

AFTERSALES PRODUCTS AND SERVICES MORE VALUE TO YOUR WORK



100
FIAT TRACTORS
ANNIVERSARY



YOUR FARMING, OUR MISSION

New Holland commitment is to protect the value, the performance and the productivity of your machine over time. And your peace of mind.

In choosing New Holland you have made a quality choice. Nobody more than New Holland can guarantee aftersales products, solutions and services tailored to your machine and your mission. With New Holland you are sure that you can rely on the most proper maintenance, on high performance parts, on skilled experts, ready to help you always and wherever.



THE QUALITY THAT MAKES THE DIFFERENCE

CONTROLLED PROCESSES

New Holland guarantees that products and suppliers comply with the most stringent quality standards in terms of raw materials and production processes along the replacement parts supply chain.

CERTIFIED RELIABILITY

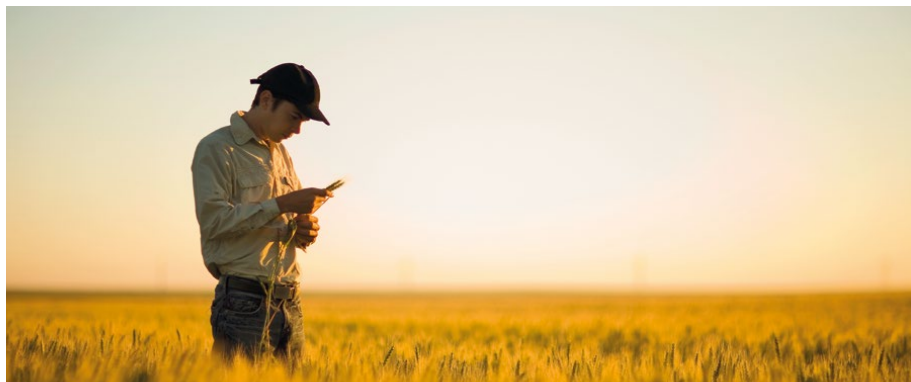
New Holland carries out stringent tests on the conformity, reliability and durability of all replacement parts to ensure consistent high levels of safety and performance over time.

ADVANCED LOGISTIC

Advanced technology along the whole New Holland parts management and distribution chain guarantees the availability or the delivery within 24 hours of replacement parts.

QUALIFIED ASSISTANCE

The New Holland Service Network guarantees excellent service performances thanks to the long-lasting experience, the ongoing training, the continuous updating of diagnostics tools and highly specialized mechanics.



THE RESULT:
PRODUCTIVITY



REMANUFACTURED PARTS

**AFFORDABLE, ECOLOGICAL,
GUARANTEED**

Reman • Parts
REMANUFACTURED



Choosing the **Reman Range** means having complete confidence that the components fitted on your machine will be as efficient as brand new units. Thanks to the unrivalled know-how acquired over the last few decades, New Holland is the ideal partner for such a complex & sophisticated process.

Cutting-edge technology, bespoke tooling & equipment and strenuous testing allow New Holland to remanufacture essential components of your machine to the highest standards, ensuring as-new quality.

ALWAYS MORE REASONS TO BUY REMAN!

- Save more than 30% over new parts
- 2-year warranty on engines
- Same warranty as new for the other products
- Less downtime for repairing
- Product upgraded to latest specifications
- More respect for environment
- No unexpected costs guaranteed



GOLD VALUE

FAIR SOLUTIONS FOR OLDER MACHINES

GOLD VALUE

At your New Holland Dealer you can renew your tractor's components with parts at competitive prices, thanks to **GOLD VALUE**, the second line for older machines.

The GOLD VALUE line offers:

- Certified parts that guarantee reliability for your tractor
- New Holland Agriculture experts assistance with tailor-made solutions focused on your needs
- Competitive prices and long-term savings thanks to products created to last over time
- More than 10,000 references for more than 550 tractor models among FIAT 80-90, FORD 4000, FORD 6610, New Holland TL90, New Holland TS115



Choosing New Holland Agriculture GOLD VALUE means the peace of mind that you're giving to your valued, reliable tractors the right parts at the right price.

ACCESSORIES

TAILORED TO YOUR FARMING

Accessories
BUSINESS SOLUTIONS



Every day New Holland develops solutions to make your machine unique and reliable, covering every single demand. From safety to productivity, from comfort to power, our full range of accessories are adapted to your specific activities, packaged into kits and set up by your New Holland Dealer.

