

Leading agricultural manufacturer announces senior appointment

Hammerschmid appointed to senior planning role within Case IH

St. Valentin, 21 March 2017

Case IH, a global leader in agricultural equipment, has appointed Gabriele Hammerschmid as Director for Sales Administration and Demand Planning - Europe, Middle East and Africa (EMEA).

Based at Case IH's European headquarters in St Valentin, Austria, Gabriele has been with the company for more than 25 years, during which time she has worked in a number of different departments and roles, including logistics, parts, sales and marketing, latterly as Marketing Director – EMEA.

In her new role, Gabriele is responsible for planning the requirements for all Case IH product lines and production facilities throughout the world. Managing a team of 30 industry professionals, Gabriele also works closely with Case IH sales teams on a global level to co-ordinate the availability of products between regions and ensure that the process of ordering, shipping and delivering equipment manufactured at the company's production facilities around the world operates smoothly and to schedule. Her role also includes the provision of support to the global network of Case IH dealers through to the point of sale.

Press releases and photos: <http://mediacentre.caseiheurope.com>

Case IH is the professionals' choice, drawing on more than 170 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.



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