



True Blue Future Farmers Support Packages

Young Farmers Club Application Guidelines (Round 3: November 2018 – April 2019)

Eligibility

- Each entry must include a 300 word (maximum) summary of how the \$1,500 would be used to provide growth and development opportunities for the next generation of New Zealand Farmers
- Entries with a purely social/entertainment purpose, rather than a learning/development focus, will not be considered
- Entries must include a draft allocation of costs
- Entries must be emailed to Samantha.kershaw@norwood.co.nz by 9am 18th November 2018
- Winners will be chosen at the sole discretion of the New Holland Operations Manager. No negotiations or correspondence will be entered into in regards to the selection of the winning Clubs
- Entries can relate to one event or an ongoing initiative, but the event or initiative must be either delivered or underway prior to 30th April 2019
- Initiatives or events must either be open to all members or a selected group of at least 4 members of the Club making the application
- Only Young Farmers Clubs at a District level will be eligible. Regional Committees cannot apply for the Future Farmers Support Packages
- There is a limit of one entry per Young Farmers Club per application period (application periods will occur every 6 months)
- No Young Farmers Club who has received a Future Farmers Support Package in the previous 12 months will be eligible

Use of funds

- Winning Young Farmers Clubs will be notified by email no later than 25th November. Each winning club must submit a final summary of the allocation of costs for their event or initiative before the \$1,500 will be transferred to them
- Funds can be used for:
 - Guest speaker fees
 - Training courses or tools
 - Venue hire
 - Transportation
 - Equipment hire/purchase
 - Marketing
 - Prizes (to the value of no more than 30% of total event/initiative budget)
- Funds cannot be used for
 - Alcohol
 - Live music/entertainment
 - Elimination of accumulated debt or debt servicing
 - Retrospective event/project costs
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- Ongoing costs that are not related to the specific event/initiative outlined in the application

For clarification, the above elements can be a part of the event/initiative, but they must be funded through other sources.

Requirements of winning Young Farmers Clubs

Young Farmers Clubs selected to receive the Future Farmers Support Packages must commit to:

- Promoting the event/initiative being funded as being “supported by True Blue Future Farmers”, including placing the True Blue Future Farmers logo on any promotional material and tagging New Holland NZ in any Facebook promotion of the event/initiative
- Providing New Holland with photos from the event/initiative being funded for use in New Holland NZ promotional and marketing materials
- Providing quotes from the Club Chair/Event Organiser for use in any press releases issued by New Holland relating to the True Blue Future Farmers Support Packages
- Providing assistance at New Holland events in that region, if any occur, where time and date are reasonable and sufficient advance notice is given

Winning clubs will be encouraged to:

- Use the New Holland logo on club communications during the time between being announced as a winning Club and the delivery of the event/initiative being funded
- Promote the New Holland Facebook page to their Members

Liability

- Except for any liability that cannot be excluded by law, New Holland and C B Norwood Distributors Ltd and any person in connection with this Competition are not liable for any direct, indirect, special or consequential loss or damage whatsoever suffered or personal injury suffered or sustained in connection with:
 - Participation in this Competition;
 - The use of True Blue Future Farmers Support Package benefits