

500 DEALERS ATTENDED THE STEYR TRAINING CAMP.

For 10 weeks, STEYR dealers from Europe, the Middle East and Africa were trained in Bratislava on the latest tractors. On 500 hectares, they got to know the latest functions of the Multi, Profi, CVT and Terrus.

St. Valentin, 12.4. 2018

Biggest training camp to date.

The new features of the STEYR model series were the focus of the ten-week training on a large agricultural enterprise just outside Bratislava (Slovakia). Some 500 dealers from around Europe, the Middle East and Africa were taught the new functions on the Multi, Profi, CVT and Terrus in an intensive training course. Divided into small groups, each dealer had the time and space to familiarise himself with the STEYR tractors.

Exciting new innovations.

“The camp attendees spent some fascinating days and had a whole lot of fun with the new STEYR functions. These included the new S-Control-8 gearbox, S--Turn and S-Stop II in the Profi, improved road handling properties on the CVT, and the new entry model in the flagship class, the 6250 Terrus,” said Training Manager Gavin Enrigh in summary.

Extreme reliability in the Multi.

Through continuous improvement of the model over the past six years, the versatile STEYR Multi is now exceptionally reliable. The one-part panorama windscreen provides optimum visibility. The windscreen wiper has been improved once again in the current STEYR Multi and cleans the screen to 235°, previously it was 200°. The main benefit here is better visibility of the front implement. The universal holder for mobile phone, smartphone and small tablets is also new. This is either fitted directly to the cab frame or - if available - to the monitor holder.

Machine of the year: Profi.

Thanks to the new S-Control-8 gearbox, the STEYR 4145 Profi returns fuel economy of 258 g/kWh in the DLG-PowerMix which makes it far and away the most fuel-efficient tractor in its class. It also won the title of “2018 Machine of the Year”. This innovative 8-speed power shift gearbox offers a total of 24 gears with 3 groups, including forward gears. The gearbox shifts automatically in the field and through all 8 gears without any loss of power, and also switches automatically between groups A and



B. On the roads, the gearbox automatically shifts through all 16 gears of groups B and C. The dealers also learned about the new S-Stop II functions, with which the tractor can be controlled using the brake pedal to the nearest centimetre, Quick Turn II with which the steering wheel ratio can be adjusted, and S-Turn, with which the Profi automatically turns at the end of the field.

Improved handling and total weight of the CVT.

The new improved front axle in the STEYR CVT ensures far better handling on the road, and therefore higher safety standards for transport work and when driving to the place of work. The maximum permitted total weight of the new STEYR CVT is also one ton higher than that of its predecessor. Quick Turn II enables the steering ratio speed to be set. The freely-configurable buttons on the multi-controller are also new.

Six cylinders for the Terrus.

STEYR is launching the 6250 Terrus CVT as a new entry-level model in its flagship class. The 6-cylinder engine with a nominal rating of 250 hp can deliver power of up to 273 hp as required. The high-power engine brake produces a 40% increase in brake power in conjunction with the variable reversible fan. This reduces the brake wear. The fan enables the direction of air flow to be reversed, and can be programmed into the Easytronic headland management system. This blows out impurities automatically at each headland turn, cleaning the ventilation grille in the process.

Dealers behind the wheel.

The scope of this training camp seems at first glance to be huge, but it is necessary, says Training Manager Gavin Enrigh: "This type of training is extremely important for STEYR dealers, because it ensures that they stay ahead of the competition. Nowadays, any dealer must always be abreast of the latest innovations and developments, both in theory and in practice. This training camp offers both. For dealers, it was a unique opportunity to get behind the wheel of the latest tractors and to apply their knowledge in a practical context – no salesman should miss the chance to do that. This experience benefits STEYR customers of course, because it provides them with better advice."

For further information about STEYR tractors on the Internet, please visit www.steyr-traktoren.com

For more than 70 years, STEYR has stood for top-notch technology from Austria and has specialised in the manufacture of tractors to the highest standards of quality, superlative comfort and great value retention. The STEYR

model range never fails to impress with its technical innovations and its customer-orientated solutions. This guarantees optimum levels of productivity and economy in the farming, forestry and municipal sectors. The STEYR dealership network offers optimum local support to its customers.

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