

'Best Internationally Operating Company' awarded to CNH Industrial, parent company of Case IH and STEYR®, for a second year

A competition to choose Austria's Leading Companies has picked CNH Industrial Austria, parent company of Case IH and STEYR®, as 'Best Internationally Operating Company 2021'/ CNH Industrial won the award in 2020 / Underlines the 'Quality made in Austria' status of Case IH and STEYR tractors manufactured at the brands' St. Valentin facility.

St. Valentin, 03.12.2021

Tractor manufacturer CNH Industrial Österreich GmbH, parent company of Case IH and STEYR®, has been named 'Best Internationally Operating Company 2021' in the Austria's Leading Companies competition, having won the same accolade in 2020. Case IH and STEYR tractors are manufactured at the St. Valentin facility in Lower Austria.

Acknowledged as the country's most important business competition, the contest is organized by PricewaterhouseCoopers (PwC), Austrian daily newspaper 'Die Presse', and financial data provider KSV1870.

The 'International' category is open to companies with an international structure, business model and value chain/customer structure. They must produce products or services of global market relevance, with exports accounting for a significant share of production, and have overseas branches.

The St. Valentin plant produces Case IH and STEYR tractors for customers in Europe, Africa, Middle East, Asia and around the Pacific.

Christian Huber, Managing Director CNH Industrial Österreich GmbH and Vice President Global Tractor Product Management Case IH & STEYR says: "Being named twice as Best Internationally Operating Company is a great honour and, underlines, once again, the 'Quality made in Austria' status of our tractors which our customers value and respect.

Plant Manager at St. Valentin, Hannes Woegerbauer, adds: "The Award is particularly valued in another year of exceptional challenges for everyone within our company, supply chain partners and dealers. It has been tremendously encouraging that all have worked very hard to minimise the impact





on production and the supply chain to our customers – and most importantly to ensure the health and safety of our employees."

St. Valentin, which has a long history of innovative agricultural technology and advanced, lean manufacturing techniques, thrives on the excellence, expertise and passion of its 750 employees, a high proportion of whom are part-time farmers. This guarantees a very high level of customer focus and is a major reason why the plant consistently achieves the high quality that farmers require.

Since it opened in 1947, the plant has produced many different product lines and tractor models, including Case IH Optum CVXDrive, Puma Series, Maxxum Series and Luxxum tractors, together with STEYR Absolut CVT, Terrus CVT, Impuls CVT, Profi Series and Multi models.

Press releases and photos: http://mediacentre.caseiheurope.com

Case IH is the professionals' choice, drawing on more than 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at <u>www.caseih.com</u>.

STEYR has been synonymous with leading technology and high-quality machinery for more than 70 years. Its premium Austrian-built tractor range focuses on outstanding comfort and precision operation, using proven technical innovations to maximise productivity for operators in the agricultural, forestry and municipal sectors. STEYR customers are backed by first-class support from STEYR's professional and highly experienced network of dealers. More information on STEYR products and services can be found online at <u>www.steyr-traktoren.com</u>.

Case IH and STEYR are brands of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at <u>www.cnhindustrial.com</u>.

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