MEDIA RELEASE

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*Caption: The tough new Farmall U utility tractor from Case IH has been designed to provide the ultimate experience for busy operators.*

**New heavy-duty Farmall U offers supreme comfort**

The new Case IH Farmall U delivers performance that is greater than the sum of its parts, while offering top notch durability and ultimate operator comfort. Whether working with mounted machinery, trailed equipment, with a loader or on transport duties, the versatile Farmall U tractors more than live up to the reputation of the famous Farmall name.

The Farmall U delivers semi-powershift transmission and a deluxe cab with an optional suspended cab, providing greater versatility, ease of use, and comfort.

Peter Elias, Case IH Product Manager – Tractors, said this made it easy to use the highly adaptable tractor, which is available in two models:

* Farmall 105U with 92 PTO HP
* Farmall 115U with 99 PTO HP

“The semi-powershift transmission installed in the Farmall U has been taken from the well-known Maxxum Series tractor. It has 16 forward and 16 reverse gears, four powershift speeds and four ranges. Speed is up to 40 kilometres an hour.

The Farmall U cab is another area where operator comfort is at the fore, with repositioned ergonomic controls and a smoother ride from the cab suspension all designed for less operator fatigue and more productivity.

“Operator ease and convenience has driven much of the Farmall U design,” Peter said

The high visibility roof panel gives excelllent visibility for loader work, and a standard instructor seat allows two adults to be in the cab together.

An updated Heat Ventilation Airconditioning (HVAC) system gives the operator superior comfort and control while a factory-installed Bluetooth radio and mechanical joystick integrated into right-hand console come standard.

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The Farmall U tractors use Case IH FPT Industrial 4-cylinder 3.4-L turbocharged and intercooled engines. Precise electronic fuel metering and electronic high-pressure fuel injection improves efficiency, extends engine life and improves cold-engine starting. Most importantly, it provides efficient power.

“This unique fuel injection system provides greater fuel savings, even with higher horsepower levels,” says Peter.

“The Case IH Farmall U Series tractors are designed and built to withstand the mechanical stresses of loader work and three-point hitch applications. The Farmall U lineup is a premium offering for customers looking for a utility tractor that provides the ‘ultimate Farmall experience’.”

For more information see your local Case IH dealer or visit www.caseih.com.

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Drawing on more than 170 years of heritage and experience in the agriculture industry, Case IH provides a powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

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