CORPORATE FARMING SOLUTIONS

SUGAR CANE BUSINESS



THE BUSINESS OF AGRICULTURE

CNH INDUSTRIAL: EVERYTHING YOU NEED FOR AGRIBUSINESS

IVECO

As part of CNH Industrial, one of the world's largest capital goods companies, Case IH and its sister businesses can offer the largest agricultural producers a complete line of equipment for progressive agriculture. That means not just a respected range of Case IH tractors, harvesters and farm machinery. Through the Case construction equipment brand, we can also provide the machines to shape and improve the land. And via our lveco business, comes a range of dependable, efficient haulage solutions from a complete line of trucks. All these products are backed by the same level of support you would expect to be behind any CNH Industrial machine. If you have a challenge, we have the solution.

CASE IH. BACKED BY THE POWER OF CNH INDUSTRIAL.

IVELD

CASE III



CORPORATE FARMING

DEDICATED SUPPORT FOR PROFESSIONAL BUSINESSES

Case IH has many years' experience in dealing with the specific demands and requirements of corporate farming customers. We understand the needs of businesses for whom a turnkey approach to mechanising all aspects of a large-scale farming business makes sound management sense. Our specialist teams are available to support such buyers with a full package of consultancy, machine selection and management tools, finance advice and more.

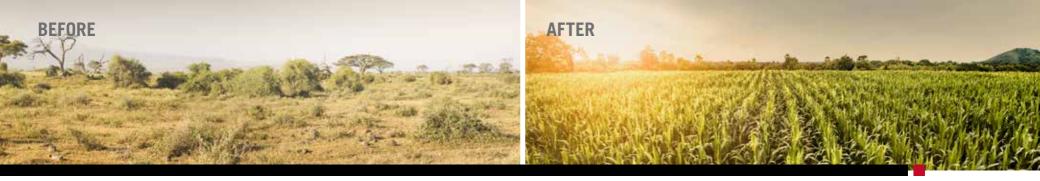
These corporate farming teams are formed of advisers who have wide experience of equipping such enterprises, and are dedicated to helping their clients make large-scale management decisions. They are able to offer exactly the level of professional advice required on the best way to equip the very largest of farming operations with the equipment necessary to run them as efficiently as possible.

Corporate buyers have direct contact with dedicated Case IH corporate farming specialists to enable every essential detail of the relationship between the farming enterprise and its equipment to be finely tuned at every stage, from selection through delivery to operation and eventual replacement. Our advisers, individually responsible to corporate buyers, are experts in regional agriculture, and help formulate mechanisation

plans to suit the agronomic requirements of individual businesses, taking into account variations in climate, soil type and cropping. But they also understand that farm equipment has to do more than simply plant, treat and harvest crops – it has to make the maximum return possible for the business. That's why their expertise also covers economic and financial issues. They are available to provide full practical advice on the best methods of finance and the ideal replacement policy.

Once your machines are delivered, your operators will have available to them the very best training, to ensure they are able to extract the full return from your investment. They can be equipped with the very latest in precision farming equipment and telematics monitoring, to ensure they are always operating as they should be, and to their full potential. In addition, they will be kept running by the highest levels of service and parts support.

In this way, our aim is to make the ownership of a large farming enterprise – and in particular the detail of mechanizing it – as simple and economic as possible, for the highest returns. With Case IH as your corporate farming partner, you can rest assured that you are working with experts who know agriculture inside-out.



THE SUGAR CANE PRODUCTION CHALLENGE

THE POWER TO TACKLE THE TOUGHEST OF CROPS

Every farmer faces challenges in nurturing crops from establishment through to harvest, but sugar cane growers are up against some of the most difficult, from tough ground conditions at both ends of the season, to big yields and lengthy harvest periods, not to mention the constant pressure to keep sugar mills supplied with the quantities and quality of crop they expect. When the crop is fit for harvest and the sugar mills are demanding cane, there's little time for servicing requirements, and none for reliability problems or output issues. Case IH has extensive experience in the demands of sugar cane production around the world, from Africa to the Middle East and from the Americas to Australia. Our equipment helps to create new growing opportunities and sustain and improve existing ones. Our customers use Case IH machines to clear, level and cultivate land, and to fertilize, treat and harvest crops. And they return to us time after time because of our commitment to supplying them with reliable, high performance products that provide high levels of productivity and efficiency.





