

CONNECTIVITY FOR INTELLIGENT FARMING



MYFIELD



MYFLEET



MYFARM



MYUPTIME SOLUTIONS

let's get it done.

INTRODUCTION



PRECISION LAND MANAGEMENT

New Holland's PLM products are a combination of digital applications, precision farming equipment and connectivity solutions that enable you to make smart decisions on your farm operation that you perform with your machines and implements. The PLM products are designed around three product strategies, supported by uptime solutions:

- Field focuses on the on-vehicle technology, bringing comfort and convenience to the operator, making his life easier and optimizing yield and input costs.
- Fleet is focused on helping you to monitor the productivity and performance of each machine, through connectivity.
- Farm is based on data analysis and planning, helping farmers combine a range of agronomic information that facilitate farm management decisions.

The solutions from the Fleet and Farm strategies are available through New Holland's offboard environments, MyNew Holland™ and MyPLM®Connect.

MYNEWHOLLAND

MyNew Holland™ is the main gateway to New Holland digital world. It enables owners and users to view and manage their machinery fleets online. It also functions as a repository for a range of machine information such as operator manuals and how-to videos.

MYPLM®CONNECT

MyPLM®Connect is the Telematics Portal for both PLM Intelligence vehicles and other platforms.

MyPLM®Connect can help you optimise large machinery fleets: you can plan the next operation based on where machines are now. By keeping an eye on the online vehicle dashboard you can maximise uptime, improve productivity and efficiency and even optimise fuel consumption.

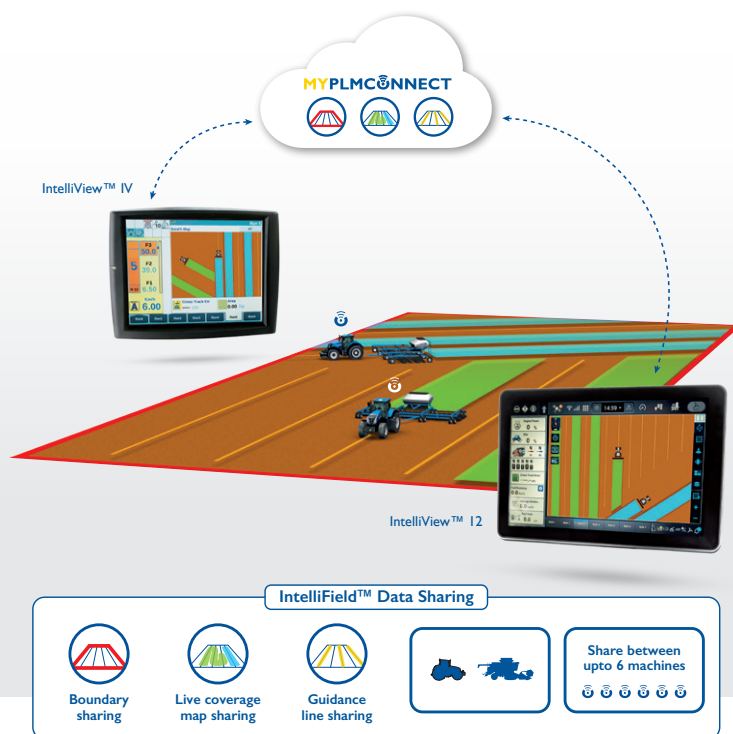




MYFLEET

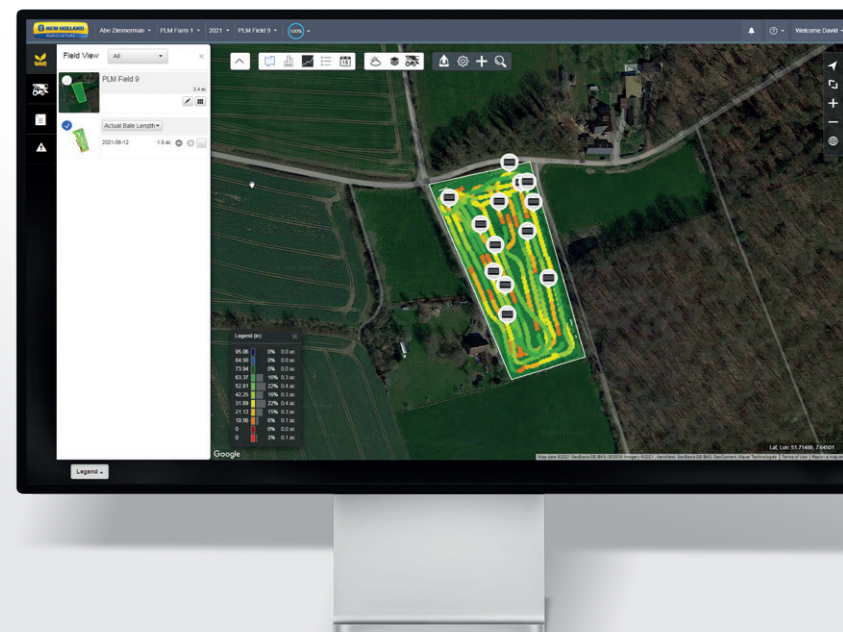
The MyPLM®Connect portal contains an array of fleet management tools enabling you to carefully optimize every operation performed by the vehicle. An example of some of the features available to monitor the productivity and behaviour of each connected vehicle are shown below.

