

## Premium Warranty for STEYR Premium tractor series

*Inclusive STEYR PROTECT package for STEYR CVT and Terrus CVT series*

St. Valentin, 09. September 2019

To coincide with the start of the new model year on 1 August, STEYR is extending the warranty benefits for all of its tractors in the STEYR CVT series (150 to 240 hp) and STEYR Terrus series (250 to 300 hp).



The STEYR Protect package expands the scope of the standard warranty from one to a total of three years limited on the operating hours. The company is offering the package free of charge for all new machines in the forenamed series. In the additional years of cover, claims are subject to an excess of 300 euros in each case. STEYR Protect therefore provides outstanding security in case of unforeseen repair costs, and facilitates the calculation of variable costs over a longer period. Among the warranty benefits are the cost of genuine parts and all essential labour costs for repairs. In this respect, STEYR Protect differs from many comparable insurance policies offered by other providers.

According to Günter Keplinger of STEYR Global After Market Solutions Agriculture Maintenance & Repair Contracts, "STEYR stands for Made in Austria and, in the tractor segment, has become synonymous with both high quality and comprehensive support. By way of the enhanced warranty package STEYR Protect we are providing further evidence of this approach. We give users additional peace of mind without burdening them with extra costs. The warranty also increases the tractors' resale value – STEYR not only offers premium tractor technology, but also safeguards owners' investments."

STEYR Protect is available for the forenamed tractor models with purchases as well as finance and leasing arrangements. The scope of benefits is subject to variation in individual sales territories. Further information about STEYR tractors is available on the internet at [www.steyr-traktoren.com](http://www.steyr-traktoren.com).

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*STEYR has been synonymous with leading technology and high-quality machinery for more than 60 years. Its premium Austrian-built tractor range focuses on outstanding comfort and precision operation, using proven technical innovations to maximise productivity for operators in the agricultural, forestry and municipal sectors. STEYR customers are backed*

by first-class support from STEYR's professional and highly experienced network of dealers. More information on STEYR products and services can be found online at [www.steyr-traktoren.com](http://www.steyr-traktoren.com).

STEYR is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhindustrial.com](http://www.cnhindustrial.com).

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