ALL YOU NEED FROM A SINGLE SOURCE

CNH INDUSTRIAL: EVERYTHING YOU NEED FOR AGRIBUSINESS **IVECO**



Today's agriculture demands much more than reliable farm equipment. It requires capacity, capability, speed and precision. Those qualities are evident not just in Case IH agricultural machines, but in the graders, dozers and loaders offered by Case Construction Equipment. And by the transport vehicles you will find in the lveco range. As they are sister brands under our parent company CNH Industrial, that's no coincidence. For farming on the largest scale, you'll find everything you need under the CNHi banner.

IVECO

CNH INDUSTRIAL

A GLOBAL LEADER IN THE CAPITAL GOODS SECTOR



Through its various businesses, CNH Industrial designs, produces and sells agricultural and construction equipment, trucks, commercial vehicles, buses and specialty vehicles, through a portfolio of well-known brands including Case IH, Case Construction and Iveco. In addition, through its FPT Industrial division the firm has its own single source of engines and powertrains. Present in all major markets worldwide, CNH Industrial is focused on expanding its presence in high-growth markets, including through joint ventures.



Since 1831, when Cyrus McCormick first showed his mechanical reaper, and 1842, when Jerome Increase Case founded his threshing machine company, Case IH has aided farmers around the world by helping ease their workloads, increase efficiencies, boost productivity and raise profitability. Industry leaders such as Steiger and Quadtrac tractors and Axial-Flow combines head up high-output farm machinery fleets around the world, chosen for those same qualities. Today, Case IH offers a full line of farm equipment that suits the nature of almost every type and scale of agricultural operation.





Case has been in the business of earth moving for more than 170 years, and today sells and supports a full line of construction equipment around the world. Its product history includes the first ever factory-integrated backhoe loader, while today's product range includes a complete line of equipment that, in many cases, has a role to play in land clearance. That comprises excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts.



A global manufacturer of light, medium and heavy commercial vehicles, lveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles for road and off-road use. Committed to safe, efficient and sustainable mobility, lveco has been investing in the development of alternative drive systems for over 30 years. lveco Bus, strong supporter of sustainability and leading brand in this sector, offers a complete range of vehicles for transporting people, from urban and intercity buses to tourism coaches and minibuses, while promoting ongoing synergies with both public and private players in the transport sector.



RACINE. USA

Magnum

Headers

FARGO, USA

Steiger Quadtra

CASE IH. WE ARE READY

THE BACKING YOUR BUSINESS DESERVES

Instantly identified by its machines' signature red color, Case IH builds upon a tradition of leadership in agricultural equipment which stretches back to 1842.

A global provider of powerful, reliable and high performance equipment, Case IH leverages on being part of world's #4 capital goods corporation, CNH Industrial. CNH Industrial's expertise spans industries and continents, building upon a great tradition of significant contribution to the development of technological know-how.

Its 12 brands continue to deliver their customers with state-of-the-art technology as global leaders in their respective segments.

WORLDWIDE 48 R&D Centers 72,200 employees \$ 2.3 billion trading 62 plants profit

QUERÉTARO, MEXICO Tractors PIRACICABA, BRAZIL **GOODFIELD, USA** Soil management (tillage) Equipment SOROCABA, BRAZIL Combines NEW HOLLAND, USA Small balers, discs CURITIBA. BRAZIL Tractors

SASKATOON, CANADA

BENSON, USA

Sprayers, floaters Cotton pickers/packagers

GRAND ISLAND, USA

Combines

Planting, seeding equipment, components





HISTORY AND FUTURE

FOR NEARLY TWO CENTURIES, CASE IH HAS BEEN A KEY CONTRIBUTOR TO THE TRANSFORMATION OF AGRICULTURE

1831: Cyrus Hall McCormick invents the mechanical reaper.

1842: Jerome Increase Case establishes Racine Threshing Machine Works in Racine, Wisconsin.

