# MEDIA RELEASE

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**Record-breaking tractor parade puts NSW town of Inverell on global stage**

***New GUINNESS WORLD RECORDS™ title for largest parade of Farmall tractors as community hosts centenary celebrations***

Farmall tractor collectors from across the east coast of Australia have helped put the community of Inverell on the map with a turnout of dozens of Farmall tractors setting a new **GUINNESS WORLD RECORDS** title.

On the weekend, Inverell hosted the centenary celebrations for the much-loved Case IH Farmall tractor, with tractor enthusiasts from across Australia bringing their tractors to the town to participate in two days of festivities.

On Saturday, 110 Farmalls went 3.2km around the trotting track at the Inverell Showground, setting a new **GUINNESS WORLD RECORDS** title for the largest parade of Farmall tractors, with tractors from the 1930s, right up to current model Farmalls participating in the record attempt.

Representatives from Guinness World Records were in Inverell for the attempt, with participants and onlookers erupting into celebrations when Guinness World Records adjudicator confirmed the record had been set.

Tom Horwood, an Inverell business operator who has been collecting tractors for more than 40 years has dozens of vintage Farmalls in his collection, the oldest a Farmall Regular from the late 1920s. Tom was part of the record attempt and said he couldn’t have been prouder to be a part of it and have the record set in his home of Inverell.

“It was really exciting to be out there with so many other Farmall enthusiasts, and while we were hoping we could succeed in setting the record, you can never be sure, particularly when you’re dealing with so many vintage machines. So, when the adjudicator told us we’d done it, we were over the moon,” said Tom, who was behind the wheel of one of his Farmalls from 1929.

“For Case IH to select Inverell as the place to hold the 100th birthday celebrations for this amazing tractor is a great honour for our community and it’s something I’ll always remember.”

Aaron Bett, General Manager of Case IH Australia/New Zealand, said the adrenaline was running for all the participants as they started the record attempt.

“We always wanted to hold a very special celebration for our Farmall tractor, and the record success has really been the icing on the cake. The Inverell community, the council and the local business chamber have been so generous with their assistance and support and have helped us make the Farmall centenary the memorable event we were aiming for,” Aaron said.

“This tractor really changed the face of global agriculture when it was launched in 1923 and has continued to evolve over the past 100 years to meet the demands and expectations of farmers here, and around the world. We’re proud of the fact the celebrations in Inverell have honoured the Farmall’s incredible legacy in Australia and New Zealand and I thank everyone who has been involved.”

**[ends]**

**IMAGES:**

**Crowd celebrates GWR:** Farmall owners, driver and onlookers celebrate the successful record attempt.

**Farmalls setting GWR:** An aerial view of the Farmall record attempt at the Inverell Showground on the weekend.

**Brandon Stannett CNHI and GWR adjudicator:** CNHI Managing Director Brandon Stannett and Guinness World Records official adjudicator Sonia Ushirogochi, who travelled from Japan to attend the record attempt, with the official certificate marking the record success.

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