

Basildon: January 2014

Subject: NEW PRODUCT AT LAMMA 2014

Case IH launches flagship Quadtrac at LAMMA



The world's most powerful tractor in series production, the new **692hp Case IH Quadtrac 620**, will be seen for the first time in the UK on the Case IH stand at LAMMA.

Flagship of the 2014 Quadtrac range, which also includes the Quadtrac 540 and Quadtrac 580, the Quadtrac 620 is rated at 628hp but produces a maximum of 692hp, with up to 2941Nm of torque. This unique tractor was recently named 'Machine of the Year 2014' in the XXL category at the Agritechnica exhibition in Hannover.

All Quadtracs are powered by six-cylinder, 12.9-litre FPT Industrial Cursor 13 engines which utilises the latest engine technology to significantly enhance performance and minimise fuel consumption. They are amongst the first Case IH products to be equipped with Selective Catalytic Reduction (SCR), which fulfils the stricter criteria of Tier 4 Final/Stage IV emission standards.

The new engines with the unique HI-eSCR technology deliver optimised combustion, thus ensuring that Case IH Quadtrac tractors continue to stay in the lead with regard to fuel efficiency. This patented technology not only provides outstanding cost-effectiveness but also NOx transformation efficiency of 95 per cent, setting the standard in the industry. The engines are aligned to deliver maximum performance without increasing emissions or reducing effectiveness. Larger 1850-litre fuel and 320-litre AdBlue tanks allow long, uninterrupted working days to maximise productivity.



PRESS RELEASE

Power is transmitted through a 16 x 2 Full Powershift transmission, while the standard Automatic Productivity Management (APM) system automatically selects the best combination of gear and engine speed for each implement and type of terrain. Four independently-driven tracks provide a constant contact area of more than 5.6m², 25% greater than other tractors in this class, which increases traction, reduces ground pressure, virtually eliminates slip and minimises soil damage.

The Surveyor™ cab, largest in the industry, provides unrivalled all-round visibility and features an exclusive suspension system which optimises driving comfort. The latest generation of Multicontroller features several detail improvements, its new design making it easier to operate, while backlit controls enhance safety when working at night. Standard equipment includes high-intensity-discharge (HID) lighting which is up to six times brighter than conventional systems and provides 360° illumination.

ENDS

NOTES TO EDITORS

Case IH is the professionals' choice, drawing on more than 160 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions to be productive and effective in the 21st century.

More information on Case IH products and services can be found online at www.caseih.com

Press releases and photos are available at <http://mediacentre.caseiurope.com>

Case IH is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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