1869: J.I. Case and Company produces the first steam engine tractor, which is wheel mounted, but still drawn by horses.

1892: Case is the first to build a gasoline tractor, called the "Paterson Tractor."

1902: International Harvester Company is founded on July 28, 1902. The new company accounted for 90 percent of the grain binder business.

1923: Bert Benjamin builds first successful row crop tractor, the Farmall, and files for a patent the same year.

1942: International's No. 123-SP (self-propelled) combine was released in 1942. The self-propelled model featured an IH six-cylinder engine and 12-foot cutter bar.

1955: The No. 141 Hillside combine was the first machine to level hydraulically with a system to level the platform both fore and aft as well as side to side.

1958: John Steiger and sons Douglas and Maurice successfully build the first Steiger tractor during the winter of 1957-58.

1977: The launch of the Axial Flow combine revolutionizes the industry with its simplicity, grain quality, grain savings, crop adaptability, unmatched capacity and excellent sale value.

1988: Case IH introduces the Magnum tractor – the first all-new machine to come from the combined engineering of International Harvester and Case.

1995: Case IH launches Advanced Farming System (AFS), a state-of-the-art precision farming system.

1996: Steiger Quadtrac tractor is introduced. The 360-horsepower vehicle has four separate tracks and articulated steering.

1996: Case IH buys Austoft and begins producing cane harvesters, under the CASE IH name, painted in red.

2009: Case IH launches continuously variable transmission (CVT) technology on tractors.

2009: The 9120 Axial-Flow was the industry's first class IX combine, had a 12.9-liter lveco engine rated at 483 hp and introduced the 126-knife MagnaCut[™] chopper along with other features, including optional heated red leather seats.

2015: The Axial-Flow[®] 140 and 240 series combines are introduced, and quickly proven to produce the highest grain quantity and quality to meet the needs of any operation.

Today: The Case IH product range continues to evolve, with new products including the fuel-efficient Tractor of the Year-winning Optum 300 CVX featuring a low weight design easily ballasted for heavy tasks. Case IH is also firmly focused on future tractor design, with the unveiling of the Autonomous Concept Vehicle (ACV).







THE MACHINES TO MEET EVERY NEED

THE POWER AND PRECISION TO SCRAPE, GRADE AND LEVEL

Where there is land to be cleared, there is a Case dozer model that's made for the task – whatever the scale of the operation. With three models from 151-246 hp (peak), the Case M-Series dozers have the power to put in a full performance in even the most difficult of terrain. Each is equipped with an engine that incorporates the latest in electronically-controlled common rail fueling technology, for fuel economy that is improved by 10% as a result. Turbocharging and air-to-air intercooling provide further enhancements to the power package. Wide choices of dozer blade and ripper options cater for every need. Case crawler excavators are designed for the sort of tough conditions found in ground clearance operations, with high-strength track systems and high-performance hydraulics. The line spans five models, from the CX130B to the CX240B. Maximum power outputs span 96-177 hp, and maximum digging depths, depending on the length of dipper specified, range from 5.54 m to 6.65 m. Designed to be easy to operate and easy to maintain, Case CX excavators feature cabs that will keep your operators productive, and service access that will ensure these machines are maintained with precision. All models are available with a wide range of buckets to suit every operation.

CASE M-SERIES DOZERS ...

- M-SERIES
- 151-246 peak hp
- Turbocharged and intercooled
- Dozer blade and ripper options

CASE CX-B EXCAVATORS ...

- Five models
- **96-177** hp max power outputs
- **5.54-6.65** m max dig depth
- Range of bucket options



LEVEL YOUR LAND

CASE GRADERS, BACKHOES AND WHEEL LOADERS

CASE GRADERS

The range of Case graders is built tough to take the harshest conditions and yet leave behind the smoothest surfaces. The three models available, the Case 845B, 865B and 885B feature the ErgoPower transmission with torque converter, plus all-wheel drive with creep mode for precisely-controlled power. A roller-mounted encapsulated slewing ring ensures precise contour following, for the perfect finish whatever the original terrain.

