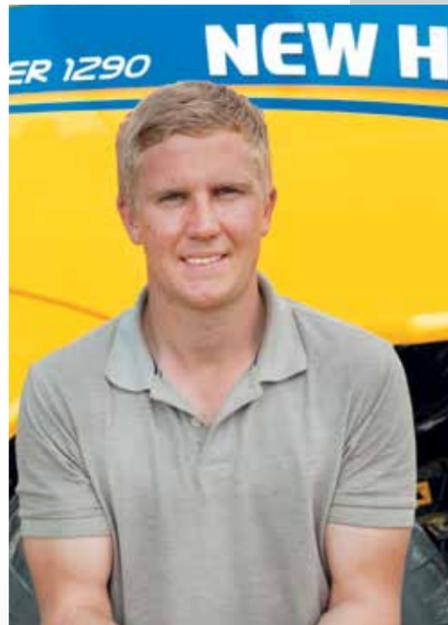
CUSTOMER PARTS CATALOGUE INNOVATION TO HELP YOU ORDER THE PARTS YOU NEED



EASY AS 1, 2, 3

- 1 Order the parts or request a quote on newholland.com>Parts & Service
- 2 Your dealer will call you to confirm your quote or order
- 3 Pick up your order from your dealership

Efficiency at work to keep you on top of your workload
Connect to newholland.com



FINANCE SOLUTIONS TAKE THE WEIGHT OFF YOUR CASH FLOW

Use New Holland's preferential interest-free offers for a worry-free season.

Repairs, improvements and new parts don't always come cheap, even if you get top value for money. And in the middle of the season, you can't always guarantee that you can pay cash. So take the stress out of your trips to your New Holland dealer and use the payment facilities we offer to all our customers for all purchases over €1,000.

With 0% financing and a host of payment schedules, you can concentrate on your own business; the money will look after itself.

0% APR*

Available from €1,000
excl. VAT



NEW HOLLAND FINANCING WITH CNH CAPITAL

- Benefit from the original New Holland service today, pay later
- Offer available for replacement parts, labour, maintenance, precision land management goods and software
- Pay back in 12, 6, 4, or just one instalment and up to 12 months after invoicing date

New Holland financing solutions make your job that bit easier.



* Nominal rate of 0% (excluding optional insurance) for a one year instalment loan with the option of postponing annual payment date up to 12 months after invoice for a minimum financed sum of €1,000 ex. VAT. Duration of loan: 12 months. Total cost of credit: €30 (excluding optional insurance). Valid only on new New Holland parts, new New Holland precision farming products and labour for a minimum amount of €1,000 excl. VAT.

LOGISTICS REDUCED STOPPAGE TIME THANKS TO NEW HOLLAND DISTRIBUTION

The worst thing that can happen when you're busy is a mechanical problem requiring a part to be ordered. Fortunately, New Holland customers benefit from an unparalleled Europe-wide logistical network, allowing them to get back out into the field fast – and that's guaranteed.

Customer service quality and reliability is taken a step further with New Holland's efficient logistical network operating across throughout Europe. Distributed through two central platforms in Italy and France and then three subsidiaries in Spain, Germany and the UK, no dealer is more than 24 hours away from a part.

And dealers use dedicated on-line ordering software which allows for instant tracking and stock monitoring, which means we'll never be out of stock on a part.

At New Holland, you can rest assured that no problem on your machine is going to last for long.

NEW HOLLAND LOGISTICS: SCALE AND SCOPE TO SERVE YOUR OPERATIONS

- A total of 210,000 sqm of warehouses
- 47,200 tonnes of parts sent out every year
- 700,000 references in stock
- Over 9 million lines shipped per year
- 1,200,000 product references managed – compared to 250,000 for the automobile industry!