CLOSER TO YOU

Accessories to accompany you in the field.



ROTATING BEACON

Work safe: warns others you are nearby.



DYNAMIC FRONT FENDERS

Excellent cab protection, improved visibility and steering radius.



TOW HOOK - SLIDER TYPE

Height adjustable, you can tow up to 14000 Kg (30800 lb).



1000 KG FRONT WEIGHT

Perfect for Front Weight Carrier and Front Lift.



REAR CAB STORAGE BOX

Removable extra storage space.



POWER BEYOND VALVE SLICE

To supply your tools equipped with their own remote load sensing valves.

Ask your New Holland Dealer for the complete range of Accessories.

YOUR ONE-STOP-SHOP

Season after season, New Holland offers a vast array of parts, products, services and equipment to meet all your requirements in a single stop. From maintenance original equipment parts, to chemical products, lubricants, workshop tooling as well as a wide range of accessories solutions, we take great pride in providing a complete offer for the best quality and price in collaboration with the greatest Brands in the sector. With a wide distribution network of specialists "in Country", we are able to provide the best possible support and advice at your local New Holland Dealer.



LOGISTICS

THE RIGHT PART AT THE RIGHT TIME

New Holland knows how important it is to minimise machine downtime and get back quickly to your farming. New Holland parts logistics is organized in order to ensure error-free and rapid parts distribution. An efficient integrated stock management system allow to our warehouses excellent performance 24/7:

FAST DELIVERY

early morning delivery
placing order within 6 p.m.

BREAK DOWN ASSISTANCE

dedicated 24/7 delivery

DEDICATED DELIVERY

dedicated parts delivery service,
available night & day

SELF PICK-UP

directly in our Depot
after two hours from order

EVERYDAY

the seasonal service providing
everyday deliveries, weekend
and holidays included



- **6 WAREHOUSES IN EUROPE**
- **250.000 sqm**
- **500.000 PARTS MANAGED**
- **OVER 10 MILLION ITEMS DISPATCHED PER YEAR**



HARVESTING

THE BEST HARVEST EVER

The harvest season has never been so carefree. New Holland has developed products and services tailored to your specific need and to your own harvesting machine, available all year long for the best success of your harvest.

AFTER SEASON:

You can enjoy your deserved rest while your local New Holland Dealer provides up to 200 check-up points machine and exclusive offers on New Holland Genuine Parts assuring to your harvesting machine to challenge the season in perfect conditions.

DURING SEASON:

You can harvest relaxed thanks to New Holland dedicated seasonal services. Through TOP SERVICE you have access to the entire New Holland network of specialists 24 hours a day, 7 days a week. Our experts will promptly fix your matter by getting the parts in record time and providing you the needed assistance.



HARVEST MASTERS



Harvest Masters are the NH customers purchasing Combines, Big balers and self-propelled Forage Harvesters since 2013.

The Harvest Masters members are supported during the season by a dedicated team of New Holland specialists providing the necessary assistance and promptly meeting their needs arising from the use of the machines. They are also invited to periodic meetings with special workshops for operators where New Holland specialists focus on the correct operation and proper maintenance of each single machine.

Harvest Masters receive a Welcome Package including the Top Service Card, the exclusive NH Plant Brochures, and a pleasant gift. **Ask your Dealer, join the Harvest Masters!**

PRECISION FARMING

PRODUCTIVITY FIRST OF ALL



Precision technologies are revolutionizing agriculture, and producers are using them more and more to reduce input cost, improve yields, and increase efficiencies. New Holland offers a full range of **Precision Land Management (PLM®)** solutions available both at factory and in aftersales. New Holland PLM® is the leading-edge solutions for managing all of your crop production needs, guaranteeing:



REDUCED OPERATIONAL COSTS

Saving fuel and input costs by ensuring parallel passages when working either in straight lines, curves, pivots or on undulating ground.

IMPROVED PRODUCTIVITY IN EVERY CONDITION

Allowing planting, spraying, cultivating or harvesting in difficult weather conditions or at night. Precision and accuracy are guaranteed even in dusty conditions, enlarged and optimized planted areas.

INCREASED OPERATOR'S COMFORT

Operators can work longer hours and focus on implement work, rather than steering. Less skilled operators can do the job. Operator can concentrate on the machine and the implements rather than on steering.

ENVIRONMENT PROTECTION

Less soil compaction which means lower evaporation rate and higher crop root penetration. Reduced fuel consumption. Reduced pesticides consumption.



