

BB Truck & Tractor continue to go that extra mile

- >> Over 54 years of trucking experience
- >> Assurance of continued excellent customer support



PHOTOS: WARREN BLUNT

Present at the handing over of the New Holland construction equipment to Maruma Plant Hire on Friday are Danie Gerber (Business Manager New Holland Construction), Deon Steynberg (Sales Manager BB Truck & Tractor), Phalani Ndou (Plant Manager Maruma Plant Hire), Jorrie Jordaan (Maruma Plant Hire Representative) and Brendon Gird (Dealer Manager New Holland Construction).

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BB Truck & Tractor hosted another successful product launch at their premises on Friday with the highlight being the hand-over of New Holland construction equipment to Maruma Plant Hire, a well-established construction company in Limpopo.

Although last week's heavy rainfall made conditions for the launch rather wet and muddy on Friday, it was the perfect opportunity to test the capabilities of the trucks on the purpose built track at the dealer's premises.

Limpopo's leaders in truck sales, construction equipment, forklifts, trailers and motor vehicles currently has an independent score of 94 % for their sales, parts and workshop operations. The company has a proven track record in their respective franchises. Their excellent track record, experience and knowledge in the business are unsurpassed. The company's top four management team members boast a combined experience of over 120 years in the field.

Their product range consists of UD Trucks, previously Nissan Diesel, Iveco, New Holland construction equipment, Dynapac-Road Construction and Afrit trailers. The Polokwane branch is a full franchise made up from sales, parts and a modern workshop. Other branches are in Middelburg, Steelpoort, Musina, Lephalale and Rosslyn. With 54 years of experience in the field, the BB Truck & Tractor Group assured their future and existing clients of their continued excellent customer support.

Visit BB Truck & Tractor at 33 Andalusiet Street in Ladine for expert service and advice on all your trucking and construction equipment needs. Or call them on 015 293 4000.

BB Truck & Tractor clients test the capabilities of their Iveco trucks on the purpose built track.



An Iveco truck handles the wet and muddy conditions easily and without fuss at the BB Truck & Tractor product launch on Friday.



The lucky winner of a holiday at a resort in the Waterberg, Alf da Gama from Consolidated Wire Industries Polokwane receives his prize from Deon Steynberg, BB Truck & Tractor Sales Manager.



BB Truck & Tractor Sales Manager Deon Steynberg handles the lucky draw at Friday's product launch.



A wide range of New Holland construction equipment is available from BB Truck & Tractor.



An Iveco camping truck on display at BB Truck & Tractor's product launch on Friday.