



OUR CASE BRAND

+ MILESTONES p. 4-5

+ OUR COMPANY..... p. 6

+ OUR VALUES..... p. 7

+ MANUFACTURING FOOTPRINT p. 8-9

+ FULL LINER p. 10-18

+ ATTACHMENTS PORTFOLIO p. 19

+ AFTERMARKETS SOLUTIONS p.20-21

+ DEALERS NETWORK p.22

MILESTONES



1842

J.I. CASE company is founded.



1959

CASE introduces industry's first diesel-powered loader backhoe.



1999

Fiat Group acquires Case Corporation and merges it with New Holland N.V. to create CNH Global, a world leader in farm machinery and construction equipment.

1840

1940

1980

2000

1957

CASE produces the first factory-integrated loader backhoe.



1989-90

CASE introduced its first loader backhoe in India.



2005

CASE manufactures the 500,000th loader backhoe.



EXPERTS FOR THE REAL WORLD

SINCE 1842



2013

CASE introduces fuel efficient FPT engines in its India product range



2017

CASE celebrates 175 years of history. EX Series launched in India, powered by FPT S8000 Engine.



2020

CASE presents 580 EV, industry's first Fully Electric award winning loader backhoe.



2021

CASE presents FX series loader backhoes with FPT BS4 engine and class leading operator station.

2010

2021

2022

OVER 180 YEARS OF INNOVATION

It all began with an inventor, Jerome Increase CASE, and the challenge of a frontier, not on a map but in the history of modernization. That was in 1842. One hundred and eighty years later CASE's DNA has remained the same: modern, innovative, human. We are the past, the present, the future. ALL TOGETHER!



2022

CASE celebrates 180 years of history

OUR COMPANY



The history of CASE dates back to 1842, when inventor and entrepreneur Jerome Increase Case founded the Racine Threshing Machine Works in Illinois, USA. It was the beginning of an exciting journey of entrepreneurship, ingenuity and continuous development of practical solutions to the challenges of construction jobsites.

Today, CASE serves its customers with products manufactured at its factories based in: the USA, Brazil, Italy, India and Mexico. Its plants operate to World Class Manufacturing (WCM) standards, which set a road map to continuous improvement through the elimination of waste, leading to efficient management of the facility and reduced environmental impact. All of the CASE facilities have achieved WCM Bronze or Silver level delivering consistent high-quality products.

The widespread dealer network means that CASE dealers are always close to the customers, serving them with the world-class equipment produced at these plants and professional after-sales support with industry-leading warranties and flexible financing.

CASE Construction Equipment sells and supports a full line of construction equipment around the world. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing.

More information is available at **www.CASEce.com**.

OUR VALUES



- **HERITAGE**

CASE is the expertise that comes of people living the construction business since 1842.

- **PEOPLE/PASSION**

CASE is a community of dedicated, pragmatic and determined people who take pride in their work.

- **PROBLEM SOLVING**

CASE provides simple and straightforward solutions to its customers' challenges.

- **HANDS ON**

CASE is at the customer's side in the field and in their business, and actively involved in driving the industry forward.

MANUFACTURING FOOTPRINT



Burlington, USA

Backhoe Loaders
Forklifts

Fargo, USA

Wheel Loaders

Wichita, USA

Skid Steer Loaders
Compact Track Loaders

Queretaro, Mexico

Components

Belo Horizonte, Brasil

Backhoe Loaders
Crawler Excavators
Wheel Loaders
Graders
Dozers



Lecce, Italy

Wheel Loaders
Compact Wheel Loaders
Backhoe Loaders
Telehandlers
Graders

San Piero in Bagno, Italy

Mini Crawler Excavators
Midi Crawler Excavators
Skid Steer Loaders
Compact Track Loaders

Pithampur, India

Backhoe Loaders
Crawler Excavators
Compactions



BACKHOE LOADERS



CRAWLER EXCAVATORS



FULL LINER



GRADERS



SKID STEER LOADERS



DOZERS



COMPACTORS

BACKHOE LOADERS

770NXe Plus, 770FX, 770FX Plus, 851FX, 851FX Plus, 851FX CP



TAILORED POWER

- Models ranging from 49.5hp to 97hp

LOW OWNING & OPERATING COST

- Best-in-class fuel efficiency
- Low maintenance costs (4000 hrs. hydraulic oil change)
- Good resale value

OPTIMUM PRODUCTIVITY

- State-of-the-art FPT engine for power and torque
- Outstanding digging and lifting capacity
- Choice of hydraulic pump & dipper sizes to suit customer needs
- Productivity & fuel efficiency mix with various working modes – Eco, Standard & Power*

* Power Mode is available only on NXe model

BACKHOE LOADERS

770EX, 770EX Plus



COMFORT CONVENIENCE

- Most spacious cabin in the category
- Almost 360° around visibility
- Optimized levers effort

