

## **‘Diesel of the Year’<sup>®</sup> 2014 to power new Case IH Axial-Flow 9240 combines**

*New FPT Cursor 16 named ‘Diesel of the Year’<sup>®</sup> for 2014 by Diesel magazine / 16-litre, six-cylinder, in-line engine to exclusively power new Axial-Flow<sup>®</sup> 9240 combines in a first step / Proven HI-eSCR technology for high efficiency low emission harvesting meets Stage IV/Tier 4 Final and Euro VI requirements*

St. Valentin/Chartres, 28.07.2014



The year 2014 marks yet another highlight in Case IH combine history: The brand-new Axial-Flow<sup>®</sup> 9240 combines to be launched in early summer 2014 will be powered by the new Cursor 16 engine from FPT Industrial. In recognition of FPT Industrial’s technological excellence, this engine has just been voted ‘Diesel of the Year’<sup>®</sup> for 2014 by the renowned Diesel magazine.

For Case IH, this is the ideal engine for the 9240, the new flagship combine of the Axial-Flow<sup>®</sup> 240 series. Small in size but with excellent performance and high power output, this new engine is characterised by its outstanding power-to-weight ratio. “Plentiful power with as little weight as possible exactly characterises the kind of engine that we like to see in our combines. High performance and efficiency combined with low fuel consumption and emissions – a marvellous package that reduces the cost of ownership and provides the optimum harvesting solution to our customers”, says Paul Harrison, Harvesting Manager Europe.

### **Industry-leading exhaust treatment**

The new Cursor 16 uses the High Efficiency Selective Catalytic Reduction, HI-eSCR, which was developed and patented by CNH Industrial’s in-house engine and transmission specialist FPT Industrial. The engine fully complies with Stage IV/Tier 4 Final and Euro VI emission regulations and is described by the Chief Editor of Diesel magazine, Fabio Butturi, as “16-litre engine delivering 18-litre power in a 13-litre package.” Compact yet powerful as it is, the Cursor 16 excels in power management whilst delivering the efficiency, reliability and flexibility that engines of the Cursor family are known and valued for.

### **‘Efficient Power’ as Case IH landmark theme**

“Case IH has been one of the first manufacturers of agricultural machinery who has recognised the potential of the SCR-exhaust treatment, and has thus decided to go for an SRC-only strategy. This has since become apparent to be the optimum strategy for achieving high performance with low fuel

PRESS RELEASE

consumption and outstanding efficiency. The subsequent step of FPT Industrial towards HI-eSRC has thus been a logical consequence – but it has been a consequence that puts us at Case IH clearly in the lead with regard to efficiency”, explains Harrison.

**Wide range of future applications**

“As a supplier of a wide range of machines in agriculture as well as construction equipment, we take pride in the fact that our new flagship, the Case IH 9240 Axial-Flow® combine, will be the first machine featuring this outstanding engine”, emphasises Harrison. “Farmers of today are facing the challenge to become ever more productive whilst getting ever more efficient at the same time. Our new 9240 combines with the Cursor 16 engines will help farmers to master this challenge successfully.”

\*\*\*

Press releases and photos <http://mediacentre.caseiheurope.com/>.

*Case IH is the professionals' choice, drawing on more than 170 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at [www.caseih.com](http://www.caseih.com).*

*Case IH is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhindustrial.com](http://www.cnhindustrial.com).*

**For more information contact:**

Cecilia Rathje  
Ph: +43 7435 500 634

Case IH Public Relations Officer  
Europe, Middle East & Africa

E-Mail: [cecilia.rathje@cnhind.com](mailto:cecilia.rathje@cnhind.com)  
[www.caseih.com](http://www.caseih.com)