

## Case IH/Lee Brice Meet and Greet Experience Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW, LICENSED, TAXED OR RESTRICTED, AS WELL AS IN QUEBEC, GUAM, PUERTO RICO AND OVERSEAS UNITED STATES TERRITORIES, POSSESSIONS, COMMONWEALTHS, AND MILITARY INSTALLATIONS.

Sponsors: CNH Industrial America LLC, 700 State Street, Racine, Wisconsin 53404; CNH Industrial Canada, Ltd., 1000 71st Street East, Saskatoon, Saskatchewan, S7K 3S5, Canada; CNH Industrial Capital America LLC, 5729 Washington Avenue, Racine, Wisconsin 53406; and CNH Industrial Capital Canada Ltd., 4475 North Service Road, Burlington, ON L7L 4X7. This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook.

- **Entry.** The entry period for the Case IH/Lee Brice Meet and Greet Experience Contest ("Contest") begins at 7:00 am Eastern Time (ET) on August 28, 2022 and ends at 12:59 pm ET on August 30, 2022 ("Contest Period"). Entrants must enter through a Facebook advertisement placed by Case IH (@caseih.northamerica). To enter, Entrant must complete an online form and provide the following: first and last name, date of birth, e-mail address, state/province, city, and accept the terms and conditions. Limit one entry per person/Facebook profile; creation of multiple email accounts or Facebook accounts to enter Contest will result in disqualification. Any form of entry other than those described herein is void, and any incomplete or otherwise non-conforming entries will be disqualified. Each Entrant's submission certifies that he/she has reviewed a copy of the Official Rules, has read and understands the rules prior to submission, and agrees to abide by all Contest rules. Entrant assumes all risks of entering the Contest as it relates to Entrant's account status with Facebook, and Entrants must adhere to all rules and requirements set forth on Facebook.com. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to set up the Facebook account will be deemed to be the Entrant. Potential Winners may be required to show proof of being the authorized account holder of the e-mail address/Facebook account associated with the entry. Any Entrant who, in Sponsors' sole discretion, posts profanity, pornography or other objectionable or inappropriate content on Facebook or Case IH's Facebook page may be removed by Sponsors from participating in this Contest. All eligible Entries (as determined by Sponsors in their sole discretion) may be posted on the Case IH Facebook site through the conclusion of the Contest Period and possibly thereafter.
- **Eligibility.** The Contest is only open to all legal residents of the United States of America and Canada (except for Quebec, Guam, Puerto Rico, and overseas United States territories, possessions, commonwealths, and military installations) who are 18 years of age or older as of the date of the entry submission, and upon request by Sponsors, must provide valid identification showing proof of age and residence prior to submitting the entry form. All Entrants must have a valid e-mail address and Facebook account. In the event of a dispute, entries will be deemed made by the authorized account holder of the e-mail address or Facebook account submitted at the time of entry, provided such person meets the eligibility requirements of these rules. "Authorized account holder" means the natural person who was assigned an e-mail address or Facebook account by an Internet access provider, service provider, Facebook or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The Entrants that submitted the potential winning Contest entries may be requested to provide proof to Sponsors that he or she is the authorized account holder for such winning entries. Determination of an Entrant meeting the eligibility requirements is at Sponsors' sole discretion. Employees of Sponsors, their subsidiaries, affiliates and authorized dealers, or Facebook, and any of the aforementioned entities' immediate families (spouse and parents, siblings and children, and each of their spouses, regardless of where they live) and persons living in the households of each of these individuals, whether related or not, are NOT eligible to enter this Contest. This Contest is subject to all applicable federal, state, provincial and local laws and regulations.