CASE 570T/ST BACKHOE LOADERS

With a history that stretches back decades, and with many thousands of units at work around the world, Case is famous for its backhoe loaders, and the 570T and 570ST are designed and built with that reputation in mind. Rugged and robust yet simple to operate and easy to manoeuvre, they offer high levels of hydraulic power, superb cycle times and impressive tear-out forces at both front and rear.

The two models in the range, offering a choice of 86 hp or 97 hp engines, feature loaders and back actors designed for high work rates, while the tractor units on which they are based are built for power, traction and comfort. With a wide range of bucket options front and rear, these versatile machines can tackle a huge range of tasks.



CASE WHEELED LOADERS

The Case 521F, 621F, 721F, 821F, 921F, 1021F and 1121F are versatile, multi-purpose wheeled loaders well-suited to demanding applications across a multitude of activities, from land levelling through to the loading of trucks and other general-purpose tasks. They offer payloads from 3.4 to 8.0 tons, and maximum power outputs from 142-347 hp.

Heavy-duty axles with a three-piece housing design and open, auto-locking differentials maximise torque transfer while minimising power losses and tyre wear.

CASE B-SERIES GRADERS ...

- Three models
- ErgoPower transmission
- Torque converter drive
- All-wheel drive with creep mode

CASE 570T/ST BACKHOE-LOADERS ...

- Choice of 86 hp or 97 hp models
- **5.57** m or **5.84** m dig depths
- Wide range of bucket options
- 1000-litres standard loader bucket

CASE F-SERIES WHEELED LOADERS ...

- **3.4-8.0** t payloads
- 142-347 hp max power outputs
- Heavy-duty axles
- Open, auto-locking differentials





CULTIVATION

THE TOOLS TO GIVE YOUR CROP THE BEST START

Case IH can provide not only the power required for harvesting field operations, but also almost all of the implements needed for each stage in the crop-growing process. Every plant starts out with an equal chance of producing record-setting yields. However, the stress the plant is subjected to after planting limits its ability to reach its maximum yield potential. The Case IH Ecolo-Til 2500 primary components – Primary Tillage, Root Zone Banding and Seed Bed Preparation – are proven to increase yields. Case IH True-Tandem[™] disk harrows provide true-tandem technology for straight, easy pulling and maximum pass coverage. Ideal for primary tillage, seedbed preparation or chemical incorporation, True-Tandem disks feature durability and low maintenance. And for consistent performance field after field, year after year, you won't find a more heavyweight disk harrow to then break down worked land into perfect planting conditions that the Case IH Heavy-Offset 790, designed to carve into even the most difficult of soils. There is no better partner for Case IH tillage equipment than a Case IH tractor, designed and engineered to the same high quality standards. Case IH Steiger and Magnum ranges span a horsepower bracket from 250-682 hp, providing the power you need for every application from land levelling to haulage. Features such as full powershift transmissions and automatic productivity management (APM) make these machines the most economical, fuel-miserly tractors of their type. And with every one your drivers will experience the same control types and operating logic, such as the trademark Case IH Multicontroller joystick.



PLANTING AND FERTILIZING

GET IT GROWING, KEEP IT HEALTHY

Whether your fertilizer application is based around a mounted or pull-type machine, and whatever its distribution system, Case IH has the tractor to provide you with the power to get on the land when needed and get nutrients into the soil.

Case IH Puma and Maxxum tractors have the ideal power, weight and specification to handle the latest generation of applicators, including stool splitter types. And AFS AccuGuide automatic steering systems ensure that fertilizer is applied with the greatest possible precision, putting it right where required by the plant.

The advanced engineering of Case IH air carts allows you to apply seed and fertilizer efficiently, gently and accurately. Case IH air carts go farther between fills, apply several products in a single pass, fill and clean-out fast, and transport easily. The wide stance of Case IH air carts and a selection of tire options provide flotation and stability requirements for any terrain.

Case IH Flex Hoe Series air hoe drills offer the size, configuration and precision you need to match your operation. Our hoe drills combine seeding widths of up to 21.3 m with some of the narrowest transport widths in the industry. In addition, large tank capacities and big, easy-to-use augers mean fewer stops and faster fills. The result is more acres seeded each day. And you can also choose from a wide variety of seed and fertilizer placement options, openers, row packing, trips and shanks. Outstanding results on stubble.



