

MAXIMIZE SPEED, EFFICIENCY AND PRECISION

A man wearing a dark jacket, jeans, and a baseball cap stands with his hands on his hips, looking out over a vast, green, hilly landscape under bright sunlight.

FROM FIRST CUT COMMERCIAL HAY & FORAGE SOLUTIONS TO LAST BALE

Our goal: Make every bale the best it can be

IN COMMERCIAL HAY PRODUCTION, success is dependent on speed, efficiency and precision from both you and your equipment – especially with large acres of field crops to harvest and animals to feed.

At New Holland, we engineer and supply the innovative equipment with technology that saves you time and money as you produce the highest quality hay and forage.



WHEN YOU NEED SUPPORT, EXPECT THE BEST

By placing your confidence in New Holland equipment, you also get comprehensive service and support. Your New Holland Dealer understands the many challenges you face and works alongside you, in partnership, when it counts most – with the right equipment, dependable parts and service, and flexible financing solutions to help you get the crop in.



Maximize your equipment, your crop, your profitability

PRECISION LAND MANAGEMENT (PLM™)

solutions from New Holland offer a view of modern farming as it should be: efficient, reliable, information-driven and profitable. It's a new level of precision to help you get every dollar possible from every acre and to make the best quality hay and forage possible.

PLM is a complete farm solution that adds value to every type and size of operation – with features that allow you to know and control what's happening in your fields:

- Guidance that saves you time and money
- Enhanced automation that ensures overall quality and increased consistency
- Continuous data collection and sharing of yield, moisture, bale weight, and fleet management

Open, Connected, Smart and Supported, PLM is today's data collection and management solution for tomorrow's advanced farming operations.



EASY
SETUP



CONSTANT
SENSING



INCREASED
PRODUCTIVITY



PLM
PRECISION LAND
MANAGEMENT™



GAIN HORSEPOWER AND VERSATILITY



Need a machine that will go all day and all night without a break and still get the job done?

New Holland has that.

Looking for a versatile tractor that helps you make hay and handle other big farm operations?

We have that too.

Our tractors are designed for the future of farming with uncompromised power and advanced technology. While all are engineered for strength, efficiency, comfort and dependability, each model is also equipped with features that enable them to excel in the conditions you encounter on the farm.

Cut it fast, cut it smart

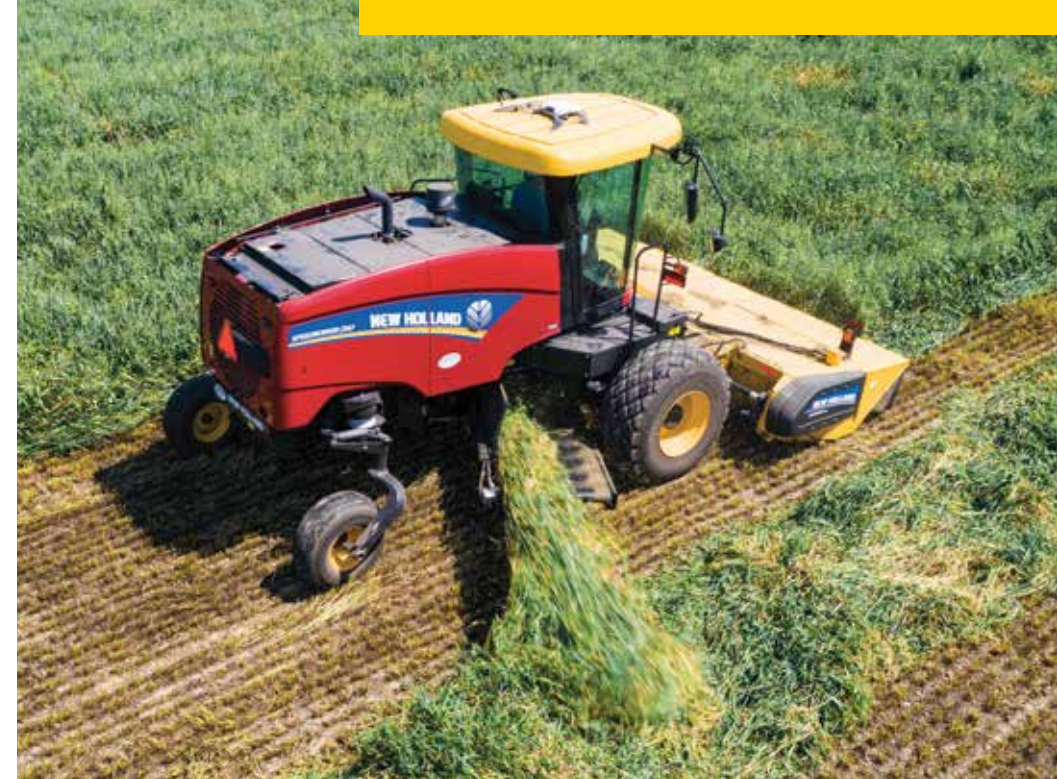
AN EFFICIENT HAYING OPERATION STARTS WITH A CLEAN CUT.

