



New Holland Construction celebrates **41** years of skid steer loader

New Holland Construction is celebrating 41 years of manufacturing skid steer loaders – compact, fast-moving and versatile machines found on almost every construction, landscaping and agriculture project. The company's leadership in the skid steer loader category began in 1972 with the introduction of the L35 – the industry's first vertical lift skid steer loader equipped with the patented Super Boom® lift linkage.

Today, New Holland skid steer loaders are sold in 120 countries around the world through New Holland Construction and New Holland Agriculture dealer channels.

For 41 years, equipment operators have trusted New Holland Construction skid steer loaders to earn a living and tackle a variety of construction, landscaping and agriculture applications. And for 41 years, New Holland Construction has been committed to meeting the unique needs of contractors and other construction equipment users, including tens of thousands of owner-operators who got their start in the business with a New Holland Construction skid steer loader.

The first New Holland skid steer loader literally forced the entire construction industry to try to match our Super Boom design. The Super Boom design delivers superior lift and reach, allowing New Holland skid steer loaders to load material to the center of trucks faster and more efficiently than competitive models.

While the Super Boom design has undergone a number of important innovations since 1972, and Super Boom skid steer loaders have remained in a class of their own.

New Holland introduced the long wheelbase concept to skid steers loaders, and the new 200 Series machines continue that tradition with the longest wheelbase in the industry to give a low center of gravity, and the result is a smooth and stable ride.

New Holland Construction 200 Series skid steer loaders feature the widest, most comfortable cab in the industry, providing more head and foot room, and offering superior visibility.

The 200 Series skid steer loaders include a number of operator comforts – like a heated and air conditioned cab and a keyless start – and productivity features – like hydraulic couplers, Glide Ride and high flow hydraulics – which operators 41 years ago couldn't possibly imagine.

Press Release