- Winner Selection and Odds of Winning.** Sponsors will determine, in their sole discretion, two (2) entries during the Contest Period. The Contest Winners will be selected from among all eligible entries of the entry pool by random drawing on or about Tuesday, August 30, 2022. Two (2)) Grand Prize winners will be chosen. Odds of winning the Prizes depend on the number of eligible entries received during the Contest Period. Winners need not be present to win. Sponsors will contact the potential Winners via email no later than 4:00 pm ET on August 30, 2022 after the conclusion of the Contest to notify them that they have been selected as a winner, and Winners will be instructed to respond via email for verification. In the event that a Winner cannot be reached on the first attempt, a second and final attempt will be made to contact the Winner by telephone, and the potential Winner will have twelve (12) hours to respond to the Sponsors' message if Sponsors are unable to reach the potential Winner by phone. After this second attempt, and if no response is received from the potential Winner by the time specified in the message to the potential Winner, an alternate Winner will be selected from the remaining entry pool and the original winner forfeits the Prize. Prize winners will be required to execute an Affidavit of Eligibility, Liability/Publicity Release within three days of notification or prize will be forfeited and an alternate winner will be determined.
- Prizes and Restrictions.** The Prizes will consist of the following: two (2) Grand Prizes of a Meet and Greet experience with country music star Lee Brice (for the Winner and one (1) guest) and one (1) branded Case IH hat - with an approximate retail value as of the date of posting these Official Rules of \$20 USD. Winners will be subject to verification, including verification of age. Prizes are nontransferable. No prize substitutions or cash equivalent is allowed except at the sole discretion of Sponsors. Differences in value of a Prize stated herein and at time of prize notification, if any, will not be awarded. If Prizes cannot be awarded for any reason, Sponsors reserve the right to award a prize of equal or greater value. All federal, state, provincial or local taxes and any registration, license, fees and/or costs related to prize acceptance and/or use are the Winner's exclusive responsibility.
- Use of Information Gathered.** Information gathered from the Entrants, Winners and all submitted entries may be used by Sponsors to administer the Contest and for future marketing purposes, including electronic marketing purposes. Information, including personal information relating to Entrants, may be shared with Sponsors' select authorized Case IH dealers for marketing purposes, but will not be sold to any other person or entity. Sponsors' authorized dealer locations for this Contest are available at [www.caseih.com](http://www.caseih.com). Entrants consent to the use of personal information by entering the Contest. Entrants who enter this Contest opportunity may withdraw consent to receive electronic marketing communications at any time by following the unsubscribe option in the electronic message.
- Additional Terms.** Sponsors retain sole discretion to change or cancel this Contest in whole or in part and to change the eligibility rules at any time, without prior notice to or the consent of any person or Entrant in the Contest. Sponsors retain sole and absolute discretion to resolve all questions concerning the administration, interpretation and application of this Contest, including but not limited to construing the Official Rules, including any disputed or doubtful terms, and determining the eligibility of any Entrant to participate in this Contest or the eligibility of any Entrant to receive any Prize Package. Sponsors' determination will be conclusive and binding on all persons. As a condition of participating in the Contest, Entrants: a) agree that these Official Rules and the decisions of Sponsors shall be final and binding in all respects, b) agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsors in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Wisconsin without giving effect to any choice of law or conflict of law rules, c) consent to the jurisdiction and venue of the federal, state and local courts located in Milwaukee or Racine, Wisconsin, and d) release, discharge, indemnify and hold harmless Sponsors, their parent company, agencies, affiliates, and subsidiaries, and the officers, directors, agents, employees and retailers of each of the foregoing, from any and all liabilities, claims, loss, damages or injuries of any kind arising from or incurred in connection with Entrant's participation in the Contest, and/or the acceptance, possession or

use of the Prize Package awarded, or participation in prize-related activities. By accepting the Prize Package, the Winner grants permission (and agrees to confirm this grant in writing if requested) to Sponsors and those acting under the Sponsors' authority to use Winner's name, pictures/portraits/likenesses and/or voices, for advertising, trade, publicity and Contest purposes in commerce and in all media worldwide without territorial or time limitation or additional compensation. Winner must comply fully with these Official Rules in order to receive a Prize Package. By accepting a Prize Package, the Winner further acknowledges that Sponsors and their agents, their respective parent companies, affiliates and subsidiaries, and the officers, directors, agencies, agents and employees of each of the foregoing, have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to such prize including, but not limited to, its quality, condition or fitness for a particular purpose. Sponsors are not responsible for printing or typographical errors in any Contest-related material, or for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries. Entrant acknowledges and agrees that any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs, and under no circumstances will Entrant be permitted to obtain an award for, and Entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages. Further, Entrant agrees that all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action.

- **Limitation of Liability.** Sponsors are not responsible for: i) lost, late, incomplete, illegible, damaged, garbled, destroyed, deleted, or misdirected entries, or entries not received by Sponsors for any reason; ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operations or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for the destruction or alteration of entries; iii) failed or unavailable hardware, network, software or telephone transmissions, damage to Entrant's or any person's computer or telephone and/or its contents, or causes beyond Sponsors' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Contest; or iv) any entries submitted in a manner that is not expressly allowed under these Rules. All incomplete or otherwise non-conforming entries will be disqualified. Sponsors reserve the right to void any entries made through any robotic, automatic, mechanical, programmed or similar entry duplication method and to disqualify any Entrant using such a method. If for any reason this Contest cannot be executed as planned, for reasons including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, delay in operation or transmission, communications line failure, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, or any other causes beyond the control of Sponsors that corrupt or affect the security, administration, fairness, integrity, or proper conduct of this Contest, or if this Contest is compromised or becomes corrupted in any way, Sponsors reserve the right to terminate the Contest in their sole discretion. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY MACHINE OR OTHERWISE TAMPER WITH OR CORRUPT THE CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SPONSORS RESERVE THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY PERSON ATTEMPTING SUCH CONDUCT TO THE FULLEST EXTENT PERMITTED BY LAW. Entrants may not use any device or artifice to register multiple times per day or as multiple registrants. Any Entrant who attempts to enter under multiple identities or uses any device or artifice to register multiple times per day may be disqualified and may forfeit any and all prizes won, in Sponsors' discretion.
- **Copy of Official Rules / Winner Identification.** For a copy of these Official Rules or for the name of the Grand Prize winners, send a self-addressed, stamped envelope by September 30, 2022, to: Case IH/Lee Brice Meet and Greet Experience, 621 State Street, Racine, WI 53402.
- **Name Removal.** If you would like your name removed from the list of future contest mailings, write to Case IH Marketing, CNH Industrial America LLC, 621 State Street, Racine, Wisconsin 53402.