LOW OWNING & OPERATING COST

- Low maintenance costs (4000 hrs. hydraulic oil change)

FLEXIBILITY AND PRODUCTIVITY

- Proven engine from Ashok Leyland with superior parts availability & service support
- Option of proven gear pump & advanced Variable pump for better cycle times & fuel efficiency
- Class leading reach, dig depth, ground clearances and bucket fill factor

COMPACTORS

1107EX-D, 1107EX-D Plus, 952EX, 450DX



MAKE EVERY PASS COUNT

- Industry-leading compaction and drum width
- Unmatched gradeability – up to 36%
- Market leading centrifugal force
- Class leading fuel efficiency for high profitability

COMFORT ASSURED

- Fully adjustable sliding and rotating comfortable seat
- Energy efficient air conditioning*
- Best-in-class site visibility
- Ease of entry & exit in operator compartment

POWER THROUGH THE TOUGH TASKS

- World class components for travel & vibration
- Option of 32mm heavy duty drum (1107EX Plus) for seamless compaction in lesser passes
- Reliable & high torque engine from Ashok Leyland & Mahindra with superior parts availability & service support

* Only available on soil compactor

CRAWLER EXCAVATORS

CX220C LC HD



DO MORE FOR LESS

- Fastest cycle times
- Leading energy saving performance
- Outstanding controllability

COMFORT AND SAFETY AT WORK

- Safe operations, ergonomically designed & comfortable cabin
- Easy cab access
- Full colour 7" monitor as standard

MORE ROBUST, MORE EFFICIENT

- Best-in-class productivity with CASE Intelligent Hydraulic System (CIHS)
- 5 energy saving controls for improving fuel efficiency
- Extreme duty structures for lower maintenance cost & high uptime
- Class leading breakout forces & cycle times for better output per litre

GRADERS

845C, 865C



EXCELLENT PRODUCTIVITY

- Patented multi-radius moldboard design for class leading productivity
- Anti-stall powershift transmission to minimize number of passes
- Proven FPT engine with variable horsepower (VHP) technology (659-758 hp) for optimizing fuel consumption

EASY SERVICEABILITY

- Ground level access for minimal maintenance time
- Single piece electrically operated engine hood for easy ground accessibility & faster maintenance

HIGH OPERATOR COMFORT

- Superior visibility & comfortable HVAC cabin
- Ergonomically positioned controls
- High safety standards compliant

DOZERS

1150L, 1650L, 2050M



POWER UNDER CONTROL

- Market-leading drawbar pull
- Hydrostatic technology for outstanding pushing power

WORK HARDER FOR LONGER

- CASE Extended Life Tracks offers up to 40% more durability
- Safe and comfortable ROPS cabin with HVAC

DO MORE WITH LESS

- More pushing power with lower fuel consumption
- FPT Engines, powerful, responsive and fuel efficient
- Hydrostatic transmission without frictional wearing parts for reduced maintenance cost

SKID STEER LOADERS

SR130B



ACHIEVE MORE

- Best-in-class lifting and breakout force
- Optimum stability
- Short turning radius

PRIORITISE COMFORT

- Deluxe operator environment
- Largest cab in the industry
- Ground level servicing for easy access

BE READY FOR EVERYTHING

- Compatible with over 250 attachments
- Two auxiliary circuits for simultaneous movement
- High flow and creep speed options
- Single joystick to control all loader functions for ease of use

ATTACHMENTS PORTFOLIO

BUCKETS

A GREATER BUCKET CAPACITY AND A BETTER MATERIAL RETENTION MEAN A MORE EFFECTIVE USE OF YOUR RESOURCES!

To meet the mission of extending full product and parts support to Dealers and Customers with a comprehensive solution for their requirements, CASE has launched its versatile range of buckets for loader and excavator ends. Every model is designed and engineered by CASE for maximum efficiency in all applications.



BUCKETS

- GP & HD Backhoe e Side Buckets 0.07 to 0.3 Cu M.
- Ditch Cleaning Buckets
- Square Hole Buckets
- Drainage or Tile Drain Buckets
- 6-in-1 Buckets
- Light Material Buckets
- Side Dump Buckets



ROCKBREAKERS

- CB61
- CB62
- CB230

ROCKBREAKERS

BREAKTHROUGH ANY OBSTACLE WITH ROCK BREAKER ATTACHMENT

CASE Genuine Parts product range offers strong, reliable & productive hydraulic Rock Breaker for Loader Backhoes and Excavators with a complete range of hammer tools for all the applications. This offers customers the freedom to choose the best tool combination, according to machine requirement, which ensures maximum productivity.

