

NEW HOLLAND SMART.

SMART is in New Holland's DNA.

New Holland celebrates the character, integrity and know-how of its customers and dealer communities, continually delivering the equipment, service and financing solutions to keep their businesses running efficiently.



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www.newholland.com/na

MAKE THE SMART MOVE.

JOIN THE NEW HOLLAND DEALER TEAM.



GET THE NEW HOLLAND ADVANTAGE WITH

- World's leading agricultural equipment brand
- Category-leading product lines
- Excellent market-growth potential
- Broad consumer base including agricultural, landscape, utility and municipal customers
- Outstanding product training support
- Committed manufacturer support and resources
- Global resources to make dealers successful
- Dedicated finance company
- Automated service and parts program
- Top Service 24/7 support for New Holland customers
- Field sales, parts, service and capital support

New Holland's expansive product offering includes a full line of:

- Farm Tractors
- Compact and Utility Tractors
- Hay & Forage Equipment
- Harvesting Equipment
- Crop Production Equipment
- Materials Handling Equipment
- Light Construction Equipment
- Precision Land Management Solutions



THE NEW HOLLAND BRAND STANDS FOR:

INNOVATION

New Holland Agriculture consistently recognized for its innovation and industry-leading advances in technology. These advances improve the productivity of New Holland customers and change the face of the equipment market. Check out the latest New Holland innovations at www.newholland.com/na



SUSTAINABILITY

Since 2006, New Holland is established as the Clean Energy Leader for its active promotion and development of renewable fuels, emissions reduction systems and sustainable agricultural technology. Learn more at www.thecleanenergyleader.com



DEALER PARTNERSHIPS

New Holland understands that the success of our customers—the people who rely on our equipment for their livelihood or their lifestyle— complements our own. And we count on our dealers, who partner with us, to provide customers with outstanding service and sales support.

INDUSTRY PARTNERSHIPS

New Holland's dedication extends to our partnerships and support of the leading organizations that serve to strengthen the industries that are critical to our customers' continued success.



NEW HOLLAND WANTS YOU.

New Holland Agriculture is looking for spirited entrepreneurs with proven business experience to join the New Holland dealer network.

DO YOU HAVE WHAT IT TAKES TO BE A SUCCESSFUL NEW HOLLAND DEALER?

- Strong work ethic and good business sense
- Ability to meet financial requirements and acquire a facility
- Excellent communications and interpersonal skills
- The desire to bring quality equipment and service to the life of our customers

To learn more about this major business opportunity, contact us at
agdealerdevelopment@newholland.com