SPRAYING

EVERY DROP COUNTS

Today's crop protection products are extremely effective, but they are more costly, and are often applied at low rates. Those factors, and the need to use products responsibly to protect the environment, means their application requires evergreater precision.

Case IH Patriot self-propelled sprayers have a well-earned reputation for both accuracy and output, but they also offer cane growers the key advantage of far greater clearance than is possible with a tractor and trailed/pull-type sprayer.

Where most tractor/sprayer combinations can provide only around 0.5 m of clearance at most, Patriot sprayers offer at least 1.3 m, and can work in crops of up to 1.8 m high. But it's technology that also sets Patriot sprayers apart.

- AFS Pro 700 rate controller and a GPS system
- AccuBoom automatically turns off boom sections when the sprayer enters an area that has already been treated, turning the sections back on again when entering an unsprayed area.
- AIM Command manages flow rates by automatically adjusting the output pulse. This ensures a constant application rate at a specific, constant pressure, even as sprayer speed and field conditions change.





HARVESTING

HARVEST YOUR SUCCESS

For every step of the sugar cane production process, Case IH has your equipment demands covered. From land clearance and crop establishment to harvesting the cane and hauling it away, we can support you with high output machines that perform with precision and provide the reliability you need to run a professional operation in the toughest conditions.

The high performance of Case IH sugarcane harvesters results from over 50 years of product research and development, significant investments to offer advanced solutions to the sector, and embodies the pioneering heritage of the Austoft machines.

The A8000 series incorporates all the reliability of more than 25 years of the A7000 series with a unique Case IH technological package. Values such as traction in the most adverse conditions, simplicity of operation and maintenance, quality of raw materials and low operating cost give Case IH the best cost-reduction technologies.

The feeding and cleaning systems in the A8000 harvester enable harvesting with greater speed and precision, even in high productivity areas. The result is greater operational yield, lower fuel consumption, reduced vegetation impurities and increased load density.

- Tyres or track configurations available
- Smart Cruise: automatically adjusts engine rpm, contributing to fuel savings
- Single row or dual row (pineapple system) planting with spacing from 1.5 m
- Auto Tracker: automatic base cut height control senses basecutter pressure and height to ensure precise cutting with reduced losses and stool damage.
- Exclusive Antivortex system reduces vegetation impurities and cane loss and increases load density.



HARVESTING

THE REFERENCE IN THE INDUSTRY

Case IH Austoft[®] being a renowned brand in sugarcane harvesting ever since 1941 and market leader in alcohol and sugar industries for more than 30 years now.

Built with efficiency and longevity in mind, Case IH 4000, 8000 and 8800 Series deliver producers the total package in cane harvesting like high capacity, industry-leading control and adjustment feature, superior cab comfort for the operator, greater harvest efficiency and profitability.

The technological innovations offered by our harvesters provide not only high productivity and reliability, but also contribute to delivery of a raw material in accordance with industry specifications.

AUSTOFT® A4000 SERIES

The Austoft 4000 Sugarcane Harvester represents once again the pioneering spirit of Case IH. Working in row spacings from 1.0 and 1.1 meters this harvester is narrow enough to harvest one row without compacting the root zone of the adjacent cane row.

It is a compact and light sugarcane harvester with excellent maneuverability and an excellent base cut resulting in reduced cane loss and increased productivity in subsequent ration crops.

The Austoft 4000 is designed to harvest crops up to 85 tons per hectare.

- Engine : 176 hp
- 5.8 litres
- Fuel tank : 210 |
- Suitable from 1 m row spacing
- Tyres



AUSTOFT® A8000 / A8800 SERIES

In 2014, Case IH launched the A8000 sugarcane harvester series, the last word in performance, reliability and productivity. It incorporates all the reliability of more than 25 years of the A7000 Series with a unique Case IH technological package.

