



**TOMAHAWK**

Welcome to the CASE Customer Center

# *Machine time is only the beginning...*

*Come experience a philosophy and way of doing  
business that truly sets CASE apart.*





Sitting on more than 500 acres in Wisconsin's Northwoods, the CASE Tomahawk Customer Center is a premier year-round demonstration facility and business retreat. Enjoy a fully interactive experience with personalized training, state-of-the-art product demonstrations, hands-on equipment operation, and a healthy dose of our trademark hospitality. Like our company and our dealers, our Tomahawk staff is here to provide you with expert guidance and education to help you make informed operating and maintenance decisions.

**OUR PROVING GROUND IS YOUR PROFESSIONAL PLAYGROUND.**

Tomahawk is like no other demo facility in the industry. Spread out over 25 football fields, our extensive fleet of over 60 models of CASE machines is at your disposal to touch and test. Climb in and operate any of our latest excavators, dozers, graders, and loaders over diverse terrain and field conditions, including dirt and aggregate.

And with 90+ years of combined experience, our equipment pros are always on hand to answer every question and demonstrate operational, maintenance, and safety techniques.



**HERE'S YOUR CHANCE TO TRY OUT THE LATEST CASE MACHINES:**



- + Backhoe Loaders
- + Compact Track Loaders
- + Compaction Equipment
- + Crawler Dozers
- + Excavators
- + Motor Graders
- + Rough-Terrain Forklifts
- + Skid Steer Loaders
- + Tractor Loaders
- + Wheel Loaders

## ***EXPERT TRAINING TAILORED TO YOU.***

Whether you're a fleet manager, equipment operator, or service technician, making sound equipment decisions is a major part of your success. Our staff understands how critical issues – productivity, operator comfort, ease of operation, fuel efficiency, ease of maintenance, and more – impact your bottom line.

That's why Tomahawk offers comprehensive training programs that can be customized to make your stay at Tomahawk be as productive as you need it to be. Programs include: product demonstrations, machine walk-arounds, hands-on equipment operation, and interactive technology discussions.





***EXTENSIVE FACILITIES.  
EASYGOING ATTITUDE.***





**WELCOME CENTER**

Gather the latest product information manuals. Talk to a CASE expert. Schedule transportation. If you've got questions, you'll find the answers here.



**SOLUTION CENTER**

Learn about the latest CASE engineering and technology solutions. Partake in educational product walk-arounds. Our 6,000 sq. ft. indoor facility is open 360 days a year.



**PRODUCT REVIEW CENTER**

Sit comfortably in our 3,000 sq. ft. room with panoramic viewing of product demonstrations in the field. Plus, with our operator's helmet cam connected to HD displays, you'll see what they see and how they engage each feature.



**CASE MUSEUM**

Be sure to visit the CASE Museum, showcasing the innovations that have helped define our brand and exploring the rich history of Drott and CASE.



**THE COOKSHACK**

Feast on our legendary home-style meals in our rustic Northwoods dining hall. Afterwards, kick back and enjoy a drink at our one-of-a-kind Bear's Den lounge. Raise the bear. Watch some sports. And share in some Northwoods camaraderie.



**NORTHWOODS LODGING**

After a full day of digging, demos, and training, relax along the tree-lined shores of Lake Clara in one of our on-site log cabins.