THE CORRECTION SIGNAL

will determine:

- The accuracy of the GPS receiver, from 1 meter down to 2.5 cm
- The repeatability of the path from one year to another
- The cost of use of the solution, free or subscription based



THE STEERING SYSTEM

- Manual guidance
- Assisted autoguidance
- Integrated autoguidance



THE DISPLAY

will grant the upgrade of the system in terms of future evolutions:

- Compatible accuracy
- Steering system
- Implement monitoring and control
- Advanced operations capability



Thanks to PLM® Connect, using mobile telephone technology, users receive dynamic, real-time information on every machine working in their field and can analyze that data to make correct decisions for each and every machine in each and every field.

SERVICE

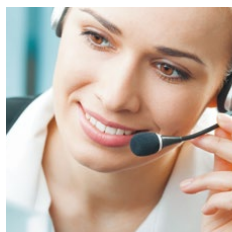
YOUR MACHINE IN GOOD HANDS

No one knows your machine better than your New Holland dealer.

When it comes to servicing your New Holland machine, you can trust the Company and the people who design and build it. Only New Holland has the proprietary diagnostic tools and product experts who know every aspect of your machine, its components and all of the supporting technology. Your New Holland dealer is well prepared to deliver highly efficient and accurate service that's based on factory labor-time guidelines and supported by a wide array of service tools and resources. Our highly skilled technicians can quickly and accurately detect and correct maintenance issues, thanks to special tools such as the "fluid test" revealing early warning signs.

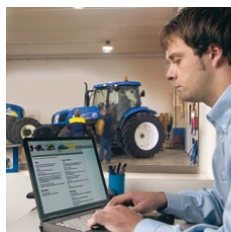


TOP SERVICE: ALWAYS BY YOUR SIDE, 24/7



TOP AVAILABILITY

If you need information, or have an out of hours question, ring our toll-free number*. All day, every day, we are just a call away.



TOP SPEED

Express parts delivery: when you need it, where you need it!



TOP PRIORITY

Fast-track solution during the season: because your harvest can't wait!



TOP SATISFACTION

We drive and track the solution you need, keeping you informed: until you are 100% satisfied!



FOR MORE DETAILS, ASK YOUR NEW HOLLAND DEALER!

* Calls to the Top Service team are free from landlines in the United Kingdom and Republic of Ireland. UK-based mobile calls are also free, but Republic of Ireland mobile users should call 01 2421881 and this will be charged at your standard network rate.

SERVICE PLUS



SERVICE PLUS AND YOUR NEW HOLLAND DEALER: WORKING TOGETHER FOR YOUR PEACE OF MIND

Service Plus is a Service Contract providing to our customers the coverage of breakdown cost after base warranty period*. Service Plus has been developed by New Holland, distributed by New Holland Authorised Dealers. Perfectly tailored to customer business and to both customer present and future needs, Service Plus offers high flexibility in terms of coverage, duration, hours, to perfectly fit with your own machine use and mission.

(*) for further details please refer to Service Plus T&C.



CUSTOMER BENEFITS:

Peace of mind

Maximum control over operating costs

Professional support at your dealer

Higher resale value

Currently available in UK, Italy, Spain, Denmark, Germany, Poland, Austria, Ireland, Portugal, South Africa.
Soon available in other Countries.

SILVER COVER
THE BASE OF YOUR
CONFIDENCE

GOLD COVER
AS PRECIOUS
AS YOUR EQUIPMENT

PLATINUM COVER
THE WIDEST
OPPORTUNITY

SERVICE PACK



TOP EXPERIENCE, EFFICIENCY AND ECONOMY: ALL IN ONE

Service Pack is the maintenance program that helps customer saving time, money and unwanted downtimes. Thanks to Service Pack Customers can:

- Get professional maintenance programs tailored on equipment type and age
- Minimize the risk of damages and the costs of machine downtimes
- Keep the equipment efficient and ready to perform its daily job, especially in peak seasons
- Allow better control of machines related costs
- Obtain the best fixed price on maintenance contracts

SIGN A MAINTENANCE CONTRACT AND GET A DISCOUNT ON SERVICE PLUS

Ask your dealer for the New Holland Service solutions tailored to your farming.



New Holland brings you a selection of its construction equipment range, which has been precisely selected based on the equipment's ability to perform on specialised operations in agricultural environments. They are now available at New Holland Agriculture for the European network.