MEDIA RELEASE

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*Caption: Arriving soon in Australia: The Magnum™ Rowtrac™ tractor is is fully adaptable to narrow or wide row spacing and has the manoeuvrability and better flotation producers need.*

Case IH extends its track-technology leadership into specialty markets with new Magnum™ Rowtrac™ tractors

Building on 18 years of leadership in independent-track technology, Case IH has launched its new Magnum™ Rowtrac™ to the Australian market, with the distinctive-looking tractors expected to arrive in early 2015.

Two new models, the Magnum Rowtrac 340 and Magnum Rowtrac 380, will be welcomed by any producer who has soil conditions that require better flotation and reduced compaction.

A proven Case IH oscillating rear-track system is paired with front tyre options to fit virtually any row width. This system keeps the power on the ground through the tightest turns, improves manoeuvrability, reduces berming and improves operator control of the tractor.

“Whether you’re growing sugar cane in far north Queensland, wheat in the Mallee or cotton in the Namoi, farmers will find our new Magnum Rowtrac meets their unique cropping needs through a wide variety of row spacing and belt options,” explained Pete McCann, Case IH Product Manager, High Horsepower Tractors, who has just returned from the United States after seeing the global unveiling of the Magnum Rowtrac at the Farm Progress Show in Boone, Iowa.

“Customers who have trialled this machine in the US have told us it outperforms competitor two-track options with better handling and a smoother ride. The flotation provided by the tracks allows them to get into the fields sooner since it avoids ruts and compaction, and doesn’t make divots when turning around.”

Pete says Australian cotton and wheat producers also will benefit from the improved flotation and weight distribution Magnum Rowtrac provides when pulling today’s increasingly wider, heavier equipment.

“Now that specialty crop producers have access to tractors with row spacings and tread widths adaptable to their cropping systems, they can put that extra flotation and efficient track technology to work on their farm,” Pete said.

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With tracks settings from 1.9 metres to three metres and additional rear track settings to suit row spacings of 20, 22, 30, 34, 36, 38 or 40 inches. Narrow and wide undercarriage options, identical to the Steiger Rowtrac, give producers the ability to choose tracks in four widths: 16, 18, 24 or 30 inches.

“Timing is critical with high-value, specialty crops,” Pete said. “Our new Magnum Rowtrac tractors will help producers better manage wet conditions. Plus, these tractors have features such as CVT transmission, which can greatly increase productivity.”

**Power and performance**

The 8.7L engine cranks either 340 or 380 horsepower, depending on the model.

The operator-friendly Continuously Variable Transmission (CVT) comes standard on the Magnum Rowtrac 380. The popular CVT is optional on the Magnum Rowtrac 340 with tread spacing under 136 inches and standard with 136-inch tread spacing and above. Producers can opt for the Full Powershift transmission on the 340 when choosing a tread spacing less than 136 inches.

While flotation and traction are priorities for producers, it is important to note they might not need to purchase the optional front duals for Magnum Rowtrac tractors.

“Flotation and traction are so good with the Magnum Rowtrac,” Pete said, “single wheels up front offer almost the same agronomic benefits as duals do.”

Case IH will offer a redesigned front tyre exclusive to the Magnum Rowtrac. The tyre will feature a large footprint, further reducing soil compaction from the front end of the tractor.

**New, versatile axle**

With the Magnum Rowtrac, Case IH also introduces an optional front axle. Producers now can choose from among four front-axle options. The new Universal Wide front axle is six inches wider on each side than the standard axle. The Universal Wide axle offers ultimate versatility: it works with all row spacings and can be adjusted for all tread spacings. The Universal Wide axle and the standard axle are available as suspended or standard configurations.

**Legacy of track leadership**

The Magnum Rowtrac joins the Steiger® Quadtrac®, Steiger Rowtrac and Axial-Flow® tracked combines to deliver exceptional performance in independent-track technology. Pete says other advantages over conventional mechanical front-wheel drive or track tractors include:

• Full power in turns

• Reduced berms and minimal soil disturbance in wide or tight turns

• Four points of ground contact for increased flotation

• More traction, less compaction

• More power to the ground

• Earlier into the field to meet optimal planting dates

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**Styled roof top, better lighting**

The Magnum Rowtrac tractors feature the new styled cab roof and new lighting packages, which also are used on Model Year 2015 Magnum wheeled tractors. The roof top brings a sleek new look and better positioned lighting for reduced eye strain when working into the night.

New lighting packages offer optional LED lights at different intensities, including a 360-degree LED setup for superior nighttime operation, standard on Ultimate models.

“The Magnum Rowtrac completes the Case IH full line of equipment by providing a track tractor that’s fully adaptable to narrow or wide row spacing and has the manoeuvrability producers need,” Pete said.

“The Magnum Rowtrac delivers superior flotation and traction that provides benefits for the producer in all field operations, whether cultivating, renovating cotton beds, planting, or harvesting.”

For more information see your local Case IH dealer or visit [www.caseih.com](http://www.caseih.com).

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Drawing on more than 170 years of heritage and experience in the agriculture industry, Case IH provides a powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at [www.caseih.com](http://www.caseih.com).

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