You want to get in and cut as much hay in a day as possible, because the faster it's cut, the sooner it dries. And the sooner it dries, the faster it's baled and stored – maximizing quality and feed value.

That's where the MegaCutter™ comes in. If you have lots of acres to cover fast, this is your machine. Its extra-wide cutting width, 33.5 feet, means you cut a lot more hay in a day. With IntelliSteer®, you get laser-like accuracy – no misses, fewer passes, reduced downtime and less operator fatigue, plus better fuel efficiency. And it's ISOBUS compliant, so pairing with your tractor is smooth and efficient.



MegaCutter
TRIPLE DISC MOWER-CONDITIONER



GET THE MOST FROM EVERY ACRE

Take full advantage of your time in the field with Precision Land Management (PLM™) solutions. Gain more productivity, a consistent swath for reliable drying and easy-to-harvest windrows with accuracy delivered by IntelliSteer™ auto-guidance solutions. With the IntelliView™ touchscreen display, all the information is at your fingertips – offering solutions that translate to a healthier bottom line.

FOR CUTTING OR SWATHING QUICKLY, our self-propelled Speedrower® windrower is super-efficient with sheer brawn to match. Durable, dependable, powerful, the Speedrower handles any crop with speed and precision. For more productivity, attach a DuraMerger™ 419 Plus to merge windrows for even faster harvest, lower fuel consumption and less production cost.



Speedrower
SP WINDROWER

QUALITY FORAGE FAST, AT EVERY PASS

The perfect swaths only stay perfect if you can get them dry and picked up before the rain falls. This is where speed is of the essence, but not at the expense of quality. Our lineup of rakes and tedders gives you options to fit your crop conditions or the size of your operation.



Rolabar RAKE



With more than 50 years of experience, Rolabar® rakes are built to give your operation dependability, smooth raking and perfect windrows. You want to pick up all your hay and leave the dirt behind. Rolabar rakes gently move hay to the windrow which helps maintain higher forage quality.

ProTed
ROTARY TEDDER



The first step is reducing drying time. ProTed™ rotary tedders help accelerate uniform dry-down to ensure high-quality hay in even the most challenging schedules and weather conditions.

DuraVee
WHEEL RAKE



Move more hay faster with a high-capacity rake. Our DuraVee™ trailing wheel rakes are built to take the punishment of a high-speed operation and keep on going.



The science of building a better bale

When it's time to get the crop baled, we understand your challenges: staying ahead of Mother Nature, producing dense, uniform bales and maximizing hay quality.

So we've developed tools and technology to make sure you make high-quality bales quickly, cut after cut, round or square, large or small, season after season.

ISOBUS TECHNOLOGY connects your tractor to the baler for on-the-go operations directly from the cab. IntelliCruise, New Holland's feed rate control system, uses ISOBUS technology to adjust tractor speed automatically and maintain a constant feed rate – ensuring full capacity and more tons per hour, all with greater fuel efficiency.

**BigBaler Plus
LARGE SQUARE BALER** ►

THE BIGBALER PLUS SERIES delivers big productivity. The extended bale chamber allows for consistent bale shape and a softer bale drop for less risk of twine popping. And density is king when it comes to producing big bales, so the bale chamber is also 31.5 inches longer than previous models to create bales with up to 10% higher bale density.

When your reputation is on the line, New Holland BigBalers are designed to make superior, dense, square bales every time with no excuses.



THE ROLL-BELT™ ROUND BALER brings speed and efficiency to your field. These high-capacity machines pick up everything from the windrow and pack more crop into each bale for higher density, greater transport and storage savings, and fewer input costs.