AFTERMARKETS SOLUTIONS

CASE CARE

PREVENTATIVE MAINTENANCE

CASE machines are designed to exceed expectations. Each component is carefully chosen to maximize productivity, power, and fuel efficiency. **When you invest in a CASE machine, excellence is guaranteed, no matter its mission.** To work at its peak performance, your machine needs to be serviced regularly.

This is where the annual service CASE Care comes in. **Reduced downtime and maximum productivity:** under this contract, we proactively monitor the health of your machine and diagnose potential problems.



Care

FOCUS ON YOUR CORE BUSINESS

INSPECTION

Periodical Machine Inspection

DO IT YOURSELF

Tailored for fleets have owned mechanics & workshop

- Original Filters & Lubricants

DO IT WITH CASE

Maintenance solution for owner-operator

- Original Filters & Lubricants
- 2000h maintenance is done by CASE technicians
- Inspection

LEAVE IT TO CASE

Complete Maintenance offer

- Original Filters & Lubricants
- All maintenance are done by CASE
- Inspection

Minifix ✂

OPERATOR TRAINING

- Efficiency
- Uptime

OIL ANALYSIS

Cutting-edge condition monitoring

CASE PROTECT

THE COMPLETE PROTECTION FOR YOUR MACHINE

CASE Protect is the guarantee that every company needs to be always productive, and profitable. This premium support from CASE Protect is an extended warranty covering your machine's critical components for a wider lifespan; it can be purchased during the rest year of machine ownership.

This program covers all hydraulic components, structures, transmissions, axles, and engines and has the same exclusions as the standard warranty. With CASE Protect, give your machine expert assistance, 24/7 support for a hassle-free operativity.



Protect

EXTEND YOUR PEACE OF MIND

COMPONENT

Prevent unexpected costs

- Selected components under CASE protection

COMPONENT PLUS

Higher protection

- Selected components is under CASE protection

FULL WARRANTY

Enjoy zero risk

- All machine is under CASE protection

CASE GENUINE LUBRICANTS

RELIABILITY AND PERFORMANCE PASS THROUGH EVERY DROP

THE MOST ADVANCED LUBRICANTS FOR TOP PERFORMANCE

Designed to deliver power, protection and performance the CASE Construction Genuine Lubricants OEM portfolio is tested, and fully approved for CASE construction machinery. The whole range is designed to meet API and CNH Industrial Material Standards and is approved for CNH Industrial limited warranties.

A NEW EASIER, EFFICIENT PORTFOLIO

The offer of CASE Construction Lubricants has been subject to a deep rationalization focused on supporting market needs. This will make it easier for you to handle them.



Over the past three years, CNH Industrial has invested over \$ 10 million to provide the most rigorous testing across its entire product range.

PRODUCTS

- Engine Oil
- Hydraulic Oil
- Coolants
- Transmission Oil
- Greases

EQUIPPED SERVICE VANS

SERVICES AT YOUR SITE!

Dedicated Mobile Service Vans managed by a **trained Service team** and equipped with all necessary Tools, Genuine Parts, and Lubricants are available to carry out all service activities at your site.

CASE experts will be visiting the site periodically on mutually agreed days carrying along all necessary fast-moving and critical Spare Parts, and Consumables.

THE TEAM WILL:

- Conduct preventive checks
- Care about routine maintenance
- Keep a record of the history of maintenance and repair of all vehicles
- Take necessary actions for optimization initiating corrective measures
- Impart training on safety and economic driving habits to operators



REMAN PARTS

Choose the sustainable quality offered by refurbished spare parts, designed for CASE equipment of every generation.

A WIDE AND EXPANDING CHOICE

Strong benefits in terms of quality, price, and choice: CASE CE Reman Parts is the ever-growing and evolving line of high-quality remanufactured parts, purposely designed as a valid alternative to new ones for CASE equipment of all ages. Thanks to cutting-edge technologies, tailored tooling and equipment, and stringent quality testing, a rigorous disassembly, cleaning, and re-engineering process are carried out. The Reman range ensures that the components fitted on your machine will be as efficient and performing as brand-new ones!



WHY REMAN?



SAVING MONEY

Choosing Reman Parts is a cost-effective solution: you can save money compared to new replacement parts and reduce machine downtime in the workshop. Prompt availability and mounting simplicity: remanufactured parts can be quickly fitted as an alternative to an overhaul or repair.



