FLEETFORCE™ TELEMATICS

Remote fleet management with real-time equipment monitoring





Take control of your fleet — anytime, anywhere.

New Holland FleetForce™ is the simple, web-based telematics solution that allows you to be in two places at one time to keep your fleet productive on multiple job sites. Via remote-monitoring applications, FleetForce Telematics delivers detailed information about your equipment with just a few clicks of a button — making you more efficient, productive and profitable.

With FleetForce Telematics, you can:



Identify the location and status of every machine in your fleet, even when they are turned off.



Track machine utilization and identify inefficiencies and excessive idling to save money and fuel.



Increase security with geo-fencing, curfew and motion sensing.



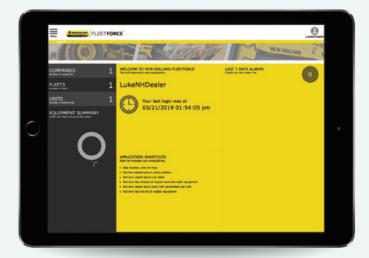
Lower maintenance costs through improved scheduling via automatic alerts and diagnostics.



Receive faster, more accurate job costing with machine hours and fuel reports.

Increase your productivity, cut operating costs

FleetForce Telematics provides real-time analytics to make it easy for you to track, measure and manage engine idle time, fuel levels and machine performance throughout the workday — so you can address inefficiencies and reduce operating costs. In addition, you'll get the most from your fleet and offset rental costs by identifying under- or over-used machines, improve job assignment effectiveness, and make informed adjustments of equipment or crew as needed.



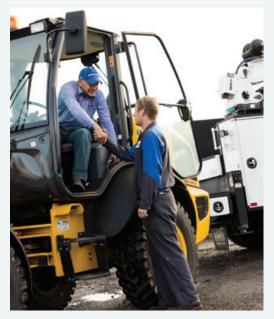




See equipment utilization

Run your operation from any location.

New Holland FleetForce Telematics gives you real-time performance metrics, idle-time analytics, scheduled maintenance intervals and programmable security alerts sent to any computer — anytime, anywhere.



Support when and where you need it.



FEATURES	BASIC	ADVANCED
Fleet Management		
- Locating and pinging machines for project management - Machine hour reporting	<i>J</i>	1
Programmed Maintenance		
- Plan and prepare for maintenance intervals (ordering parts, scheduling)	1	1
Security		
- Geo-fencing: Real-time notification of unplanned movements - Curfew	<i>J</i>	1
Utilization Analysis and Reporting		
- Machine run times, idle time vs. operation, travel time, machine utilization by location	1	1
Performance Analysis		
- Engine load data to compare machines and operators to identify usage trends		1
Fuel Info and Reporting		
- Fuel rate and consumption data to track fuel use for one machine or a fleet		1
Machine Health Parameters		
- Track machine operating characteristics: temperatures, pressures, alerts for out-of-range parameters and CAN-bus parameters for diagnostics and troubleshooting		✓
Fault Codes		
- Dealer and customer can quickly diagnose necessary equipment repairs with remote code visibility		1

FleetForce is available in BASIC, ADVANCED and ON-ROAD subscriptions. The ON-ROAD subscription communicates BASIC level information at a much-increased frequency of every two minutes (subject to available connectivity and input). This allows fleet managers to track their faster-moving assets, such as service or delivery trucks. Talk to your New Holland dealer to determine which subscription is right for your needs.

Protect your equipment

Machine curfew, geo-fencing and motion detection features help to guard your valuable investments. In fact, New Holland provides one of the only services that tracks machine movement even when the machine is turned off. FleetForce Telematics sends you an email message when unauthorized usage or movement occurs, plus it can aid in tracking and recovery in the event a machine leaves the premises.

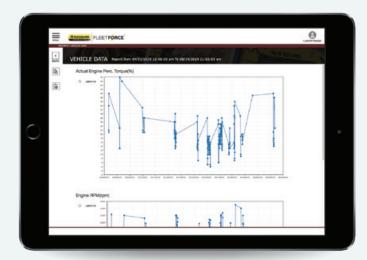
New Holland's partnership with the IRIDIUM satellite network provides connection to your equipment no matter its location on the globe. Alarm notifications are transmitted in real time, and the machine's location and all other operating data occurs periodically.



Locate your machines and receive alerts

Manage mixed fleets

FleetForce Telematics provides flexible reporting capabilities, letting you access up-to-the-minute spreadsheets and customize information to meet your needs. Its application-programming interface (API), consistent with the Association of Equipment Management Professionals (AEMP) standard, lets you aggregate data (including GPS location, cumulative operating hours, fuel consumption and distance traveled) from several telematics systems into a single database for simple, mixed-fleet data management. As a result, you'll save time by accessing mixed-fleet standard parameters and be able to review operation data with consistent reports.