SMART CRUISE

A8000 Series harvesters are equipped with the Smart Cruise intelligent engine, which optimizes fuel usage and makes harvester operation even simpler. It provides a reduction in diesel fuel consumption without operational losses, less stress on the hydraulic system and less reliance on the operator to adjust the engine speed.

EXTREME CHOPPER

The Extreme Chopper enables harvesting with greater speed, even in high productivity areas, and plant cane. The result is greater operational yield and lower fuel consumption. It provides 39% more power compared to the earlier chopper, increased chopper drum speed from 180 rpm to 205 rpm, and billet length adjustment from the cab.

CAB

The operator is surrounded by comfort in the A8000 Series cab. The broad windscreen is equipped with wipers and washers and there are four rear-view mirrors. The operator seat features pneumatic height adjustment, horizontal and lumbar adjustment, arm rest and operator weight indicator scale.

- Engine : 358 hp
- Cursor 9 (8.7 litres)
- Fuel tank : 480 l
- Suitable from 1,5 m row spacing (and 1,8 m dual row with A8800)
- Tyres (A8000) / Tracks (A8800)





TRANSPORT

PROVIDING PULLING POWER WHEREVER IT'S NEEDED

Iveco is a world leading truck and van manufacturer, with a full range of models engineered to perform optimally with any climate, cargo and mission, and suitable for any transport applications.

That's why the lveco range for Africa and the Middle East has been engineered and properly fitted to be the best performers in the market, adapting to the local context where working conditions are very demanding and climate can become extreme.

All models are distributed in Euro 3 tropical versions and equipped with special equipment to be stronger, allowing them to over-perform and be suitable for any climate and use.

HEAVY RANGE OFF ROAD APPLICATION

Mission: Material, Goods and Cereal Transport and On Site Jobs

- Model: Trakker Tractor 6x4. Up to 440 hp and up to 70 tonnes GCW
 - Equipment: Semi-trailer
- Model: Trakker Rigid 6x4. Up to 440 hp and up to 34 tonnes GVW
 - Equipment: Tipper up to 18 m³ (goods, rocks, wood..), Crane, Mixer, Skip loader with garbage collector modules, Tanker (water, fertilizer, fuel...), Container transport

Mission: Delivery / Haulage / Controlled temperature

- Model: Performer Tractor 4x2. Up to 440 hp and up to 40 tonnes GCW
 - Equipment: Semi-trailer
 - Special Equipment: Mobile Workshop to support on-site maintenance and repair



MOVING PRODUCT AND PEOPLE

TRANSPORT SOLUTIONS

Iveco Trakker 6x4 tractor units, powered by engines of up to 440 hp, are the ideal solutions for large-volume transport of goods such as cereals and bulk fertilizers and seed. Capable of operating at up to 70 tonnes gross combination weight (GCW), these trucks can be coupled to semi-trailers, and can also be specified in rigid 6x4 format, operating at up to 34 tonnes GCW for use in tipper formats with bodies that can hold up to 18 m³. Other body options include cranes, mixer units, skip loaders with garbage collector modules, and tankers for water, liquid fertilizer and fuel. For tasks such as delivery, haulage and controlled temperature distribution, the

4x2 Performer tractor, powered by engines up to 440 hp, can be operated at up to 40 tonnes GCW, working with equipment such as semi-trailers or mobile workshops to support on-site maintenance and repair.

Iveco can also offer a range of light goods trucks and vans suited to hauling smaller loads, for efficient and fast movement of produce and other goods between sites and from field to store or market. And also in the range is a line of solutions for staff transport, with a number of bus and minibus models designed for swift and comfortable movement of people.



WHATEVER THE VEHICLE

WHEREVER YOU ARE

Once your machines are delivered, you can rest assured that, throughout their lifespan under your ownership, they will be fully backed by the best support network in the business. Case IH, Case and Iveco dealers work to common principles of customer commitment, attention to detail and precision operation in everything they do, from service support to parts supply and the provision of advice on getting the best from your equipment and any accessories fitted to it. Should any of your machines ever experience a problem in the field, fullytrained mobile service engineers are able to attend to them wherever they are working, and can also carry out regular service and maintenance on-site where necessary or required. All have access to the latest diagnostic service tools, and in the unlikely event the dealership does not hold a particular part in stock, all have instant access to CNH Industrial's worldwide parts system.

