



New Holland Construction Presents Compact Line Models at CTT Show

MOSCOW, Russia – (May 30th, 2012) – New Holland Construction – the global full-line construction equipment manufacturer and part of CNH – is showing a selection of its skid steer and backhoe loaders at the CTT 2012. The international show of construction equipment and technologies is taking place from May 29th to June 2nd at Crocus Expo in Moscow, Russia.

New Holland Construction's display at the exhibition focuses on the two 200 Series skid steer loaders recently introduced on the Russian market: the radial lift L215, and the L218, which features the patented New Holland Super Boom[®] vertical lift design.

The best-in-class fuel-efficient New Holland backhoe loaders will also be represented at the show with the 97hp B90B and the top-of-the-range 110hp B115B model.

In light of the cooperation between CNH and its partner KAMAZ, a B115B model will also be on display on the KAMAZ stand. The two companies signed a joint venture agreement in 2010 for the commercialization of machinery in the Russian market. In addition, an industrial joint venture is fully operational and is manufacturing New Holland agricultural machinery in the Republic of Tatarstan.

The 200 Series and Super Boom[®]: New Holland Construction reinvents the best skid steer loaders

Drawing from 40 years of global manufacturing excellence in skid steer loaders, New Holland Construction presents the 52-hp L215 and the 60-hp L218 to the Russian market.

The 200 Series models are bigger, stronger, faster and real multi-task masters:

- Twice the visibility in critical areas with redesigned compact arm and screen protection
- Efficiency at the operator's fingertips with proportional hydraulic and electronic controls together on joystick
- Quick and simple attachment change with 'Connect Under Pressure' design
- Fast cycle times with industry leading breakout force and dump angle
- Best-in-class forward dump height and reach with patented Super Boom[®] design

A big performance in a compact package

The L218 model features New Holland's patented vertical lift Super Boom[®] design, which delivers best-in-class forward dump height and reach. It is thus easier than ever to load materials efficiently right to the centre of the truck. The industry leading bucket breakout force and dump angle provide fast cycle times and dramatically increase productivity. There are dozens of attachments available for this multi-tasking master, and they are very easy and fast to change with the *Connect Under Pressure* feature.

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Operators have full control of the attachment at their fingertips, with proportional hydraulic controls on the joystick, together with the attachment electronic controls. The unparalleled stability provided by the longest wheelbase in the industry and the low centre of gravity ensure both the highest safety standards and unprecedented productivity. Boosting overall productivity are also the Glide Ride option, that eliminates arm bouncing while moving, and a new self-levelling feature.

A comfortable and productive workspace

The 200 Series models offer the widest and most comfortable cab in the industry, with plenty of head and foot room. The side screen protections have been redesigned to improve further lateral visibility from the cab. Together with the compact design of the new arm, this redesign provides unequalled visibility in critical zones. A host of new features, such as keyless start and the available heated or air-ride seat, add to the operator's comfort. The new 200 Series provides the operators with a comfortable workspace and outstanding all-round visibility in all applications, enabling them to work with confidence and get more work done.

200 Series Skid Steer Loaders Fact Box:

Radial Lift

L215

Gross power: 38.85kW/52 hp
Rated Operating Capacity (at 50% of tipping load): 680 kg
Operating weight: 2400 kg

Super Boom®

L218

Gross power: 45kW/60hp
Rated Operating Capacity (at 50% of tipping load): 818 kg
Operating weight: 2660 kg

New Holland Construction is a global, full-line construction equipment brand, with a network of 800 dealers and more than 2,100 outlets in 100 countries. The company brings together the strength and resources of its world-wide commercial, industrial and finance organizations. Thanks to the experience of its foundation heritage brands, New Holland can proudly point to quality, technologically state-of-the-art products that are fully compliant with safety standards and environmental regulations. New Holland Construction is a brand of CNH Global N.V., a majority-owned subsidiary of Fiat Industrial S.p.A. (FI.MI). More information can be found on line at www.newholland.com.

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