

St Valentin, 23.10.2020

Case IH and STEYR factory wins prestigious award

The home of Case IH Europe and STEYR at St. Valentin, Austria has been named 'Efficient Company of the Year' in the prestigious 'Factory 2020' competition / The award reflects the factory's flexibility, high quality standards, excellent production systems, record of continuous improvements and success in dealing with the challenges of COVID-19.



Case IH and STEYR's European base at St. Valentin, which produces tractors from 100hp to 300hp for the agricultural / municipal / forestry sectors and is owned by the parent company CNH Industrial, has been named 'Efficient Company of the Year'. The prestigious award was one of the categories in the 'Factory 2020' competition organized by Fraunhofer Austria and Austrian Industriemagazin.

Ten of the leading manufacturing companies in Austria participated in what has been one of most difficult years ever for the manufacturing sector due to the challenges presented by COVID-19. These have tested even the most experienced management and production teams, together with all elements in the supply chain.

The Award was the culmination of a comprehensive process involving self-evaluation, detailed questionnaires, on-site assessments and in-depth interviews with key personnel. After rigorous scrutiny, the original group of 10 companies was narrowed down to four. These finalists were put through a comprehensive evaluation process by judges from Fraunhofer Austria, which researches application-oriented solutions for the benefit of the economy and society, together with Austrian Industriemagazin, the leading medium for decision makers in the manufacturing sector.

The St. Valentin factory, which has built approximately 600,000 tractors since 1947, covers 170,180m², employs 600 staff from 18 different nationalities and enjoys an impeccable reputation within CNH Industrial. Incorporating World Class Manufacturing (WCM) principles, it was the first CNH Industrial agricultural plant within the Europe Region to achieve Silver WCM status.

One of St. Valentin's greatest strengths, and key to its ongoing success, is the high level of manufacturing flexibility which is possible on the highly-adaptable assembly line. Almost unique in the

agricultural machinery sector, this enables a wide range of tractor models to be produced, regardless of the type of construction, equipment line or country-specific emission standards. Yet, despite its complexity and efficiency, it provides a relatively quiet, relaxed working environment.

Coordinating 12,000 parts from over 400 suppliers around the world, the factory produces approximately 10,000 tractors annually for customers in the Europe, Asia, Middle East and Africa Region and Australia and New Zealand. Case IH Optum CVXDrive, Puma Series, Maxxum Series and Luxxum tractors are manufactured there alongside STEYR Terrus CVT, CVT, Impuls CVT, Profi Series and Multi, giving a total of 24 product lines, 98 models and 4,857 options.

Hannes Wögerbauer, Manager of the St. Valentin factory, states: "We are delighted to win this prestigious award, but this was only possible thanks to the dedication and commitment of the employees who make our production better, safer and more efficient."

Press releases and photos: <http://mediacentre.caseiheurope.com>

Case IH is the professionals' choice, drawing on more than 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

STEYR has been synonymous with leading technology and high-quality machinery for more than 70 years. Its premium Austrian-built tractor range focuses on outstanding comfort and precision operation, using proven technical innovations to maximise productivity for operators in the agricultural, forestry and municipal sectors. STEYR customers are backed by first-class support from STEYR's professional and highly experienced network of dealers. More information on STEYR products and services can be found online at www.steyr-traktoren.com.

Case IH and STEYR are brands of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.



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