Wherever you are, and wherever your machines are, you'll have the backing of CNH Industrial and the teams behind the Case IH, Case Construction Equipment and Iveco brands. It's not just our products that make CNH Industrial what it is – it's the commitment we put behind them.





BALING

TOP QUALITY IN EVERY BALE

We know that the completion of harvest doesn't mean that work has come to an end. Case IH recognises the need to move swiftly once the crop has been cut to prepare for the next season. For those looking to clear their fields and gather crop residue as a valuable energy source, Case IH offers a full range of LB4 series square balers that are well-proven in packaging this material in enterprises around the world.

The LB334 produces bales of 80 cm x 90 cm (32 in x 35 in), while the LB 434 creates packages of 120 cm x 90 cm (47 in x 35 in). LB big balers will consistently form tight, solid bales in the harshest of conditions. Different crop cutter knife options allow you to choose to chop material if required, for even denser bales.

- AFS terminal allows bale density to be adjusted at a standstill or on the move.
- High pickup speeds ensure crop intake is rapid and as little as possible is left behind.
- A new feedrate controller option enables optimum performance of the baler by adapting the speed of the tractor to the swath volume.
- Proven, ultra-reliable double knotter system.
- Compressed air cleaning system to ensure reliability by keeping knotters clear of debris in extreme dusty conditions.



In addition to large square balers, Case IH also offers a full range of round balers, in both fixed and variable chamber formats. Case IH RB455 and RB465 variable chamber models can produce respective bale sizes of 0.9-1.5 m and 0.9-18 m, to create a package that suits every need, from compact silage bales to full size straw bales. With windows of opportunity often very narrow where crop condition and weather can change quickly in a short space of time, these machines can quickly package large quantities of crop.

RB545 and RB545 Silage Pack fixed chamber round balers produce bales of 1.25 m diameter that are 1.22 m wide. Both incorporate a 20-knife rotor that can be used to pack more material into bales of silage, which these machines are ideally suited to making, with the ability to run half that number of knives or none at all, as required. The RB545 silage Pack is fitted with an integral wrapper, so that the complete silage making process can be carried out in a single pass. In this way, once baled the grass never touches the ground again, ensuring that fodder is instantly preserved and protected.





MONITOR YOUR PRODUCTIVITY

THE POWER OF PRECISION

CNH Industrial and its Case IH, Case Construction Equipment and Iveco brands produce products that are at the very leading edge of technology. But this is about more than just the machines themselves. It's about how you can analyse what they and their operators are doing, to ensure you are getting the maximum possible return from your investment. That's where our telemetry systems come in. By giving you the ability to see where your vehicles are and what they are doing at any point in time, while also allowing you to monitor their performance, you can tweak systems, routines and methods to ensure that your operation is as productive as possible. Our technologies allow you to compare data from different machines and identify areas of possible improvement where one machine is performing better than the other. Having operating data instantly at hand, as well as access to performance and set-up figures from previous working periods for the same or similar machines, provides aid for new or inexperienced operators and enables them to quickly increase their efficiency.

You can also ensure you machines are secure, by 'geofencing' them so they do not leave a certain area. And there's plenty more telematics systems can do - read on to discover more.



SECURITY PLUS PRODUCTIVITY

CASE CE SITEWATCH



The Case SiteWatch telematics system helps equipment owners make better decisions about how they run their business, revealing new insights into the productivity and efficiency of equipment fleets. The standard telematics modem provides dual band 3G communication, ensuring fast and efficient data communication and update on the user portal. SiteWatch provides real-time analytics to enable data such as engine idle time, fuel levels and machine performance to be tracked, measured and managed. It allows inefficiencies to be addressed and operating costs to be cut. SiteWatch telematics, when connected to the on-machine CAN-bus controller network, monitors up to 40 parameters, providing more machine specific data. Accurate tracking of machine usage and performance is key to reliable forecasting. SiteWatch makes it simple to get a detailed picture of a fleet's capabilities and minimises manual data entry. Fleets can be protected with features such as machine curfew, geofencing and motion detection – CASE provides one of the only services that tracks machine movement even when the machine is switched off. The new improved modem includes an internal battery backup which improves key-off operation and cellular data communication. SiteWatch also allows machine maintenance needs to be pre-planned. Maintenance history can be recorded, automatic alerts set and reminders sent via text, email or both to owner and dealer.

