

St. Valentin, 11.12.2020

CNH Industrial, parent company of Case IH and STEYR, wins ‘Best International Operating Company’ award in Austria’s top business competition

CNH Industrial Austria, parent company of Case IH and STEYR, has been named ‘Best International Operating Company 2020’ in Austria’s Leading Companies competition / Underlines the ‘Quality made in Austria’ status of Case IH and STEYR tractors manufactured at the brands’ St. Valentin facility.



CNH Industrial Österreich GmbH, parent company of Case IH and STEYR has been named ‘Best International Operating Company 2020’ in the Austria’s Leading Companies competition. Case IH and STEYR tractors are manufactured at the St. Valentin facility in Lower Austria.

Widely recognised as the country’s most important business competition, the contest is organized by PricewaterhouseCoopers (PwC), Austrian daily newspaper ‘Die Presse’, and financial data provider Kreditschutzverband von 1870 (KSV).

The ‘International’ category is open to companies with an international structure, business model and value chain/customer structure. They must produce products or services of global market relevance, with exports accounting for a significant share of production and have overseas branches. The plant produces some 10,000 tractors a year for customers in Europe, Africa, Middle East, Asia and around the Pacific.

Commenting on the latest accolade, Hannes Woegerbauer, Plant Manager St. Valentin, stated: “Being named Austria’s Best International Operating Company is a great honour and, underlines, once again, the ‘Quality made in Austria’ status of our tractors, which our customers value and respect. This has helped us to further extend the markets to which we now export St. Valentin-manufactured tractors, which now include Japan, Korea and Uzbekistan.

“The Award is particularly valued in a year that has brought unprecedented and exceptional challenges for everyone within our company, supply chain partners and dealers. It has been tremendously

encouraging that all have worked very hard to minimise the impact on production and sales– and most importantly to ensure the health and safety of our employees.”

St. Valentin, which has a long history of innovative agricultural technology and advanced, lean manufacturing techniques, thrives on the excellence, expertise and passion of its 600 employees, a high proportion of whom are part-time farmers. This guarantees a very high level of customer focus and is a major reason why the plant consistently achieves the high quality that farmers require.

Since it opened in 1947, the plant has produced around 600,000 tractors and enjoys an impeccable reputation within CNH Industrial. Coordinating 12,000 parts from over 400 suppliers around the world, it produces 24 product lines and 98 models, with 4,857 options on the highly adaptable assembly line, including Case IH Optum CVXDrive, Puma Series, Maxxum Series and Luxxum tractors, together with STEYR Terrus CVT, CVT, Impuls CVT, Profi Series and Multi models.

Press releases and photos: <http://mediacentre.caseiheurope.com>

Case IH is the professionals' choice, drawing on more than 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

STEYR has been synonymous with leading technology and high-quality machinery for more than 70 years. Its premium Austrian-built tractor range focuses on outstanding comfort and precision operation, using proven technical innovations to maximise productivity for operators in the agricultural, forestry and municipal sectors. STEYR customers are backed by first-class support from STEYR's professional and highly experienced network of dealers. More information on STEYR products and services can be found online at www.steyr-traktoren.com.

Case IH and STEYR are brands of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.



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