**REC ROOM**

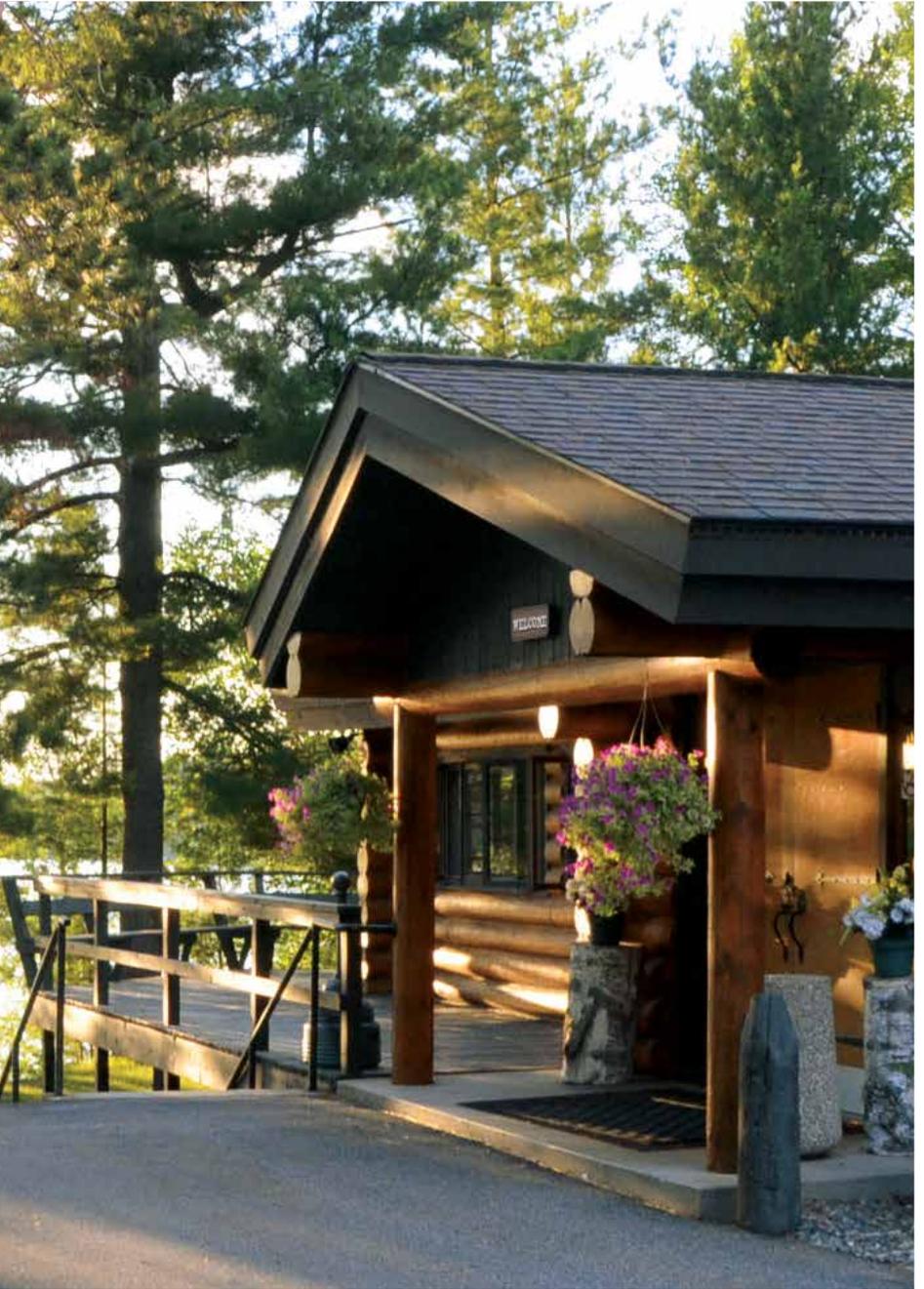
No cabin fever here. Our rec room — complete with billiards, darts, table tennis, and Buck Hunter — never closes. And if you need to burn some calories, our exercise room has it all — treadmill, elliptical, and weights.

***A TOP-NOTCH GETAWAY WITH  
JUST THE RIGHT AMOUNT OF RUGGED.***

The CASE Tomahawk Customer Center experience wouldn't be complete without a little bit of much-deserved R&R. Whatever the season, there are countless sporting and recreational activities to enjoy at Tomahawk and the surrounding Northwoods area.

For more information about available activities in the area during your stay, visit [www.GoToTomahawk.com](http://www.GoToTomahawk.com).





## **WELCOME TO THE NORTHWOODS.**

From the moment you arrive, you'll understand the passion and pride that define CASE. For more than 170 years, our goal has been simple – we're here to help you succeed. See for yourself.

For more info, please contact your local CASE dealer or visit [CaseCE.com/Tomahawk](http://CaseCE.com/Tomahawk).

*"I was blown away by the whole experience. The outstanding hospitality, beautiful location, product training, and stick time on the machines. This was the most productive business trip I've taken in years."*



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