ADVANCED FARMING SYSTEMS

Case IH Advanced Farming Systems® (AFS) have been at the forefront of precision farming for two decades, AFS®tools include everything needed for repeatable accuracy down to 2.5 cm, reducing overlaps and input costs – and maximising yield potential. The AFS Pro touch screen provides data on everything from yield monitoring to fuel usage and work rates, allows connection of external cameras, aids job recording and manages ISOBUS implements. Case IH guidance systems range from simple 'plug and play' lightbar steering kits through to fully automated and integrated AccuGuide solutions. Accuracy levels range right up to the 2.5 cm repeatability of RTK systems, with an xFill option allowing any signal loss to be 'bridged' for up to 20 minutes.





IVECO FLEET MANAGEMENT



Many variables apply in farming; the key is to understand what is happening and why. It's time to manage your farming operation on a new level by making decisions based on facts. With the AFS® Farm Management software package from Case IH you can see, field by field, the tasks performed, the work rates achieved, the fuel used during each task and, most importantly, your yield. The Case IH AFS Connect^TM telematics system allows monitoring and management of machinery from the farm office, tracking machines in real time on the farm computer to observe how they are performing, through the use of precision guidance GPS signals and wireless data networks. Analysing the data it provides helps to improve logistics, minimise fuel consumption and maximise performance.

Iveco Fleet Management systems allow owners and managers to keep close contact with their vehicle fleets at all times, aiding security, safety and productivity. Large numbers of vehicles can be monitored easily, and efficiencies can be maximised.

Vehicle positions can be monitored, messages relayed between managers and vehicle operators, and data such as driving times and break periods can be recorded, to ensure maximum safety and full productivity. The interaction between driver, vehicle and business office allows a company to gain a quick overview of any vehicles fitted with this system, thus verifying, in real time, driving hours, fuel consumption, GPS position and anticipated travel times. It also allows for the automatic management of legal obligations relating to unloading, management, and storage of tachograph data.

As a fleet owner or manager, this gives you peace of mind that you know exactly where all elements of your vehicle fleet are at any one time, and that everything is as it should be - safe, secure and productive. With Iveco Fleet Management, you can rest assured your vehicles are where they should be, when they should be, and performing as efficiently as possible.



TRAINING

MAKE THE MOST OUT OF CNH EQUIPMENT

The Commercial Training program is a strategic and key business asset. Only self-awareness and preparation lead to high business profitability and efficiency. Our bespoke training curriculum combines lectures, held by professional trainers, with practical experiences and "hands on" elements in order to offer a comprehensive approach.

FACE TO FACE COURSES

Taking place with the trainer and participant face to face, this hands-on training takes place out of the classroom, combining various exercises with ride-and-drive experience.

VIRTUAL CLASSROOMS

With the trainer in front of his/her computer, these provide real-time interaction between trainer and participants.





PARTS & SERVICE

WE'LL KEEP YOUR EQUIPMENT RUNNING

SUPPORT THAT'S SECOND TO NONE

When you buy one of our machines, you can be sure not only that you're buying the best product, but also that you've got the best service back-up behind you. We can offer advice on selecting and financing the right machine, will ensure they deliver what you need when you need it, and will then continue to back you and your equipment with the service and spare parts supply you'd expect from a name as trusted as CNH Industrial. It's expertise applied by skilled, factory-trained service professionals committed to providing you maximum uptime, year after year.

GENUINE PARTS

Best performance and safe operation are our priorities. Behind every CNH Industrial product stands an extensive parts logistics organisation, stocking parts for products both old and new. Knowledgeable service and special training programmes keep your machinery operating at peak performance. By opting for our genuine parts, you are guaranteed superior materials, enhanced safety, perfect fit and our expertise will give you peace of mind.



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