

2019 New Holland Workmaster[®] Extra End Sweepstakes Official Rules

PROMOTION RESTRICTED TO CANADIAN RESIDENTS ONLY. VOID WHERE PROHIBITED BY LAW, LICENSED, OR RESTRICTED.

<u>Sponsor:</u> CNH Industrial Canada, Ltd. (New Holland Agriculture), 1000 71st Street, Saskatoon, Saskatchewan S7K 3S5.

<u>1. Entry.</u> The entry period for the 2019 New Holland Workmaster[®] Extra End Sweepstakes Promotion ("Promotion") will start at 8:00 a.m. MST on January 19, 2019 and continue through 5 p.m. MST on January 27, 2019 ("Promotion Period"). To participate in this Promotion, Entrants must fill out an entry form at the 2019 New Holland Canadian Juniors tournament at the Art Hauser Centre or the Prince Albert Golf & Curling Club in Prince Albert, SK. No mechanically produced copies will be accepted or eligible to win. There is a limit of one entry per person per day. Any form of entry other than those described herein is void, and any incomplete or otherwise non-conforming entries will be disqualified. Each Entrant's submission of an entry form certifies that he/she has reviewed a copy of the Official Rules, has read and understands the rules prior to submission, and agrees to abide by all Promotion rules.

<u>2. Eligibility.</u> All Promotion participants must be legal residents of Canada, 18 years of age or older as of the date of the Drawing, and upon request by Sponsor, must provide valid identification showing proof of age prior to submitting the entry form. Determination of an Entrant meeting the eligibility requirements is at Sponsor's sole discretion. Employees of Sponsor, Sponsor's dealers, Curling Canada or TSN and their respective subsidiaries and affiliates, and any of the aforementioned entities' immediate families (spouse and parents, siblings and children, and each of their spouses, regardless of where they live) and persons living in the households of each of these individuals, whether related or not, are NOT eligible to enter this Promotion. This Promotion is subject to all applicable federal, provincial and local laws and regulations.

<u>3. Winner Selection and Odds of Winning.</u> One entry form will be drawn each day of the Tournament from January 19, 2019 through January 26, 2019 from the pool of entry forms collected on that day. Entry forms received after the daily draw time will be eligible for the draw the following day. Daily draw times will be:

Saturday, January 19	7:30 p.m.
Sunday, January 20	7 p.m.
Monday, January 21	7 p.m.
Tuesday, January 22	7 p.m.
Wednesday, January 23	7 p.m.
Thursday, January 24	7 p.m.
Friday, January 25	10:45 a.m.
Saturday, January 26	8:30 p.m.
Sunday, January 27	4:30 p.m.

On January 27, 2019, two entry forms will be drawn from the pool of entry forms collected on that day. These daily drawings will occur at the Art Hauser Centre, 690 32 Street East, Prince Albert, SK S6V 1P1. The Entrants selected at each of the daily drawings will be given a key. Entrants must be present at the daily drawing to be eligible to receive a key. (After each daily drawing, all entry forms not selected will be discarded.) A total of



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ten (10) keys will be distributed over the nine-day promotional period. One these keys will be the ignition key to the Grand Prize (a New Holland Workmaster 25s tractor). On Sunday, January 27, 2019, at 5:30 p.m. at the Art Hauser Centre all daily winners with keys will be given the chance to start the tractor. The entrant with the key that starts the tractor is the Grand Prize Winner. One (1) Grand Prize will be awarded. Winner must be present to win. Odds of winning the Grand Prize depend upon the total number of eligible entries entered into the Promotion during the Promotion Period. The winner must correctly answer a timed mathematical skill question in order to be declared the Grand Prize Winner.

4. <u>Grand Prize and Restrictions.</u> The sole Grand Prize will be one (1) New Holland Workmaster 25s compact tractor with loader attachment with an approximate maximum retail value as of the date of posting these Official Rules of CAD \$20,000.00 (valuation is in Canadian dollars). Winner will be subject to verification, including verification of age. Grand Prize is nontransferable. No prize substitution or cash equivalent is allowed except at the sole discretion of Sponsor. Differences in value of the Grand Prize stated herein and at time of prize notification, if any, will not be awarded. If the Grand Prize cannot be awarded for any reason, Sponsor reserves the right to award a prize of equal or greater value. All federal, provincial or local taxes and any registration, license, fees and/or costs related to prize acceptance and/or use are the Winner's exclusive responsibility. The Grand Prize Winner will be issued documentation for their taxing authority for prizes over CA\$500.00.

<u>5. Prize Claim.</u> The Grand Prize Winner will be required to sign and return a notarized Affidavit (or Declaration) of Eligibility and Liability/Publicity Release in order to win the Grand Prize. Failure to comply will result in forfeiture of the Grand Prize and the selection of an alternate winner. Sponsor will deliver the Grand Prize via truck transportation to the address provided by the Grand Prize Winner. Sponsor is not responsible for any change of mailing address and/or telephone number of Entrants. If the Grand Prize is returned designated as "undeliverable", no alternate prize will be awarded, no other contact will be attempted by Sponsor, and Grand Prize will be awarded to an alternate winner.

