

GO MILES *with* NEW HOLLAND SMILES



*Get enrolled in **New Holland Smiles Club**
today and avail exclusive benefits
on services at authorized Dealerships*



Dear Customer,

Welcome to the New Holland Smiles Club!!!



We are delighted to offer you this exclusive club membership which entitles you to great offers, innumerable benefits & Privileges. Once you enrol in this program, you can earn reward points on your spends towards Tractor Service or Repairs done at Authorised Dealer Workshops. These reward points can be redeemed late during your next visit to the workshop against parts and lubricants purchase.

**Register for New Holland Smiles Club,
Pay only ₹250/-* and get life long benefits on your Tractor**



- 1** Instant benefits on Regular Service/Repair-Savings
- 2** Service/Repair by Trained/ Authorised Dealer Person
- 3** Genuine Spares and Lubricants

Benefits



Earn Points on Every Service/Repair Done at Authorised Dealer Workshop. One Point is Equivalent to ₹1



Service Reminder Calls - Privilege/Priority Service



Service by CNH Trained Technicians



Genuine Spares/Lubricants



Benefit Points Example

₹ 5152	+	₹ 2563	=	₹ 7715	-	200 Smiles Points Earlier Redeemed	=	₹ 7515	→	231 Pts Points Accumulated
Parts		Lubes		Total				Net Paid		

Terms and conditions

- One time Registration Fees of Rs 250/-* has to be paid at the time of Registration.
- New Holland Welcome kit contains a Gift, Brochure & Smiles Club Card for the customers who enrolls in the programme.
- Smiles Program allows the New Holland Tractor Owner to earn and redeem points against the Parts and Lubricants consumed during the Service or repairs of the machine at the New Holland Authorized Workshop.
- The points earned can be redeemed during your next visit to the workshop for service or repairs.
- Customer to ensure and update latest mobile number and e-mail ID to receive periodic communication.
- Adherence to the scheduled Service/maintenance is mandatory – CNH Industrial reserves the rights to terminate the smiles program enrolment, in such cases you will have to re-enrol as a fresh in the programme and earned points will be null and void.
- The points will be decided by the company and are subject to change from time to time at the sole discretion of CNH Industrial.
- CNH Industrial will not be responsible for email bounces (in case of wrong email id) and SMS not received (in case of wrong mobile number updation)
- Any warranty/FOC or subsidized parts are not eligible for the smiles points.
- Any person who is the owner of the New Holland Tractors availing this offer shall be deemed to have accepted these Terms and Conditions
- This Offer is a standalone Offer and the benefits offered under this Offer cannot be clubbed together and/or in any way be cumulated with any other offer in any manner, or form.
- Any disputes arising out of this offer shall be subject to arbitration under the Indian Arbitration and Conciliation Act, 1996 including any statutory amendments carried thereof. Arbitration shall be conducted by a sole arbitrator appointed by CNH Industrial for this purpose and the award of the arbitrator shall be final and binding on the relationship program member and CNH Industrial. The place of arbitration shall be at New Delhi and the language of arbitration shall be English. Existence of a dispute, if any, shall not constitute a claim against CNH Industrial.
- In case of any dispute, decision of CNH Industrial will be final and binding.
- If any term of this program is held by a court of competent jurisdiction to be invalid or unenforceable, then this offer, including all of the remaining terms, will remain in full force and effect as if such invalid or unenforceable term had never been included.
- Tractor Owners are not bound in any way to participate in the program. Any such participation is voluntary and the same is being made available purely on a 'best effort basis'.
- CNH Industrial reserves the right to modify or change any of the terms and conditions applicable to the offer at any time its sole discretion with/without prior notice.
- CNH Industrial may engage, hire, use the services of agent(s) and/or any third party(ies) for the purpose of providing marketing related services or any other related services in relation to its products on its behalf and the customer may be required to deal with such agents/ third parties/service providers with respect to such product/services.
- On becoming a member of the Program, the applicant authorizes CNH Industrial and all organizations with which CNH Industrial may finalize arrangements, to use data submitted by him / her for marketing and communication purposes and to enhance performance of the Program.

Note: For further any clarifications/Suggestions customer can contact to the Nearest New Holland Dealership or Toll-Free Number - 18004190124

Value Added Services

On the successful registration in the program, the company shall provide the following value added services

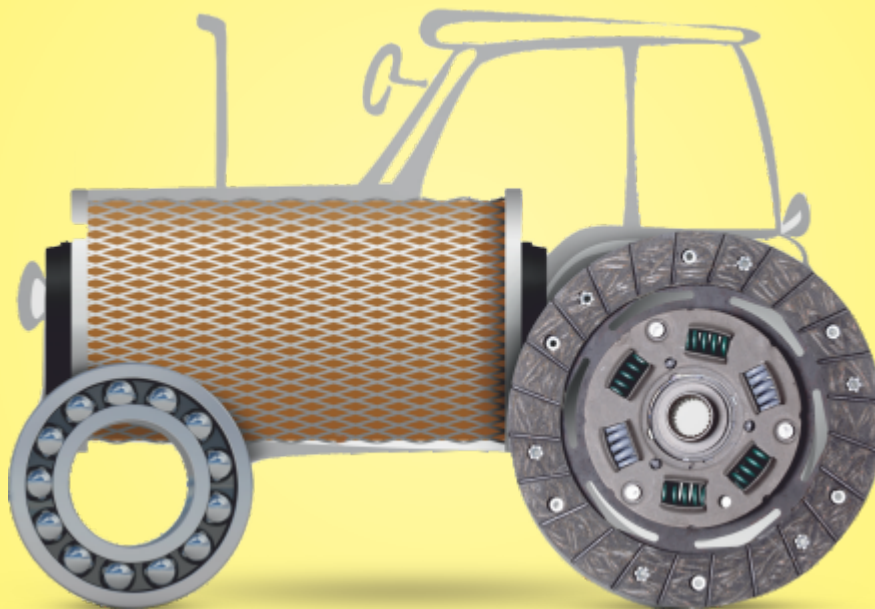
- Notification to the Customer
 - Invoice Value
 - Points accumulated
 - Points Redeemed
 - Points to be redeemed in the next Service/Invoice
- Service reminders on the next service due
- Advance service booking
- Service campaigns and exciting offers



NEW HOLLAND

GENUINE

PARTS, ACCESSORIES AND SERVICE



Always Use Genuine Parts & Lubricants For Better Life & Performance

We offer a Complete Range of New Holland Genuine Parts, Lubricants and Accessories which ensure optimum Performance and Reliability of your Tractor.

CNH INDUSTRIAL (INDIA) PRIVATE LIMITED

Plot No. 03, Udyog Kendra, Greater Noida, District Gautam Budh Nagar, Uttar Pradesh