

# BEFORE YOU ORDER NEW TIRES, THERE IS SOMETHING YOU SHOULD KNOW.



"I run a composite operation and have 1500 cows on my farm, and have had a history of tire problems. I first tried foam filled tires to solve the flat tires, the excessive wear on concrete, and other related problems, but the tires still wore out too fast. I then tried a solid rubber tire, which was a two-piece press-on tire.

Again, I was disappointed. The lugs ripped off on these tires, and because the tire assembly is a two piece, press on tire; the tire would spin on the wheels. This was not the solution I had hoped for.

Then when I saw the solid flex tires last October at the World Dairy Expo and you told me about their features and benefits, I decided to try two sets. I bought one set for my New Holland skid steer and one for another skid steer. I like the way they ride, the wear we are getting is great and the traction is more than I expected. If I continue to see these kinds of good results, I will end up buying a third set for my third skid steer machine."

~ Dan Rice, DFA Member: Prairieland Dairy, LLC.

"Before I learned about Solid Flex tires, I was using pneumatic tires, and always had to deal with flat tire problems and the tread never seemed to last very long. Now, with the Solid Flex tires, I NEVER get flats any more, the tread wear is great, and the ride and traction is better than I expected.

I now have solid flex tires on three of my skid steer machine and when I go to Williards Equipment, Inc. to buy my next new skid steer, I will have it ordered with solid flex tires, right from the factory!

When asked how we should advertise and promote these tires and Tim said, "Word of mouth is your best avenue. I've lost count with just how many people I've told about these tires. I'm a believer in this product and I tell everyone that once they use Solid Flex tires, they too, will never go back to pneumatic tires in applications where they have flat tires and excessive tread wear!"

~ Tim Greer, Greerview Farms, Inc., West Branch, MI



Don Shope loves the solid flex tires he purchased earlier this year from Messicks Farm Equipment. Before using solid flex tires, it was inevitable that Don would be faced with downtime related to getting flat tires. On the construction job site he was always picking up nails or something to cause flat tires. He also likes the tread life with the Solid Flex tires. He runs his LS190 on asphalt and turning tires on asphalt used to eat up the tread on his pneumatic tires. Don told us, "I've already got almost three times the tread life and still have more tread left. In addition the ride is soft and I never, ever have to change flats any longer!"

"I will definitely buy another set and I would recommend them to any customers who get flats, are frustrated with downtime, and have accelerated tread wear. The bottom line . I'll never, ever go back to pneumatic tires again!"

~ Don Shope, Shope Garden Construction, Inc., Elizabethtown, PA

**REDUCED DOWNTIME.  
FEWER HEADACHES.  
NO FLATS.**



**BRAWLER  
SOLID FLEX**

**SOLID FLEX  
SKID STEER  
TIRES**

**VS.**

**PNEUMATIC &  
FOAM-FILLED  
TIRES!**

	<i>Pneumatic</i>		<i>Foam-filled</i>		<i>Solid Flex</i>	
	<i>Cost</i>	<i>Hours</i>	<i>Cost</i>	<i>Hours</i>	<i>Cost</i>	<i>Hours</i>
Cost for Tires (12 x 16.5)	\$900	500	\$900	500	\$3,519	1500
Foam Filled			\$800			
2 Replacement Sets	\$1,800	1000	\$1,800	1000		
2 Foam Fill Installs			\$1,600			
2 Service & Disposal Calls #	\$224		\$224			
Sub Total	\$2,924		\$5,324		\$3,519	1500
Flat Repairs *	\$1,560		\$0			
Wheel Replacements	\$125		\$125			
Equipment Downtime **	\$1,000		\$100			
Total – Tire Expense	\$5,609	1500	\$5,549	1500	\$3,519	1500
Tires Cost Per Hour	\$3.74		\$3.70		\$2.35	

\* - Flat repairs - on average, 8 flat repairs per year, for 3 years at a cost of \$65 (\$40 flat repair, \$8 fuel surcharge, \$15 service call, \$2 incidentals (patches, valve stems, tubes))

# - Service disposal was calculated by 4 mounts/dismounts at \$20 plus \$8 for disposal. Total \$112 per replacement.

\*\* - Down Time - based on 20 hours at a rate of \$50/hour. May vary based on customer and application.

**CONTACT YOUR LOCAL  
NEW HOLLAND  
DEALERSHIP TODAY!**