<u>6. Use of Information Gathered:</u> Information gathered from all Entrants, including the Grand Prize Winner, may be used by Sponsor and its affiliates for future marketing purposes, may be shared with Sponsor's authorized dealers, but will not be sold to any other person or entity. Entrants consent to the use of personal information by entering the Promotion. Entrants who enter acknowledge that they have received notice of their choice to receive or decline future electronic marketing communications and have recorded their decisions on the form provided by Sponsor. Canadian residents may withdraw consent to receive electronic marketing communications at any time.

7. Additional Terms. Subject to applicable laws and regulations, Sponsor retains sole discretion to change or cancel this Promotion in whole or in part and to change the eligibility rules at any time, without prior notice to or the consent of any person or Entrant in the Promotion. Sponsor retains sole and absolute discretion to resolve all questions concerning the administration, interpretation and application of this Promotion, including but not limited to construing the Official Rules, including any disputed or doubtful terms, and determining the eligibility of any Entrant to participate in this Promotion or the eligibility of any Entrant to receive any prize. Sponsor's determination will be conclusive and binding on all persons. As a condition of participating in the Promotion, Entrants: a) agree that these Official Rules and the decisions of Sponsor shall be final and binding in all respects, b) agree that all issues and

questions concerning the construction, validity, interpretation and enforceability of these Official Rules,



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Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania without giving effect to any choice of law or conflict of law rules, c) consent to the jurisdiction and venue of the federal, state and local courts located in Lancaster, Pennsylvania, and d) release, discharge, indemnify and hold harmless Sponsor, its parent company, agencies, affiliates, and subsidiaries, and the officers, directors, agents, employees and retailers of each of the foregoing, from any and all liabilities, claims, loss, damages or injuries of any kind arising from or incurred in connection with Entrant's participation in the Promotion, and/or the acceptance, possession or use of the Grand Prize awarded, or participation in prize-related activities. By accepting the Grand Prize, the Grand Prize Winner grants permission (and agrees to confirm this grant in writing if requested) to Sponsor and those acting under the Sponsor's authority to use Grand Prize Winner's name, pictures/portraits/likenesses and/or voices, for advertising, trade, publicity and promotional purposes in commerce and in all media worldwide without territorial or time limitation or additional compensation. Grand Prize Winner must comply fully with these Official Rules in order to receive the Grand Prize. By accepting the Grand Prize, the Grand Prize Winner further acknowledges that Sponsor and its agents, their respective parent companies, affiliates and subsidiaries, and the officers, directors, agencies, agents and employees of each of the foregoing, have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to such prize including, but not limited to, its quality, condition or fitness for a particular purpose. Sponsor is not responsible for printing or typographical errors in any Promotion-related material, or for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries. Entrant acknowledges and agrees that any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs, and under no circumstances will Entrant be permitted to obtain an award for, and Entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages. Further, Entrant agrees that all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action.

8. Limitation of Liability. Sponsor is not responsible for: i) lost, late, incomplete, illegible, damaged, garbled, destroyed, deleted, or misdirected entries, or entries not received by Sponsor for any reason; ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operations or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for the destruction or alteration of entries; iii) failed or unavailable hardware, network, software or telephone transmissions, damage to Entrants' or any person's computer and/or its contents, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; or iv) any entries submitted in a manner that is not expressly allowed under these Rules. All incomplete or otherwise non-conforming entries will be disqualified. Sponsor reserves the right to void any entries made through any robotic, automatic, mechanical, programmed or similar entry duplication method and to disgualify any Entrant using such a method. If for any reason this Promotion cannot be executed as planned, for reasons including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, delay in operation or transmission, communications line failure, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity, or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, Sponsor reserves the right to terminate the Promotion in its sole discretion. If the Promotion is terminated before the scheduled end date, Sponsor reserves the right to select the winner by random drawing from among all eligible, non-suspect entries received as of the



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termination date. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY MACHINE OR OTHERWISE TAMPER WITH OR CORRUPT THE PROMOTION OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY PERSON ATTEMPTING SUCH CONDUCT TO THE FULLEST EXTENT PERMITTED BY LAW. Entrants may not use any device or artifice to register multiple times per day or as multiple registrants. Any Entrant who attempts to enter under multiple identities or uses any device or artifice to register multiple times per day may be disqualified and may forfeit any and all prizes won, in Sponsor's discretion.

<u>9. Copy of Official Rules / Winner Identification.</u> For a copy of these Official Rules or for the name of the Grand Prize Winner, send a self-addressed envelope by January 30, 2019 to: 2019 Workmaster Extra End Sweepstakes Winner List, MS209, 500 Diller Avenue, New Holland, Pennsylvania 17557.

<u>10. Name Removal.</u> If you would like your name removed from the list of future promotion mailings, write to New Holland Marketing, MS209, 500 Diller Avenue, New Holland, Pennsylvania 17557.