

## STEYR®@HOME 2022 – OPEN DAYS AT ST. VALENTIN PLANT ON OUR 75<sup>TH</sup> ANNIVERSARY

*Past, present and future all on show at the home of STEYR® for celebration of three-quarters of a century of tractor production / Innovations and latest technology / Presentation of new STEYR Terrus CVT and STEYR Hybrid Drivetrain Konzept / Large 'oldtimer' exhibition*

St. Valentin, 24.5.2022

STEYR® is set to celebrate 75 years of tractor production by holding a series of open days at its plant in St. Valentin, Austria, where visitors will be able to investigate the brand's past, present and future.

Taking place from 21-23 June 2022 from 9am – 6pm at the St. Valentin plant, the event will be titled 'STEYR@HOME 2022 – 75 Years of STEYR Tractors'. A full and interesting program with an agricultural focus will include the presentation of the latest STEYR tractors and the Hybrid Drivetrain Konzept, a further development of the Konzept Tractor.

There are also plans for a large display of 'oldtimer' or vintage/classic STEYR tractors, and more than 50 historical exhibits will be presented in a large-scale tour, so STEYR fans including both adults and children will definitely not want to miss out!

Other highlights will include live tractor demonstrations and guided factory tours on small trains where visitors can experience the manufacturing processes behind the production of high-quality tractors. Visitors will also be able to see the Aprilia RS-GP 2022 MotoGP™ bike, which will be STEYR-branded for the Austrian race on 21 August, and they can take part in the STEYR@HOME competition, win great prizes and test their skills at the STEYR hot-wire station.

"I'm really looking forward to welcoming visitors to STEYR@HOME 2022," says Christian Huber, General Manager CNH Industrial Austria. "STEYR customers and enthusiasts have a real passion for the brand, and we are giving them the opportunity to discover more about STEYR."

Peter Friis, Head of STEYR Europe Commercial Operations, is equally excited about STEYR@HOME 2022.

“From the future represented by our Hybrid Drivetrain Konzept, to the present, with our latest Terrus CVT, Absolut CVT and Impuls CVT models, and our planned oldtimer line-up, the comprehensive program will include something for everyone, whatever their age!”

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For further information about STEYR tractors, please visit [www.steyr-traktoren.com](http://www.steyr-traktoren.com)

*STEYR has been synonymous with leading technology and high-quality machinery for more than 75 years. Its premium Austrian-built tractor range focuses on outstanding comfort and precision operation, using proven technical innovations to maximise productivity for operators in the agricultural, forestry and municipal sectors. STEYR customers are backed by first-class support from STEYR's professional and highly experienced network of dealers. More information on STEYR products and services can be found online at [www.steyr-traktoren.com](http://www.steyr-traktoren.com).*

*STEYR is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhindustrial.com](http://www.cnhindustrial.com).*

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