ENVIRONMENTALLY FRIENDLY

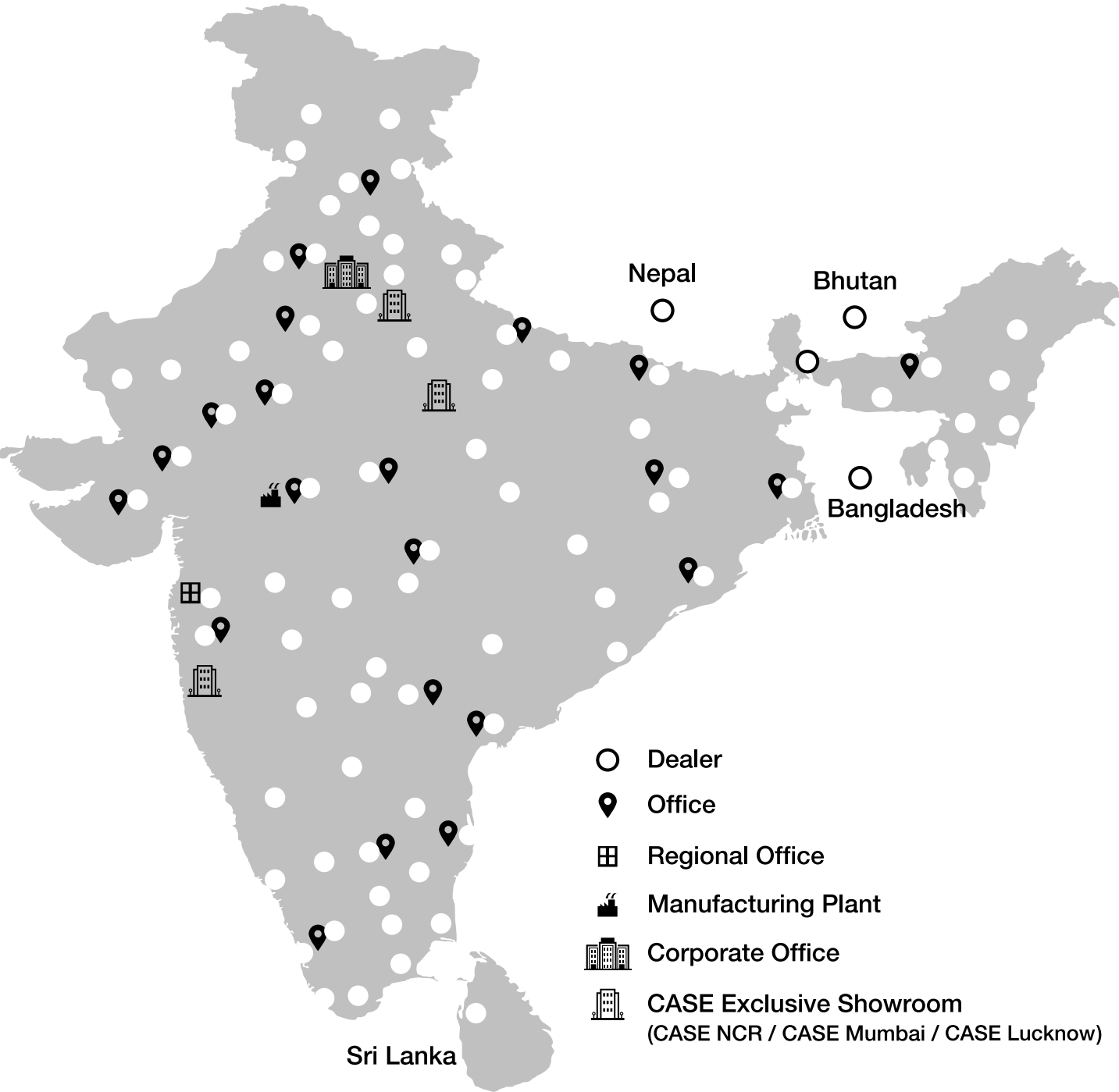
The Reman range is the result of a sustainable remanufacturing process. Remanufacturing as many components as possible avoids introducing new materials in the process; parts that do not pass the strict CASE quality are replaced and led to proper disposal.



SAME AS NEW GUARANTEE

Every Reman part is restored to its Genuine performance through a carefully monitored process in compliance with stringent technical standards. You can enjoy a best-in-class one-year warranty on engines and a same-as-new warranty on other components.

DEALERS NETWORK







SINCE 1842

BUILDING A STRONG CASE.

Since 1842, at CASE Construction Equipment we have lived by an unwavering commitment to build practical, intuitive solutions that deliver both efficiency and productivity.

We continually strive to make it easier for our customers to implement emerging technologies and new compliance mandates.

Today, our global scale combined with our local expertise enables us to keep customers' real-world challenges at the center of our product development.

The vast CASE dealers' network is always ready to support and protect your investment and exceed your expectations, while also providing you with the ultimate ownership experience.

Our goal is to build both stronger machines—and stronger communities. At the end of the day, we do what's right for our customers and our communities so that they can count on CASE.

NOTE: Standard and optional fittings can vary according to the demands and specific regulations of each country. The illustrations may include optional rather than standard fittings - consult your Case dealer. Furthermore, CNH Industrial reserves the right to modify machine specifications without incurring any obligation relating to such changes.

Conforms to directive 2006/42/EC

Follow us on

www.casece.com/apac/en-in

