

CASE
CONSTRUCTION



Tomahawk



Welcome to Tomahawk

When you rely on Case, you get more than equipment. You get a team of advisors who understand your business and what it takes to succeed. At the Tomahawk Customer Center, you'll experience our philosophy which sets us apart from the competition.

Sitting on more than 500 acres in Wisconsin's north woods, Tomahawk is the industry's top equipment demonstration facility. We deliver a fully interactive experience – personalized training, state-of-the-art product demonstrations and hands-on equipment operation. We're here to provide straightforward product information to help you make informed buying, operating and maintenance decisions.





Customized program

Whether you're a business owner, equipment operator or service technician, your success depends on making sound equipment decisions. Our staff understands the critical issues – productivity, operator comfort, ease of operation, fuel efficiency and ease of maintenance – and the impact on your bottom line.

- Our programs are personalized to meet your needs.
- We have facilities for classroom, product Q&A, machine walk-around or hands-on maintenance sessions.
- Product demonstrations can be tailored for your specific applications.
- Our equipment operation session can focus on one or several product lines.

Hands-on operation

Tomahawk is like no other facility in the industry. Our personalized program provides a staff of seasoned equipment pros and an extensive fleet of equipment at your disposal.

- More than 60 models of the newest Case equipment are available for your use.
- Our product experts are available to demonstrate operation, maintenance and safety techniques – and answer every question.
- We can customize your field operations to meet your specific applications.
- Case product lines include:
 - Excavators
 - Wheel loaders
 - Loader/backhoes
 - Crawler dozers
 - Skid steer loaders/ Compact track loaders
 - Telescopic handlers
 - Motor graders
 - Compaction
 - Articulated trucks
 - Rough-terrain forklifts
 - Loader/tool carriers





State-of-the-art facilities

Case takes equipment training, education and product demonstrations to a new level.

- Our Welcome Center features two large presentation rooms to meet your product training needs.
- Our 3,000 sq. ft. Product Review Center delivers a panoramic view of our staff demonstrating the newest product features. Plus, with our operator's helmet cam, you'll also be able to see inside the cab and how the operators engage each feature.
- The Solution Center features engineering and technology solutions and product walk-around training facilities.
- Our log cabin-style lodges offer comfortable overnight accommodations.
- Our lakeside lodge is the perfect place to dine, unwind and enjoy the north woods atmosphere.

In addition to the product demonstration facilities, Tomahawk also features several log cabin lodges on the pine tree-lined shores of Lake Clara. After a full day of training, demonstrations and equipment operation, the pace slows down and we invite you to enjoy our north woods hospitality.

You'll feast on our legendary, made-from-scratch, home-style meals in our dining hall. Plus, enjoy a roaring fire, watch the latest sports, play cards, and share camaraderie at our scenic lakeside lodge.



A great customer experience

From the moment you arrive until long after you depart, you'll understand the passion and pride that define Case. For more than 165 years, our goal has been simple – *we're here to help you succeed*. See for yourself. We invite you to come to Wisconsin's north woods and experience the Tomahawk Customer Center first hand. Here's what other customers have said...



“I was blown away by the whole Tomahawk experience. The outstanding hospitality, beautiful location, product training – and stick time on the machines I needed to operate. My cell phone never rang for two days. This was the most productive business trip I've taken in years.”

“Case made a great first impression... The product demonstrations were fantastic. We could see and hear what the operators were doing in the cab. Then we went outside and operated the same machines. The demo time and training were tailor made for my business.”



“When we got out to the operations field, I headed straight for the new backhoes and excavators. After a long conversation with the technicians, I ran the machines for a couple hours. I learned a lot from the Case team, and you don't get that one-on-one equipment demo time anywhere else.”



Plenty of year-round activities

We operate the Tomahawk Customer Center all year long to meet your schedule. In addition to our equipment operation experience, there are countless other activities to enjoy in Wisconsin's north woods – whatever the season.

- Golfing
- Fishing
- Hunting
- Camps and lodges
- Hiking
- Boating
- Snowmobiling
- Cross-country skiing
- Ice fishing



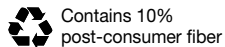
Case is dedicated to creating the “ultimate customer experience” in Tomahawk. We invite you to experience more than 165 years of history, world-class equipment and our famous north woods hospitality. Please contact your local Case dealer for more information or visit www.casece.com/tomahawk.



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Printed in U.S.A.



Form No. CCE200910TOM
Replaces: CETG-1302-06