▼ Roll-Belt **ROUND BALER**



Intelligent baling

Your success depends on the quality of your hay and forage. So we continue to develop industry-leading, user-friendly technology that maximizes crop value and supplies useful data to manage your operation.

It's all trackable – from moisture content to feed value and weight, even the GPS coordinates to record where your bales are harvested. And, with MyPLMConnect®, this data is easy to share with the rest of your team.

Maximize efficiency, nutrition and ROI with PLM™ tools:

- **IntelliCruise™ system for large square balers.** Make sure your tractor knows what your baler is doing. IntelliCruise automatically matches your tractor speed to crop conditions to ensure a constant feed rate for ultimate large square bale uniformity.
- **SmartFill™ sensing system.** Designed to optimize large square bales, sensors at the opening of the pre-charge chamber give you real-time feedback on incoming crop flow. If uneven flow is detected, an arrow on the monitor tells you to steer right or left to fix the problem.
- **IntelliBale™ round baler technology.** Increase productivity, reduce fuel consumption and minimize operator fatigue as you bale. The automated technology connects your Roll-Belt baler to your tractor, ensuring every bale you produce is dense and uniform.
- **IntelliView™ touchscreen display.** The information and control you need is right at your fingertips. IntelliView IV controls implement or machine functions, precision farming applications, and data collection and sharing. The IntelliView IV comes factory-installed in larger tractors, forage harvesters and windrowers, and may be added to heritage units or mixed fleets for balers.

REVOLUTIONIZE YOUR HARVEST

FR Forage Cruiser
SP FORAGE HARVESTER

THE SELF-PROPELLED FR SERIES FORAGE CRUISERS combine uncompromised throughput, superior crop quality, speed, operator comfort, as well as digital technology for massive performance and productivity.



Choose from a variety of headers, including chopping and crop-processing configurations. And because you can't see everything, but have a lot to focus on, rely on IntelliFill™. The 3D camera-based system knows where the trailer edges are and monitors for a perfect edge-to-edge fill without spillage.

FR Series Forage Cruisers also lead the industry in fuel efficiency and come with MyPLMConnect® – two-way data-sharing technology for communicating directly with your fleet and sending machine and agronomic data to selected third-party advisors. Gather more valuable insights about the fields you harvest and manage your business more effectively.



Versatility where it counts

You've put in the work to get the hay baled; now you need to get it picked up and stored. Tight stacks are important to protect your bales' quality in storage. With this in mind, we developed specialized equipment to simplify stacking and storing.

Stackcruiser® bale wagons pick up small square bales and get them out of the field quickly without breaking a sweat. Connect the Mil-Stak® clamp for added versatility when you need to pick up large square bales.

With the Stack Command™ II monitor, choose from 35 pre-programmed stack patterns or 20 customizable stack patterns for ideal stack organization – all from the comfort of your cab.

Move bales with ease in a rugged telehandler. Our dynamic range of telehandlers get the job done efficiently and effectively, whether you need to pick up and move large round bales or deliver square bales directly to your livestock.

Bale and wrap in a single pass

New Holland Roll-Belt™ series round balers equipped with an integrated Combi wrapper system deliver increased baling productivity. Wrapping bales immediately after baling ensures higher forage quality and reduced waste. This helps you achieve higher nutritional value, while reducing the chance of spoilage.

Bale and wrap in a single operation – saving you time, money and fuel. It also reduces compaction and promotes faster re-growth as a result of less

wheel traffic across the field. The Combi can also serve as an accumulator to drop bales in groups for quick retrieval.

Since the crop is baled and wrapped simultaneously, hay never touches the ground before wrapping. This reduces contamination from the field. Give yourself peace of mind knowing your crop is secured for storage, less susceptible to the elements and will retain a high level of forage quality.



MINIMIZE DOWNTIME

Your productivity is our priority. Whether on big or small acres, long or short hours of seasonal use, the New Holland Top Service™ support program helps keep you running. Count on responsive and complementary Critical Breakdown Support through our New Holland dealer network – on all models of T7 Series, GENESIS® T8 Series, T9 four-wheel drive tractors and Speedrower® self-propelled windrowers, BigBaler Series large square balers and the FR Series Forage Cruisers.



**Stackcruiser
SP BALE WAGON**



**LM7.42 Elite
LARGE-FRAME TELEHANDLER**



**Combi
BALE WRAPPER**



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