

Basildon: January 2014
Subject: NEW PRODUCTS AT LAMMA 2014

Case IH telescopic loaders launched at LAMMA



The new Case IH Farmlift range of telescopic loaders will be seen for the first time in the UK at LAMMA 2014.

Combining compact dimensions, powerful engines and hydraulics with multi-functional capabilities, the six models range from the agile Farmlift 525, designed especially for use in low buildings and livestock housing, to the powerful Farmlift 935, which handles high and heavy lifting work with ease. Power outputs are from 74hp for the Farmlift 525 up to 143hp for Farmlift 635 and 742 models, with maximum lift heights from 5.7m to 9.6m.

Case IH Farmlift telescopic loaders benefit from the most modern transmission technology, ensuring that they are rapid on the road and have the full force needed for high-output loading tasks. The 632 and 935 models feature a 4x3 powershift transmission, while for the 635 and 742 models a 6x3 powershift with autoshift-function is available, enabling a maximum travel speed of 40km/h.



PRESS RELEASE

All Farmlift models are equipped with a comfortable, spacious, fully-glazed operator's cab offering optimum visibility. All essential functions, such as boom operation, direction of travel and gear selection are placed at the driver's fingertips via the machine's joystick.

As standard, Case IH Farmlift models have a hydraulic flow capacity from 80 up to 120 l/min, while the 635 and 742 feature a variable-displacement pump with a capacity of 140 l/min. All are equipped with four-wheel drive, while three different steering modes can be selected for excellent manoeuvrability and a tight turning circle.

ENDS:

NOTES TO EDITORS

Case IH is the professionals' choice, drawing on more than 160 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions to be productive and effective in the 21st century.

More information on Case IH products and services can be found online at www.caseih.com
Press releases and photos are available at <http://mediacentre.caseiurope.com>

Case IH is a brand of CNH Industrial N.V., a world leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

MEDIA CONTACTS:

- Charles Macdowell, Kendalls Communications
Tel: 01394 610022 E: charles.macdowell@kendallscom.co.uk
- Jeanne Langton, Case IH
Tel: 01268 292821 E: jeanne.langton@caseih.com