



The CASE Rental Advantage



6 Tips for All-Around Easier Rental

SINCE 1842

6 Tips

for All-Around Easier Rental

Looking to add depth to your existing rental fleet without adding more work to your already heavy workload? Here are six helpful tips to consider when making your next machine purchase.

Don't over-complicate your machines. Simpler is better.

All CASE machines are specifically built to handle the strenuous, unpredictable demands of your rental business without all the costly add-ons. No unnecessary features to dent, crack or replace. No costly electronics to constantly update or repair.

Tier 4-compliant machines help reduce your maintenance, fuel and parts costs.

All CASE machines are Tier 4 compliant and won't require your technicians or your customers to master additional maintenance procedures. Many of our Tier 4 Final models are also maintenance-free and require no expensive DPF filter to replace — saving you even more time, labor and money.

You can get a variety of control types on CASE machines to meet a variety of operator preferences.

CASE SSLs and CTLs come with the convenience of both hand and foot controls, as well as EZ-EH. This is an exclusive feature that at the touch of a button allows our customers to easily personalize control presets to match the skill level of the operator. Similarly, our backhoes are available with multiple control options on all models, and our excavators can easily switch operating patterns through a control pattern selector.

Don't undervalue the importance of superior cab comfort and visibility.

CASE offers some of the largest, most comfortable cabs in the industry. Many of our machines feature best-in-class visibility along with front, side and rear lighting, making it easy to see what's around the machine for quicker, safer, more confident maneuverability—day or night.

Offer machines that work with multiple attachment brands.

Feel confident that you're recommending the right machine for the job, not just the right machine for the attachment. CASE machines offer couplers that are compatible with attachments from all major brands, giving you the ability to easily satisfy many different types of customers.

Put the best STANDARD machine maintenance and protection program to work for you.

Minimize your TCO. Pay nothing for factory-scheduled parts and service. Know the status and location of your equipment at all times. Most CASE heavy machines come protected by ProCare®—the industry's best all-in-one support program.

CASE ProCare includes:

- 3-yr/3000-hr Full-Machine Factory Warranty
- 3-yr/2000-hr Planned Maintenance
- 3-yr Advanced Sitewatch Telematics Subscription

Whether it's a short-term/quick turnaround job or a long-term contract, every CASE machine comes ready to rent and built to last. From operation to maintenance to financing, you can rely on CASE to do what's needed to help you get the job done right, right away.

That's the CASE Rental Advantage.

Protected by
ProCare

FACTORY WARRANTY
PLANNED MAINTENANCE
TELEMATICS

CASE

*See your dealer for the complete terms of CNH's Warranty and Limitation of Liability, which contains certain limits and exclusions. ProCare is a factory-fit program available only on select 2013 and newer dozers, excavators, wheel loaders and motor graders. ProCare for excavators is available on CX130C/D and larger machines.



BUILDING A STRONG CASE.

Since 1842, we at CASE Construction Equipment have lived by an unwavering commitment to build practical, intuitive solutions that deliver both efficiency and productivity. We continually strive to make it easier for our customers to implement emerging technologies and new compliance mandates.

Today, our global scale combined with our local expertise enables us to keep customers' real-world challenges at the center of our product development. This focus has led to numerous innovations like Ride Control™, EZ-EH controls, blade shake, PowerLift™, over-center boom design and the peace of mind that only CASE ProCare provides.

Every CASE machine is backed by more than 300 North American dealer locations, thousands of OEM, remanufactured and all-makes parts, and flexible financing and insurance options that provide the kind of reliable, steadfast support you expect from a professional partner.

We are passionate about improving the lives of others, whether investing in our veterans or raising awareness about local infrastructure initiatives through Dire States. Our goal is to build both stronger machines — and stronger communities.

At the end of the day, we do what's right by our customers and our communities so that they can count on CASE.

CaseCE.com/Rental

©2019 CNH Industrial America LLC. All rights reserved. CASE is a trademark registered in the United States and many other countries, owned by or licensed to CNH Industrial N.V., its subsidiaries or affiliates. CNH Industrial Capital is a trademark in the United States and many other countries, owned by or licensed to CNH Industrial N.V., its subsidiaries or affiliates. Printed in U.S.A. Contains 10% post-consumer fiber.

Form No. CCE201909RentalTips

IMPORTANT: CASE Construction Equipment Inc. reserves the right to change these specifications without notice and without incurring any obligation relating to such change. Availability of some models and equipment builds vary according to the country in which the equipment is used. The illustrations and text may include optional equipment and accessories and may not include all standard equipment. Your CASE dealer/distributor will be able to give you details of the products and their specifications available in your area.



CASE Construction Equipment is biodiesel-friendly.

NOTE: All engines meet current EPA emissions regulations. All specifications are stated in accordance with SAE Standards or Recommended Practices, where applicable.



Always read the Operator's Manual before operating equipment. Inspect equipment before using it, and be sure it is operating properly. Follow the product safety signs and use any safety features provided.