

29 July 2019

Subject: Thank you for attending the 2019 South East Asia Sugarcane Summit

Dear Esteemed Partner—

The South East Asia Sugarcane Summit was a chance for us to thank our customers and dealers throughout the sugar-growing regions of South East Asia and around the world, for their valuable contribution to the development of the Austoft sugarcane harvester, as well as their commitment to improving the sugar industry more broadly.



The theme of our conference was *Advancing for a Better Tomorrow*. Case IH understands that mechanisation is only part of the picture, and that the entire industry must come together to find better ways of working and ensure the long-term health of the industry, both for the people who make a living in this industry, as well as the billions of people around the world who demand better quality, and more readily accessible food and fuel.

The 2019 South East Asia Sugarcane Summit was a great opportunity to meet with you, being one of our most valuable partners in the sugar industry, and to celebrate the 75th anniversary of the Austoft sugarcane harvester, as well take the opportunity to discuss the topics and practices that are key to advancing the industry.

We are grateful for the time we spent together in Khao Yai and thank you very much for joining us. On behalf of the Case IH team, I hope you enjoyed the South East Asia Sugarcane Summit and returned home with many good memories.

Warm regards,

Emre Karazli
CNH Industrial Business Director, Agriculture
South East Asia and Japan