



New Holland Construction adds C237 model to Compact Track Loader Lineup

New Holland, PA (August 29, 2017) – New Holland Construction expands its compact track loader lineup to include an all-new model, the C237. Ready for any farm, rental yard or construction site, the vertical lift C237 model will hold fast to steep slopes and move easily through various terrains. Plus, to help you become more productive, the C237 can lift more hay bales, haul heavier pallets and bigger boulders, and everything in between without the need to worry about DEF (diesel exhaust fluid).

“Our customers told us that while the C238 will fit their needs for lifting and carrying, they didn’t need all the horsepower to complete their tasks,” said Doran Herritt, Product Marketing Manager for New Holland Construction. “Because of this feedback, we developed the C237 to have the same operating capacity of the C238 but with a 74 horsepower engine that does not require DEF.”

The C237 model includes:

- 74 HP engine
- 3,700-lb rated operating capacity at 50 percent tipping load (7,400-lb tipping load)
- Long track base of 64.5 inches, with 17.7-inch wide tracks
- Low ground pressure of 4.3 psi
- Strong bucket tip and lift breakout forces of 7,360 lbs and 6,110 lbs respectively with 78-inch dirt and foundry bucket

For more information on each model’s performance features, serviceability, convenience and configurations on each available model, visit www.construction.newholland.com.

Equipped for a New World. For more than 120 years, New Holland has built a passion for farming and enduring focus on innovation. Its history is punctuated with events that have shaped agriculture’s history books with industry firsts that have improved the lives of farmers around the world. From the world’s first automatic self-tying baler in 1937, to the industry’s first autonomous concept vehicle, the NH^{DRIVE}, New Holland equips its customers for the challenges of tomorrow, today.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New



PRESS RELEASE



Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

<http://www.newholland.com/na>

<http://www.youtube.com/NewHollandNA>

<https://www.facebook.com/newhollandna>

<https://twitter.com/NHAGriculture>

For more information, contact:

Aimee Culbert

New Holland North America

Aimee.Culbert@NewHolland.com | 717-413-3367

###