Get operation details from the machine



Analyze fuel use and performance



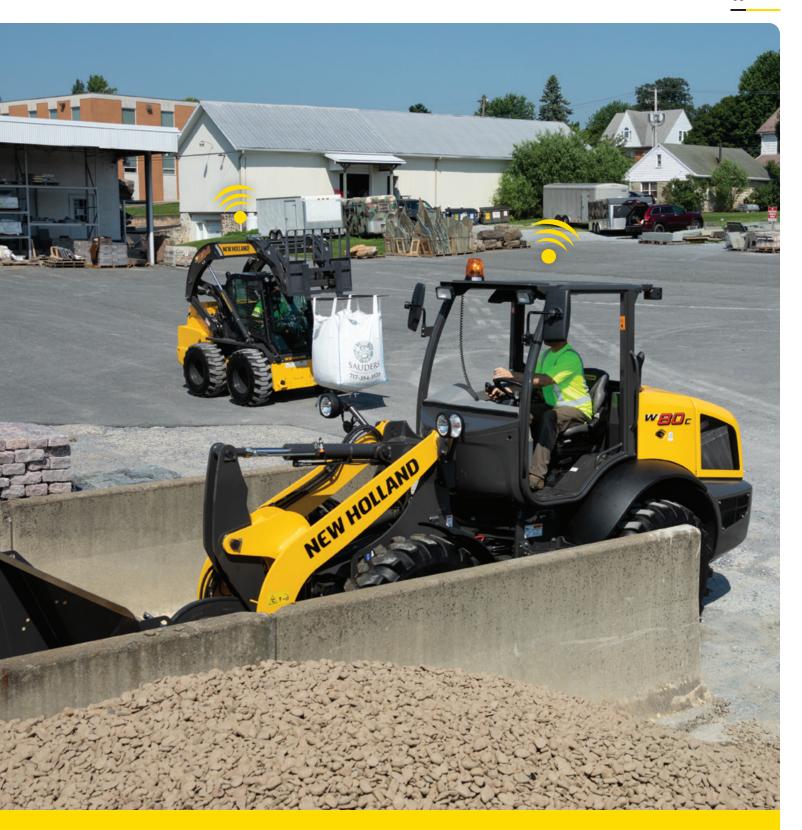
Bid jobs more accurately

Accurate tracking of machine usage and performance is key to reliable forecasting and bids. FleetForce Telematics makes it simple to get a detailed picture of your fleet's capabilities and minimizes manual data entry, so you can allocate resources more effectively.



Link to your dealer for total support

With FleetForce Telematics, your New Holland dealer can monitor your fleet by receiving equipment alerts, letting them help to diagnose issues remotely, minimize service response time, pinpoint part needs and provide extra backup to oversee your operation.





Receive emailed maintenance alerts

Stay a step ahead of machine service with predictive maintenance that tracks the specifics of your unique machine usage. Track maintenance history, set automatic alerts and receive reminders via email to you and your dealer. FleetForce predictive maintenance gives your team time to prepare and one less thing to remember.

World class products demand world class dealers.



The purchase of a New Holland machine is just the beginning of our relationship together. Consider your experienced New Holland Construction equipment dealer as your local partner in productivity. Assistance in selecting the right model for your operation and developing an affordable leasing or financing plan through New Holland's financing division, CNH Industrial Capital, are just a few advantages your local dealer can provide.

Your New Holland dealer's full-service capabilities bring you responsive support with genuine New Holland parts and all-makes

coverage. More importantly, we are there wherever and whenever you need us with our fully equipped service vehicles. From customized maintenance programs to professional operator and technical training, our factory-trained service and parts experts are there to assist you with any of your equipment support needs.

Your business deserves nothing less than world-class products, supported by a world-class business partner. That's your local New Holland Construction equipment dealer — your partner in productivity.



Learn more at www.newholland.com

Design, materials and/or specifications are subject to change without notice and without liability therefor. Specifications are

applicable to units sold in Canada, the United States, its territories

and possessions, and may vary outside these areas

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Safety begins with a thorough understanding of the equipment. Always make sure you and your operators read the Operator's Manual before using the equipment. Pay close attention to all safety and operating decals and never operate machinery without all shields, protective devices and structures in place. This is a one-person machine. Never allow riders in the cab, outside the machine, or in/on any bucket or attachment.