

Racine, 2nd of February 2018

Case IH and The Climate Corporation partner to deliver two way data sharing

Case IH will enable their customers to seamlessly share in-depth real-time machine data with The Climate Corporation to enhance productivity and in-field efficiency



Case IH and The Climate Corporation, a subsidiary of Monsanto Company, announced today a new partnership that will extend and develop a portfolio of data sharing capabilities to help farmers with real-time agronomic visualization and decision-making solutions. Case IH will provide customers two-way data connectivity between the AFS Connect™ precision farming platform and The Climate Corporation's industry-leading Climate FieldView™ digital agriculture platform.

"This agreement further integrates agronomy and precision farming for Case IH customers," said Case IH Brand President, Andreas Klauser. "With this partnership, Case IH will deliver the very best in agronomic data visualization and machine data decision-making and support tools. Having access to this information throughout the growing season will drive productivity and profitability for our customers. "For more than 20 years, AFS has stood for open architecture to facilitate field operations and give flexibility in sharing and applying data. We are pleased to continue this commitment with an evolving solution set to meet our customer's needs."

This partnership offers Case IH customers unique functionality with real-time machine and field data, including agronomic prescriptions, which can be both received and transmitted to Climate FieldView using the AFS Connect platform. To date, this integration with Climate FieldView provides one of the most extensive data sets available. This additional level of real-time data connectivity will enable agribusinesses to fine tune field operations to further enhance their in-field productivity and efficiency across their existing machinery fleets.

"Case IH customers using Climate FieldView and the new features enabled by Case IH machine data within this partnership will have new opportunities for field efficiency and productivity from their data," says Robert Zemenchik, Case IH AFS Global Product Manager. "This partnership advances our

longstanding data-based focus on agronomy and machine optimization for the Case IH brand and its customers.”

In addition to the in-field benefits, this partnership foresees further development to provide dealers offering Climate FieldView additional tools to proactively support their customers. Both companies are working to enable farmers the ability to share real-time machine information with their local dealer, in order for them to receive support even more quickly.

Customers who use Climate FieldView, provided through Case IH dealers, can look forward to additional features within their Climate FieldView Cab application throughout the course of 2018.

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Press releases and photos: <http://mediacentre.caseiheurope.com>

Case IH is the professionals' choice, drawing on more than 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.



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