- **GPS LOCATION HISTORY** – Enables you to view the historic GPS locations and paths travelled by a connected vehicle for any 24 hour period in the previous 90 days.
- **GEOFENCE & CURFEW** – The features provide you with additional ability to better manage and monitor your fleet by setting geofence rules for a custom defined geographic boundary or by setting curfew rules for a custom defined time range. If the rules are violated due to the vehicle moving outside the geofence area or moving during the curfew times then a notification alert is sent to you.
- **MACHINE METRICS** – MyPLM®Connect uses mobile technology to seamlessly integrate data from your in-field machinery. Inventory management, fuel costs, machine setup, equipment utilization are automatically generated via wireless data streaming to and from your equipment.
- **DATACONNECT** – DataConnect is a collaboration between New Holland, Case IH, STEYR, John Deere, Claas and 365FarmNet to enable customers globally to view all of their mixed-brand fleet information within MyPLM®Connect. Previously, viewing this essential machinery data on mixed-fleet operations required the user to login to and use the relevant brand's web portals to view each branded fleet individually.
- **INTELLIFIELD** – Is a powerful and intuitive feature that allows multiple vehicles to work in the same field / operation while simultaneously sharing boundaries, straight guidance lines, and real-time coverage data. As a result, the IntelliField feature reduces setup time in each field and enables inexperienced operators to use advanced features on the IntelliView display.



MyFarm provides you with the tools to manage your farm and field data digitally. Some of the key features of MyFarm are shown below.

- **Simplified & Efficient Farm Management** – Entering field names, boundary lines and guidance line data on an in-cab display can be a tedious and slow process. MyPLM®Connect saves time by enabling you to setup the data on the online portal for all your New Holland PLM equipment as well as most other equipment. The customer can send the data to his connected vehicles via File Transfer or it can be exported to a USB stick to upload it manually.
- **Automated or Manual Data Input** – The Farm tab on the MyPLM®Connect portal is also where you can analyse all field data. This information is recorded in real time by the vehicle during operation and users of the MyPLM®Connect Professional package will be able to transfer this data wirelessly via file transfer to and from your farm equipment for all operations. As an alternative to file transfer, users can upload their data manually - simply create an account and start uploading your field data. As the field data is uploaded and recorded in the MyPLM®Connect portal then agronomic data is automatically mapped and visualized.
- **Agonomic Data Visualization** – The Farm tab enables visualization of data in the form of a simple coverage map or a multiple layer yield & moisture map, depending on your operation. Data from the SIMA awarded NutriSense system for the ForageCruiser series and CX/CR combine series and bale data from the BigBaler series can even be analyzed. The Farm tab becomes the single location to store your field data for record keeping both for Farm management and regulatory purposes.
- **Agonomic Data Exchange** – The MyPLM®Connect portal was designed with an open architecture in mind. This means, not only can you use the MyPLM®Connect portal to create prescription maps, you also have the ability to synchronize your data with your current Farm Management Information System (FMIS) and analyze data and prepare prescription maps using that portal. New Holland are currently partnered with multiple FMIS service providers including:
 - Trimble
 - Syngenta
 - Farmers Edge and many more



UPTIME SOLUTIONS



MYUPTIMESOLUTIONS

When you're operating a vehicle that measures productivity and precision in seconds and millimeters, you have no patience for "downtime". With MyPLM®Connect you can stay in touch with your machines at all times, from anywhere. We have incorporated remote connectivity to provide New Holland Remote Assistance, advanced diagnostics, IntelliView™ Connect remote Display Viewing and software updates.



Complete peace of mind, our goal is to provide support services to maximize your machine's profitability and your satisfaction. We offer repair, parts and maintenance to enhance performance and provide solutions tailored to your needs.



Top Service has been created to provide the highest level of personal care all year round and it is there for everyone: from a new customer wishing to find out more about New Holland and our product offering, to our existing customers wishing to share their experiences with us. We also call our customers to check satisfaction of our service for continuous improvement.



Using data from MyPLM®Connect, skilled technicians analyze specific triggers in the cloud to implement solutions as required. If an issue is identified, the system proactively sends an alert to dealers with the corrective action. Then dealers can prepare in-field or remote assistance and in addition New Holland can support the process to find the quickest solution. That's New Holland's commitment to its customers.



The priority assistance service for New Holland machines. A dedicated team operates around the clock to manage the requests, which can be activated through the MyNew Holland™ app and the Top Service toll free number. New Holland and the Dealer network will do all possible to provide support, checking many options to get our customers back on the move as quickly as possible and the request will be followed up until the machine is fully repaired. The team relies on a Priority Parts process and dedicated service team, to reach a fast resolution. The service is able to solve more than 80% of breakdowns in less than 48 hours, this is our commitment to our customers!





Create a MyNew Holland™ account today and start using MyPLM®Connect to manage your fleet and farm:

1. Scan the MYNH QR code and install the MyNew Holland app from your App Store
2. Open the app and select "Register"
3. Complete the registration to create your account
4. Scan the MyPLM®Connect Farm QR code and install the MyPLM®Connect Farm app



www.newholland.com



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