

Basildon, 9<sup>th</sup> September 2020

## ***Sharmans Agricultural Ltd announces new Cambridgeshire depot***

**Case IH has today announced that recently-appointed dealer Sharmans Agricultural Limited will open a sixth depot near Eltisley in Cambridgeshire.**

The family-run machinery dealership currently has its head office in Grantham, Lincolnshire and operates four further depots in Nottinghamshire (Lowdham), Lincolnshire (Stamford), Leicestershire (Melton Mowbray) and Northamptonshire (Pytchley, Kettering). The business became a Case IH dealership in April 2020.

Commenting on the development, Paul Harrison, Case IH Business Director UK & ROI, said:

“We are delighted that Sharmans are adding a further depot to their business so soon after joining the Case IH brand. Since their appointment just a few months ago, the Barclay family and their team have demonstrated huge enthusiasm for the brand and this commitment has quickly translated into sales success. Adding another depot in such a key geographic area is a strong sign of their commitment to both our Brand and customers in Cambridgeshire and surrounding area. We very much value strong and dynamic businesses like this who are supporting our ambitious growth plans for the UK and Ireland.”

Sharmans has been run by the Barclay family since 1981, with Managing Director, Scott Barclay, currently heading up the business. Scott said:

“We are really pleased to be adding another depot to the business. Joining the Case IH network has been a really exciting time for us and our team, and we know that the Case IH tractor and harvesting range has lots to offer the strong arable farming area in and around Cambridgeshire. Our new Eltisley depot will allow us to provide the same extremely high levels of support in sales, service and parts that our existing customers have become accustomed to. We hope to be open by the end of September and are very much looking forward to working with the farming community in this new area.”

ENDS

Photo caption:

Sharmans Team L-R: Scott Barclay, Managing Director; Sally-Anne Hazard, Marketing Director; Francis Disney, Sales Director; James Madge, Aftermarket Director.

For more press releases and photos please visit : <http://mediacentre.caseiheurope.com>

*Case IH is the professionals' choice, drawing on more than 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at [www.caseih.com](http://www.caseih.com). Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhindustrial.com](http://www.cnhindustrial.com).*



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